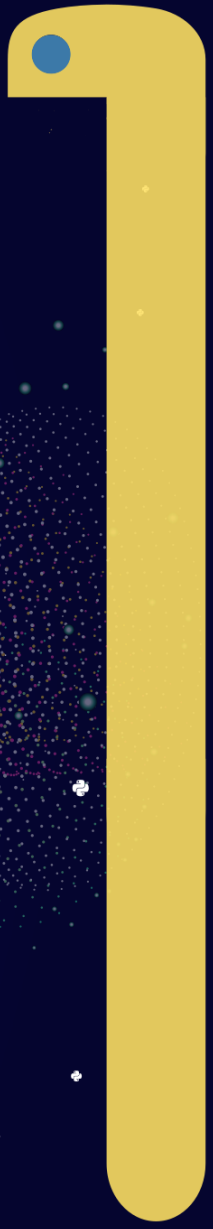
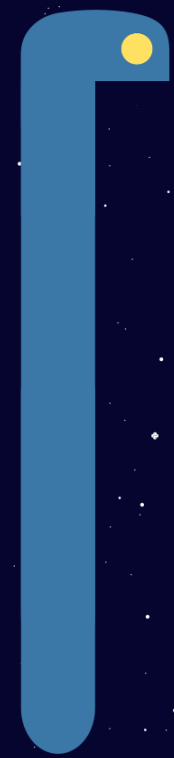




pycon.africa



PyconAfrica



PYCON AFRICA

2020



Sponsorship Prospectus





Africa's premiere conference on using and developing the Python programming language will be held online this year.

PyCon Africa is the annual conference of the Python community in Africa, which brings together developers, experts, academics, scientists and enthusiasts from all over Africa and abroad. It is one of the largest Python conferences in Africa. Your sponsorship helps to spread the word about our wonderful Python language among people in Africa and beyond.

PyCon Africa is organised by a multi-national team of volunteers on behalf of the global Python programming community. In 2019 the conference attracted over 300 professionals, enthusiast and student delegates, from Africa and around the world, to learn about the latest developments and best practices in the Python ecosystem.

Unlike many developer conferences, PyCon Africa is a not-for-profit conference, run entirely by volunteers dedicated to growing the Python developer community in Africa.



Some Previous Sponsors



more can be seen [here](#)



Last year attendees came to PyCon Africa from across the world from at least 26 different countries.

Most attendees came from Ghana. Around 70 travelled from other African nations: Benin, Botswana, Cameroon, Democratic Republic of Congo, Egypt, Ethiopia, Ghana, Kenya, Madagascar, Mauritius, Namibia, Nigeria, South Africa, Senegal, Togo, Uganda, Zambia, Zimbabwe. In addition, the conference welcomed 14 visitors from: Brazil Germany, Greece, India, Italy, Netherlands, United Kingdom and United States

Total number of attendees: 323

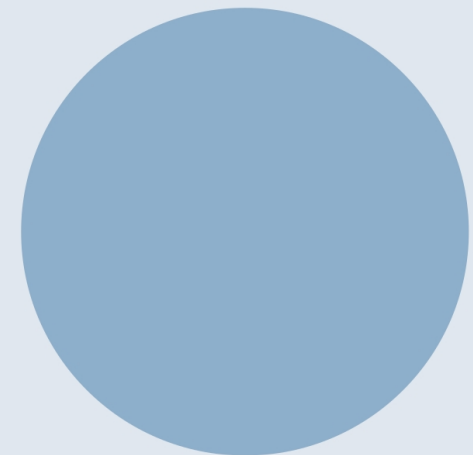
- › This included 181 tickets issued at the special lower rate for students and those of limited financial means, and 48 free tickets.
- › 35 of the free tickets were funded through the generosity of members of the international Python community, who bought tickets to be allocated to others.
- › 29 of these tickets were allocated to Django Girls attendees and coaches.
- › Attendees had diversified experience levels

Our full report can be seen [here](#)



More about PyCon Africa 2019

- Website: <https://africa.pycon.org/2019>
- Sponsors: <https://africa.pycon.org/2019/our-sponsors>
- Photos: [Full conference photo collection](#)
- Talk Recordings: [Youtube Channel](#)





Python is a high-level programming language, used widely in the ICT community, including industry, science, government and education. As an Open Source programming language, it has a large community of developers, both using the language, as well as contributing to its continued growth.

Sponsor contributions are used to keep the costs of attending the conference affordable for everyone who is interested in it; profits are invested back into Python communities in Africa through our parent organisation Python Software Foundation.

Our 2020 virtual conference will have a 'Pay What You Can' ticket. This allows attendees to pay the amount that they are able to, even if that means they pay nothing. Your support will help us make Pycon Africa accessible to as many attendees as possible.



Call for Sponsors

Sponsoring Pycon Africa guarantees you or your organisation targeted visibility and the opportunity to present yourself and your company in a professional and innovative environment. You will have the unique chance to meet 300+ Python enthusiasts, developers, users and professionals.

As a sponsor of PyCon Africa 2020, you will be one of the few pioneers supporting the work of a great open source community in Africa which is laying the foundation of technological development and innovation.

Your benefits as a sponsor -

Networking: Get the opportunity to meet and collaborate with the best of innovators and pace setters in the Africa software Industry.

New Business: Use the conference as a platform to launch your new business

HeadHunt: Take advantage of the conference by having access to some of the best Pythonistas in the Industry.

Targeted Reach: Reach out specifically to people with real interest in the conference and run a targeted marketing campaign!



Audience Profile & Outreach

An industry conference with a community spirit. More than half of our delegates are ICT professionals, drawn from industry, research agencies, and government. We also attract a high number of University-level students, helping to shape the next generation of Python developers.

Many of our speakers and delegates are contributors to key Open Source Python projects, used by millions of developers around the world. Pycon Africa going virtual allows more attendees than ever before to participate from anywhere in the world!

We expect to welcome a diverse community of delegates, including Professionals working with Python, but also Enthusiasts and Students, attending for their own interest. The generous contribution of sponsors will help put PyCon Africa 2020 within reach of many more deserving Python developers from across Africa and around the world.




Event Structure

The Python Africa conference is posed to be the premiere forum in Africa for all Python development topics.

Held over four days, the main conference will feature Python tutorials for Beginners, Intermediate and expert delegates, talks by seasoned speakers, panel sessions presented by experts and core developers on key Python technologies. This year we also intend to mobilise the African Python community to contribute to and create Open Source projects that assist with healthcare technologies. We hope that these technologies can then be used in strengthening African healthcare systems.



Each session is selected by an independent review committee, composed of experts and contributors to the Python ecosystem in Africa. We strive to find the best speakers from around the world, and we review presentations with an emphasis on quality.

PyCon Africa will invite acknowledged international experts in cutting-edge Python topics and impactful community work to present our keynote presentations. Their presence at PyCon Africa helps link Africa's Python community with those at the forefront of the global Python community.



For Python developers looking to share ideas and experience with other developers, the conference closes with an opportunity for delegates to present 5-minutes lightning talks. As well as conference content, the main conference features numerous social events, including frequent breaks, a dinner networking session, and the conference awards night dinner.

Conference sponsors help keep the conference affordable to all comers, including a substantial number of student and enthusiast delegates to the conference. Their generous contribution also enables us to run a comprehensive financial assistance scheme to help deserving members of the Python community to attend the conference, if they could not otherwise afford to do so.





Sponsorship Opportunities

Get Involved as a sponsor of Python Africa 2020 conference through any of the following sponsorship packages!

Package	Value	Slots
Headline	\$16,000	1
Platinum	\$8,000	2
Diamond	\$4,000	3
Gold	\$2,000	4
Silver	\$1,000	6
Bronze	\$500	6
Special	“	“



Headline Sponsor



This sponsor will be in the spotlight throughout the conference.

Highlights of this package:

- Logo on Pycon Africa website, digital program guide, Pycon Africa banners, and talk video overlay on all speaker videos. (This sponsor's logo will be the most prominent.)
- Mention in the opening session
- 1 pre-recorded sponsored talk or workshop (45min)
- Opportunity to engage directly with attendees by running an online tutorial or fun event during the conference (subject to approval by organizers).
- 2 tweets to all subscribers of @pyconafrika
- 2 retweets to all subscribers of @pyconafrika
- 1 blog post highlighting the sponsor/interviews about what they do with Python
- Exhibit what your company is doing or offers in the Pycon Africa virtual exhibition hall.
- Recruiting
 - 1 recruiting email to attendees

...



Recruiting channel in Pycon Africa Slack workspace
Recruiting ad on website

This package also includes:

- Headline sponsor logo and link in the PyCon Africa website footer.
- Company biography (750 words) near the top of the PyCon Africa website sponsors page.
- Company name and logo in attendee emails.

Slots Available: 1
Value: \$16,000



Platinum Sponsor

This sponsor will be highlighted throughout the conference.

Highlights of this package:

- Logo on Pycon Africa website, website program overview, Pycon Africa banners, and talk video overlay on all speaker videos.
- Mention in the opening session
- 1 pre-recorded sponsored talk or workshop (45min)
- Opportunity to engage directly with attendees by running an online tutorial or fun event during the conference (subject to approval by organizers).
- 1 tweets to all subscribers of @pyconafrika
- 1 retweets to all subscribers of @pyconafrika
- Exhibit what your company is doing or offers in the Pycon Africa virtual exhibition hall.
- Recruiting
 - 1 recruiting email to attendees
 - Recruiting channel in Pycon Africa Slack workspace
 - Recruiting ad on website

...



This package also includes:

- Platinum sponsor logo and link in the PyCon Africa website footer.
- Company biography (650 words) near the top of the PyCon Africa website sponsors page.
- Company name and logo in attendee emails.

Slots Available: 1
Value: \$8,000



Diamond Sponsor

These three sponsors will be visible throughout the conference.

Highlights of this package:

- Logo on Pycon Africa website, website program overview, Pycon Africa banners, and talk video overlay on all speaker videos.
- 1 pre-recorded sponsored talk or workshop (25min)
- Opportunity to engage directly with attendees by running an online tutorial or fun event during the conference (subject to approval by organizers).
- 1 tweets to all subscribers of @pyconafrika
- 1 retweets to all subscribers of @pyconafrika
- Exhibit what your company is doing or offers in the Pycon Africa virtual exhibition hall.
- Recruiting
 - 1 recruiting email to attendees
 - Recruiting channel in Pycon Africa Slack workspace

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This package also includes:

- Diamond sponsor logo and link in the PyCon Africa website footer
- Company biography (500 words) on the PyCon Africa website sponsors page.
- Company name and logo in attendee emails.

Slots Available: 3

Value: \$4,000



Gold Sponsor

Aimed at companies who want to contribute in exchange for more limited visibility during the conference.

Highlights of this package:

- Logo on Pycon Africa website, website program overview, Pycon Africa banners, and talk video overlay on all speaker videos.
- 1 pre-recorded sponsored talk or workshop (15min)
- Opportunity to engage directly with attendees by running an online tutorial or fun event during the conference (subject to approval by organizers).
- 1 tweets to all subscribers of @pyconafrika
- 1 retweets to all subscribers of @pyconafrika
- Exhibit what your company is doing or offers in the Pycon Africa virtual exhibition hall.
- Recruiting
 - 1 recruiting email to attendees
 - Recruiting channel in Pycon Africa Slack workspace

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This package also includes:

- Gold sponsor logo and link in the PyCon Africa website footer.
- Company biography (250 words) on the PyCon Africa website sponsors page.
- Company name and logo in attendee emails.

Slots Available: 4

Value: \$2,000



Silver Sponsor

Be part of the bigger picture!

Highlights of this package:

- Logo on Pycon Africa website, website program overview, Pycon Africa banners, and talk video overlay on all speaker videos.
- 1 tweets to all subscribers of @pyconafrika
- Exhibit what your company is doing or offers in the Pycon Africa virtual exhibition hall.

This package includes:

- Company logo and link in the PyCon Africa website footer.
- Company name and logo in attendees emails

Slots Available: 6

Value: \$1000



Bronze Sponsor

Be part of the bigger picture!

Highlights of this package:

- Logo on Pycon Africa website, website program overview, Pycon Africa banners, and talk video overlay on all speaker videos.
- 1 tweets to all subscribers of @pyconafrika
- Exhibit what your company is doing or offers in the Pycon Africa virtual exhibition hall.

This package includes:

- Company logo and link in the PyCon Africa website footer.
- Company name and logo in attendees emails

Slots Available: 6

Value: \$500



Special Sponsorship Options



We are Flexible! You don't see a package that fits your needs?
Do you have a unique way you would like to sponsor?

If you want to support PyCon Africa 2020, we can help develop a tailored sponsorship package that fits your specific targets. Please get in touch and ask about individual arrangements.





Privacy Policy

- *Participants details will not be shared without their explicit permission
- *Participants are allowed to share their information with you at your stall, although this is at their own discretion.

pycon.africa

Contact us:

sponsorship@pycon.africa | team@pycon.africa

Twitter:

[@pyconafrika](https://twitter.com/pyconafrika)