

Engage All Families with School Communications

ParentSquare is the only fully **unified platform** that engages every family with your communications, from the district office to the classroom teacher—all in one place. You know who's not being reached, with tools to improve contactability, **communications equity** and **oversight** while maintaining privacy and security.



Unify All Communications

Save time, streamline work. Send everything—mass notifications, classroom posts and one-to-one messages—using tools built to work together, not pieced together.

Integrate School Services

Increase involvement. Embed forms, conference appointments, volunteer requests, progress reports and more directly into your communications.

Reach Every Family

Remove barriers. Use text, email, app or voice messaging, plus automatic two-way translation in 100+ languages.

Learn from Analytics

Get insight. View reports for oversight into all communications with analytics to improve family contactability.

Ensure Privacy & Security







Protect data. Trust adherence to industry-standard security protocols and certification by iKeepSafe for compliance with FERPA, COPPA and CSPC privacy protections.

“We’re reaching 98% of families in our district and our parent engagement levels are higher than ever!”







- Dennis Haynie, Director of Technology, Andrews ISD

ParentSquare is the only fully **unified** product that engages every family with school communications and communications-based services—all the way from the district office to the classroom teacher, and all in one place.







Mass Notifications

<p> Urgent Alerts Quickly send by email, SMS, voice and app</p> <p> Personalized Auto Notices Including lunch balances</p> <p> Secure Documents Save paper, maintain privacy</p>	<p> Social Media & Website Share Share on Twitter/Facebook/Website</p> <p> Attendance Notifications Day/period absences with excuse notes</p> <p> Posts & Newsletters Media-rich posts, templates</p>
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Classroom Comms

<p> Direct Messaging Connect with specific students/parents</p> <p> Posts & Newsletters Include pictures, files and videos</p> <p> StudentSquare (Student App) Increase student responsiveness</p>	<p> Appointments including parent-teacher conferences</p> <p> Volunteering & Sign Ups Increase family support, track volunteer hours</p> <p> Directory Search by name, email, phone, child</p>
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School Services

<p> Forms & Permission Slips Save time and paper</p> <p> Calendar & Event RSVPs Increase attendance</p> <p> Health Screening Fast, daily checks for students/staff</p>	<p> Invoices & Payments Fundraise, accept secure online payments</p> <p> Polls & Surveys Get feedback fast from families</p> <p> Community Groups Extend to alumni, community members and others</p>
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One Unified Platform

<p> Oversight & Accountability Track comms and usage in one system</p> <p> SIS Integrations with SSO API, SFTP, SIS partnerships</p> <p> Security, Privacy & Accuracy Full compliance, data correction tools</p> <p> Onboarding, Training & Support Consistently rated 10 out of 10</p>	<p> Analytics & Reporting Measure and improve engagement</p> <p> Archiving Retain messages for five years</p> <p> Mobile App & Web Portal Send and receive messages from anywhere</p> <p> Language Translation 100+ languages - reach ELL families</p>
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