



# IMPACT

ISO 9001

Provarco (Pty) Ltd (Provar), based in Paarl, South Africa, is a privately-owned, independent new fruit cultivar, rootstock evaluator and data centre for the latest in product development intelligence.

Provar delivers an evaluation service supporting fruit breeders, IP owners, licensees, producers, and marketers, enabling the value chain to make informed choices, minimising planting risks, and ensuring a healthy and competitive South African fruit industry. They deliver reports that give management insight into your products and data that you can use immediately in your decision-making processes. Recognising the need for an independent evaluation platform at arms-length of other organised industry organisations, Provar ensures complete objectivity.



Provar also prides itself on being transparent, gathering and distributing evaluation results with integrity and impartiality, with aspirations to become an internationally reputable centre of excellence in cultivar and rootstock evaluation by applying the latest technology and techniques.

But why was being certified to the ISO 9001 Quality Management System so important to Provar? Dr Tatenda Kawhena, Project Manager with Provar, told us, "Implementing ISO 9001 is a significant step towards this goal. We believe that having ISO 9001 will instil confidence in the mind of our partners and customers knowing that the company is backed by high standards in terms of systems and procedures supporting quality management."

"We needed this certification to show our commitment to quality. The implementation of this policy will ensure continuous best practices in our work and the Quality Management System."



Accuracy, efficiency, continual improvement, excellence, and high standards are at the heart of Provar's business. In implementing an ISO 9001 Quality Management System, Provar is confident that this will open new markets and improve its market competitiveness.

We asked Provar how they found the implementation process with IMSM. Speed, professionalism, and accuracy were the first three words they shared. "IMSM was quick to react to our enquiry, quick to issue a quote and professional while doing the implementation process. It was just such a pleasure to have them with us through this process."

Provar also shared their delight in working with IMSM's Area Manager and Assessor telling us that Jack van den Berg was "professional, prompt and friendly", and Joan Dawson was "very knowledgeable", and had their best interests at heart throughout the process.

"It was such a pleasure working with people who are professional and helpful and whose aim it is to get the best possible quality management system in place that will work for their customer."

Please visit [www.provar.co.za](http://www.provar.co.za) for more information.

