



PURPOSE

IGNITE is an internal program designed to support Early Careerists across Publicis Digital Experience U.S., in which our junior talent participates in programming that showcases the uniqueness of our agencies and the diverse backgrounds and perspectives of our people

ELIGIBILITY

Career Level: Junior associate or entry-level talent

Year of Experience: 0 – 3 years of experience

Enrollment eligibility by cohort:

February Cohort: Start Date: Jul 1 – Dec 31

August Cohort: Start date: Jan 1 – Jun 30

PROGRAM

10-Month Engagement

Cohort 3: Feb 8, 2023 – Nov 16, 2023

Cohort 4: Aug 16, 2023 – May 16, 2024

Kickoff

Three-day, in-person event

Cohort 3: Miami, FL (Feb 8 – 10, 2023)

Cohort 4: NYC, NY (Aug 16 – 18, 2023)

Program Benefits

Mentor assignment, bi-monthly meet-ups, SME and executive panels, learning and development sessions, social engagements, and an opportunity to build a network with a community of early careerists.

