**Anwar K*.*** **Martin** ankhmartin@gmail.com

**Atlanta, GA 30327 404-599-3368**

**Marketing Specialist**

**Summary**

# Enthusiastic Cameraman with a creative mindset and an eager motivation to contribute to team success through hard work, attention to detail and excellent organizational skills. Clear understanding of cameras and equipment and training in drone videography. Motivated to learn, grow and excel in the film industry. Works well independently and as a strong team member. Adept in collaborating, establishing and maintaining excellent working relationships and can quickly establish trust and rapport with clients. Thrives in a fast-paced environment, strong work ethics and maintains the highest standards of professionalism, dedication and integrity.

**Strengths and Core Competencies**

 Content Optimization **♦** Digital Content Management**♦** Target Audience Analysis

Problem Resolution Skills **♦** Attention to Details**♦** Customer Support **♦** Rapid Learner **♦** Training

Team Collaboration **♦** Key Performance Indicators **♦** Presentations

**Professional Experience**

**M&M Medical Supply Powder Springs, GA 2007-Present**

**Director of Operations**

Modernized and improved operational procedures to increase productivity and profitability while tightly controlling costs. Organized and optimized daily operations of Type crew in Location with consistent on-time delivery.

* Devised new promotional approaches to boost customer numbers and market penetration while enhancing engagement and driving growth.

**Ventron Management Atlanta, GA 2014-2018**

**Marketing Specialist**

Monitored trends in social media, industry and competitive landscape to create new material.

Directed full-cycle marketing and advertising strategies including cost estimation, managing resource allocation and community relations building.

* Created unique and innovative ideas for product branding resulting in
* Partnered with sales and training teams to strengthen client relationships and generate new revenue opportunities.
* Completed in-depth reviews of market conditions and customer preferences for Type products.

**The Wilkins Group Beaustrop, TX 2016-2017**

**Project Manager**

Updated operational methods, oversaw accounting procedures, tracked information and compiled data to improve efficiency. Eliminated discrepancies in progress by reviewing performance, spend and timeline.

* Identified, reviewed and applied policies and procedures.
* Provided management for internal personnel, contractors and vendors.
* Opened and closed location and monitored shift changes to uphold successful operations strategies and maximize business success.

**Studio 815, Atlanta, GA2009-**

**Chief Recording Engineer**

Supervised and coordinated the work of audio and video recording technicians. Mixed and mastered clients’ vocals. Provided audio post-production for music projects, commercials or film post-production. Operated audio videotape recordings and provided editing after production. Operated recording consoles or computers, tape machines, microphones and sound processing equipment to change the signals from microphone or line inputs to usable audio signals that can be sent to multi-track recording machines or digital audio processors.

* Appointed to occasionally supervise and coordinate the work of team’s audio and video

 recording technicians.

* Created MIDI programs for music projects, commercials, or film post-production.
* Trained interns and new engineers on mixing board and pro-tools.
* Assisted with troubleshooting computer and network problems.

**Education**

American Intercontinental University, Atlanta, Ga.

Media Production Film and Video Production, Audio Engineering