



Pure Contact

Save time, protect privacy, and keep contact data current



The Problem

For Parents

- Only allowed one email/phone per account, children at multiple schools = multiple accounts
- Emails/phones can't be shared amongst family members
- · Need to contact school to update

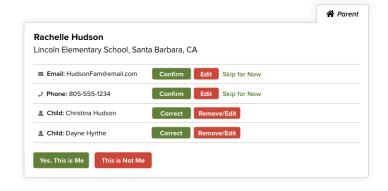
For Schools

- Parent and guardian contact info is frequently outdated or contains typos
- Different emails/phones tied to the same person for each student require manual merging
- Time-consuming hassle for schools to manually review and track down family members for updated contact information

The Solution with Pure Contact

For Parents

- Parents can log in to their account using any of their emails/phones and can share contact methods with other family members
- If a contact detail is wrong, parents can suggest corrections
- Safely maintain staff and personal contact details in a single account for staff who also have children in school



For Schools

- Receive real-time reports with all parent updates
- Easily update parent contact details in their student information system (SIS)
- Free up precious time spent chasing families with bad data





The Result

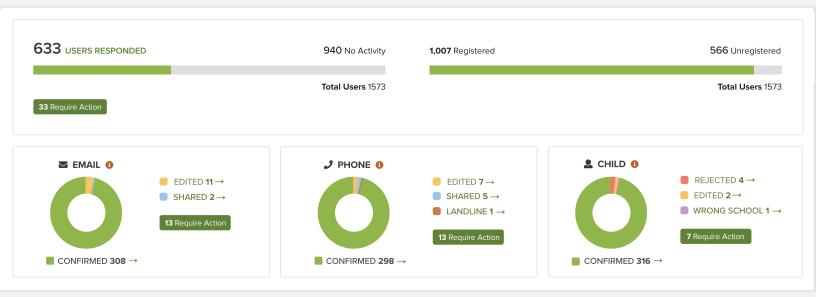
For Parents

- A single account for all school communication
- The ability to identify typos and bad contact details at any time
- Easy way to update all schools when contact details change so they never miss out on important information

For Schools

- Simplified database administration and improved contact quality
- System that assures complete data security and student privacy
- More equitable communications to reach more parents





Pure Contact is a unique feature included with ParentSquare at no additional cost

Request a Demo Today

About ParentSquare

ParentSquare unifies all communication tools from the district to the classroom - with oversight throughout and powerful reporting metrics. With multi-directional communication, translation to 100+ languages and access via app, email, text, voice, and web portal, ParentSquare's platform helps you engage all your families, regardless of language or socioeconomic barriers.