

# ParentSquare & Data Privacy

Protecting the privacy of our schools, students and users is a top priority, and we proudly maintain compliance with confidentiality and privacy laws.



## iKeepSafe FERPA Certified

ParentSquare safeguards the privacy of student education records from unauthorized disclosure and fully complies with the Family Educational Rights and Privacy Act (FERPA).



## iKeepSafe COPPA Certified

ParentSquare requires that schools obtain verifiable parental consent before disclosing personal information for students under the age of 13 (optional use).



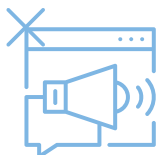
## iKeepSafe California Student Privacy Certified

ParentSquare complies with what is considered the most stringent student data privacy and security legislation in the U.S.



## Student Privacy Pledge 2020 Signatory

ParentSquare is a signatory of the updated Student Privacy Pledge to safeguard student privacy regarding the collection, maintenance, and use of student personal information.



## No Advertising

ParentSquare does not do any targeted advertising, and no student profile is built by ParentSquare for reasons other than furtherance of school purposes.

# ParentSquare & Data Security

We safeguard the confidentiality of all information we collect by adhering to industry-leading security protocols for data transfer and storage.



## Powered by AWS

ParentSquare's physical infrastructure is hosted and managed within Amazon's secure data centers utilizing Amazon Web Service technology.



## Authentication

Access to ParentSquare is authenticated using username/password and an audit log is maintained for all user access.



## Data Encryption

Data is encrypted in transit and at rest to provide protection of sensitive data at all critical points in its lifecycle.



## No Direct Access to Data

Student information is saved on a database housed on a separate server which has no direct interaction with public networks.



## Cybersecurity Framework

We follow NIST Cybersecurity Framework best practices to secure our critical infrastructure and operations.