













ParentSquare is made for family engagement, communications equity and oversight

ParentSquare is the only fully **unified** product that engages every family with school communications and communications-based services—all the way from the district office to the classroom teacher, and all in one place.







Mass Notifications

	Urgent Alerts Quickly send by email, SMS, voice and app		Social Media & Website Share Share on Twitter/Facebook/Website
	Personalized Auto Notices Including lunch balances		Attendance Notifications Day/period absences with excuse notes
	Secure Documents Save paper, maintain privacy		Posts & Newsletters Media-rich posts, templates









Classroom Comms

	Direct Messaging Connect with specific students/parents		Appointments including parent-teacher conferences
	Posts & Newsletters Include pictures, files and videos		Volunteering & Sign Ups Increase family support, track volunteer hours
	StudentSquare (Student App) Increase student responsiveness		Directory Search by name, email, phone, child

School Services

	Forms & Permission Slips Save time and paper		Invoices & Payments Fundraise, accept secure online payments
	Calendar & Event RSVPs Increase attendance		Polls & Surveys Get feedback fast from families
	Health Screening Fast, daily checks for students/staff		Community Groups Extend to alumni, community members and others

One Unified Platform

	Oversight & Accountability Track comms and usage in one system		Analytics & Reporting Measure and improve engagement
	SIS Integrations with SSO API, SFTP, SIS partnerships		Archiving Retain messages for five years
	Security, Privacy & Accuracy Full compliance, data correction tools		Mobile App & Web Portal Send and receive messages from anywhere
	Onboarding, Training & Support Consistently rated 10 out of 10		Language Translation 100+ languages - reach ELL families