

## VIVA INSIDER

**Quarter 4 2016** 

#### TV Share ant 20 18 16 14 12 10 8 6 4 JAN'15 FEB'15 MAR'15 JUN'15 JUL'15 AUG'15 SEP'15 OCT'15 NOV'15 **APR'16 MAR'16** MAY'16 FEB'1 JAN'1 JUN'1

TV Share 10 8 6 4 2 0 OCT'15 NOV'15 FEB'16 **MAR'16** APR'16 AUG'16 SEP'16 JAN'16 **MAY'16** AUG'1 SEP'1 DEC'1

Source: AGB Nielsen Media Research 11 cities, 1 Jan 2015 – 31 Dec 2016 TA all people

Source: AGB Nielsen Media Research 11 cities, 1 Jan 2015 – 31 Dec 2016 TA 15+UM1

### antv **Top 5 Programs**

NO	PROGRAM	GENRE	RATING	SHARE
1	SHIVA (R)	Children Animation Series	4.8	28.9
2	LONCENG CINTA	Drama Series	3.3	15.6
3	THAPKI	Drama Series	3.2	23.6
4	GOPI	Drama Series	3.1	22.4
5	MOHABBATEIN	Drama Series	3.0	11.9

Source: AGB Nielsen Media Research 11 cities, 1 Oct – 31 Dec 2016 TA all people



# **Top 5 Programs**

NO	PROGRAM	GENRE	RATING	SHARE
1	LAWYERS CLUB	Talk Show	2.2	9.9
2	BREAKING NEWS (F03)	Special News	1.3	8.6
3	WORLD BOXING (L)	Sport Match	1.1	8.3
4	MENYINGKAP TABIR	Feature	1.1	4.3
5	DAMAI INDONESIAKU	Religious	1.0	7.0

Source: AGB Nielsen Media Research 11 cities, 1 Oct – 31 Dec 2016 TA 15+UM1



#### **Management Discussion**

- ANTV continued positive trend in Q4 2016 by picking up further in audience share and getting closer to number 1 TV station. It was #1 from early morning to early primetime, moving up to #2 in primetime and enjoying increase in late primetime. Comparing full year 2016 vs 2015, ANTV is the top gainer with 2.6 increase (11.4 to 13.9), followed by RCTI with 2.5 increase (15.2 to 17.7).
- The programming strategy mix of children animation series "Shiva" and local classic series remake (Tuyul & Mba Yul, Jin & Jun, and Jinny Oh Jinny) in the morning timeslot, and Indian series "Thapki", "Gopi", "Lonceng Cinta" and "Mohabbatein" in the afternoon and primetime, plus in house program "Take Me Out Indonesia" and "Pesbukers" in late primetime helped boost overall ANTV's share in non primetime and primetime.
- TVONE maintained leadership in news TV category. In Q4 2016, it took the advantage of being the primary source of reference for breaking news events. It topped audience share all TV stations (including entertainment TV) for breaking news events on "Jessica final verdict" (Oct 27th), "411 rally" (Nov 4th), and "212 rally" (Dec 2nd). In addition, primetime talk show program "Indonesia Lawyer's Club" on Nov 8th posted 19.5 audience share and dominated audience share of all TV stations. World Boxing Live "Pacquiao vs Vargas" on Nov 6th grabbed 17.7 share, leading audience share all TV stations as well.





### **Company's Financial Data**

Section	Sub-section	Unit	2013	2014	2015	9M15	9M16	% Growth
Revenue		IDR bn	1,689.9	2,272.7	2,108.7	1,569.0	1,805.8	15.1%
EBITDA		IDR bn	654.5	866.2	628.4	454.6	535.4	17.8%
	EBITDA Margin	%	38.7%	38.1%	29.8%	29.0%	29.6%	
Net Profit (Loss) attributable to parent		IDR bn	107.4	144.3	(511.8)	(546.8)	102.6	N/A
	Net Profit (Loss) Margin	%	6.4%	6.4%	-24.3%	-34.9%	5.7%	
EPS		IDR	6.5	8.8	(31.1)	(33.2)	6.2	N/A



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