



FIRST SERVE TENNIS CENTER



LEADING THE SIOUXLAND TENNIS SURGE

BIGGER - We're expanding from 3 courts to 6

BETTER -
MORE EVENTS
MORE TOURNAMENTS
MORE EXCITEMENT
MORE DRAWING POWER

GREATER IMPACT ON SIOUXLAND AND BEYOND!

1500 RIVERVIEW DRIVE, SOUTH SIOUX CITY, NE 68776



OUR LOCATION

- Scenic Park Sports Complex just north of the railroad bridge in South Sioux City
- Easy access via Riverview Drive
- Central Siouxland location highly visible from I-29



**FIRST
SERVE**

A TENNIS BOOM IS UNDERWAY IN THE US.

Tennis participation jumped 22 percent in 2020 from 2019 to 21.64 million people.

A TENNIS BOOM IS UNDERWAY IN SIOUXLAND.

Since First Serve Tennis Center opened its 3-court facility two years ago:

- Hundreds and hundreds of kids have attended our instructional clinics
- High school and middle school students from Siouxland and as far away as Norfolk, NE train here
- Leagues and lessons draw players from Sioux City, South Sioux City, Dakota Dunes, Wynstone, Vermillion, Sergeant Bluff, Le Mars, Orange City, Remsen, Sioux Center, Norfolk, NE and more
- Morningside University, Northwestern College, and Buena Vista University have hosted matches here during inclement weather, drawing teams from several states.

Our beautiful, state-of-the-art building and our tremendous success at promoting youth participation in tennis were cited as the reasons we were named Facility of the Year by the USPTA, Missouri Valley Division last year.

WE ARE OPERATING AT ESSENTIAL



“First Serve Tennis Center is such an amazing asset for the people of Siouxland and surrounding areas to enjoy! The Center offers year-round ability to improve one’s health and wellness, introduces this wonderful and growing sport to people of all ages, and adds an important quality of life amenity to attract new families and grow our community.”

NOLAN LUBARSKI | CEO, CNOS

IT’S TIME FOR US TO GROW SO WE CAN:

- Welcome more kids to our instructional clinics
- Increase the number of scholarships we offer to at-need kids
- Host USTA tournaments
- Host more Morningside University matches
- Host NCAA Division 1 Summit League matches
- Increase our wellness impact on the lives of more Siouxlanders
- Compete better with other Metro Areas for highly skilled and educated workers

FSTC is Siouxland’s public indoor tennis facility, operated by the non-profit Siouxland Tennis Association.

THERE IS NO REQUIREMENT FOR MEMBERSHIP.

Y FULL CAPACITY FROM 3PM TO 9PM

“A 6-court community indoor facility will greatly enhance Siouxland’s ability to meet the needs of our young people and our adult players. It will also be a significant step forward in competing for people who are attracted to warmer climates or larger cities to get through our winters.”



WES MICHAELSON

Siouxland Tennis Association
Board Chair

PHASE II CAMPAIGN OVERVIEW

Projected cost	\$2,000,000
Projected timeline	Groundbreaking Spring 2023



HOW YOU CAN HELP

All contributions are tax-deductible and can be made to Siouxland Tennis Association.

RECOGNITION OPPORTUNITIES

- \$750,000 Facility naming
 - \$100,000 Gold Medal Level
 - \$50,000 - \$99,999 Grand Slam Contributor
 - \$25,000 - \$49,999 Masters Level Contributor
 - \$10,000 - \$24,999 Champion Level Contributor
- All gifts of \$1,000 or more will be included on our scrolling Wall of Fame



FIRST SERVE



Siouxland Tennis Association
Fun for Life

INQUIRIES CAN BE SENT TO SCOTT BIEBER | SCOTT.BIEBER@SIOUXLANDTENNIS.ORG | 402-987-7116

For more information visit www.siouxlandtennis.org.