



# COMPANY PROFILE

## PT VISI MEDIA ASIA Tbk

### Stock Information

IDX Code	VIVA
Reuters Code	VIVA.JK
Bloomberg Code	VIVA.IJ
Share Price (Dec 31, 2018)	131
Issued Shares (mln)	
Series A	15,429.4
Series B	1,034.8
Market Cap (Rpbn)	2,832
Avg. Volume Daily 3 Month	9,000,391
52-Wk range (Rpl)	99-416

### Stock Price & Trading



### Company Overview

- Established in 2004, PT Visi Media Asia Tbk ("VIVA") is a leading integrated convergence media company in Indonesia which has been listed on the Indonesia Stock Exchange since November 2011. VIVA owns and manages 2 leading Free-to-Air (FTA) TV stations, ANTV and tvOne, and 1 online news portal (viva.co.id).
- ANTV is one of Indonesia's leading entertainment FTA TV stations with a variety of contents spanning from drama, comedy, animation and other general entertainment programs. With its "every time is primetime" programming strategy, ANTV is now a Tier 1 FTA TV station. ANTV reaches more than 200 million viewers through 44 transmission stations.
- tvOne is no. 1 news & sport FTA TV station in Indonesia. tvOne broadcasts 24 hours a day and delivers updated, in-depth and reliable news, current affairs, documentaries, talk show and sports. Throughout the years, tvOne has been the primary reference by Indonesian viewers for any breaking news events. In sport programming, it covers World Boxing and One Pride MMA. tvOne's coverage area consists of 43 relay stations across the archipelago reaching more than 198 million viewers.
- Viva.co.id is one of Indonesia's leading news and entertainment portals with approximately 20 million unique visitors per month. The portal leverages on contents of its 2 FTA TV station sister companies, ANTV and tvOne via video streaming.
- VIVA and all of its subsidiaries have implemented a 360 Degree strategy whereby content broadcasts are accessible anytime, anywhere, and with any device, in order to deliver a memorable experience for viewers. Recently launched products, Viva app and tvOneConnect, enables viewers to access and engage with tvOne innovative and inspiring content. Moreover, VIVA also leveraged social media to get feedback from its loyal audiences and promotes its on air and off air programs, as well as pushing innovative offline promotions and activities.

### TVS (red line), TVR (blue bar), Unique Visitors (red bar), and Pageviews (blue line)



### Financial Highlights

(IDR bn)	2013A	2014A	2015A	2016A	2017A	9M2018
Revenue	1,690	2,273	2,109	2,659	2,775	1,958
Revenue Growth (%)	34.9%	34.5%	-7.2%	27.4%	3.3%	1.0%
PB Cost	(391)	(709)	(674)	(825)	(888)	(765)
Op Expense	(645)	(698)	(806)	(1,003)	(1,063)	(919)
Depreciation	(68)	(94)	(106)	(102)	(98)	(73)
EBITDA	655	866	628	858	804	274
EBITDA Margin (%)	38.7%	38.1%	29.8%	32.0%	29.0%	14.0%
Net Income (Loss)	107	144	(512)*	409	152	(486)
Net Margin (%)	6.4%	6.4%	-24.3%	15.2%	5.5%	-25.4%

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A Group member of VIVA

