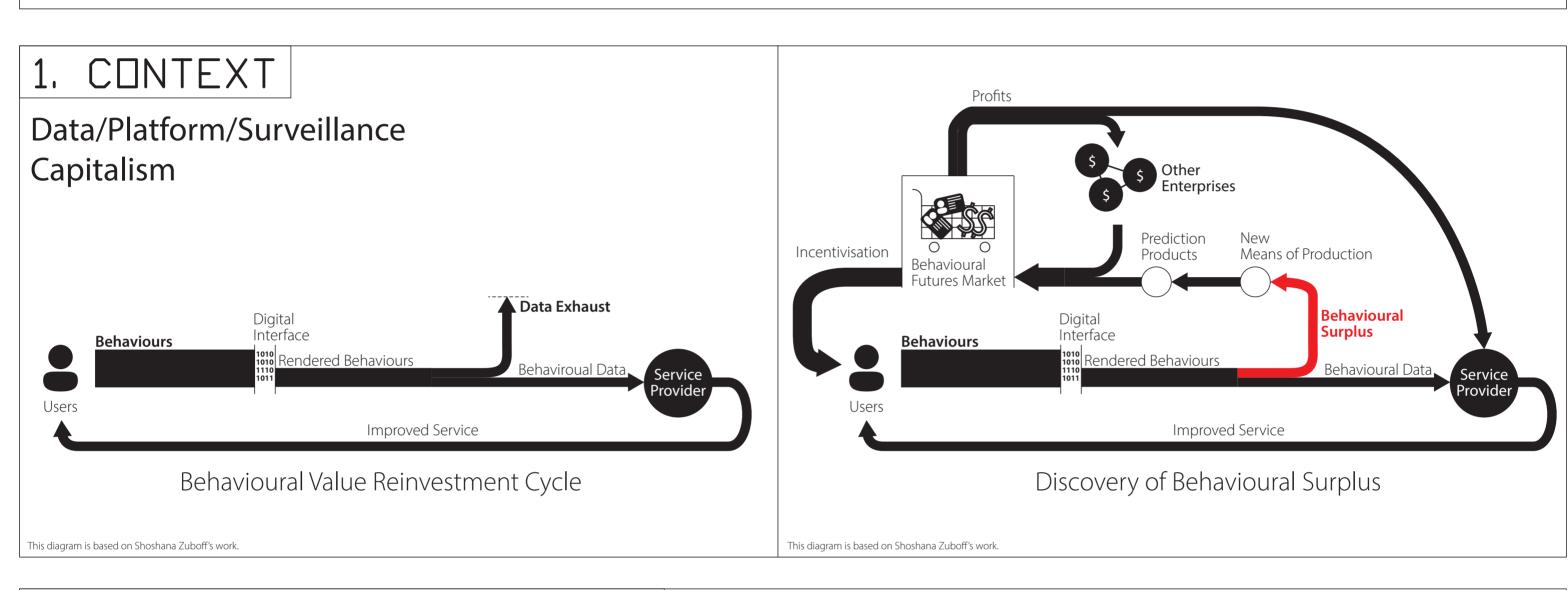
FULL-AUTOMATIC IMMATERIAL LABOURING SERIES F.A.I.L.S.

O. MANIFESTO

- 1. Data/Platform/Surveillance capitalism is deployed through design.
- 2. The instrumentarian power is strengthened through entertainment.
- 3. Immaterial digital labours play in the grid of designed field. They are laboured through having fun (designed experience).
- **4.** Immaterial Digital labours are **quantified data mines**, **and** the **Miners** of data themselves.
- 5. Now through design, we shall generate chaos.
- **6.** We illustrate the weirdness through design. We bring chaos, randomness, weirdness into designed interaction and experience; and we bring about the topic of **Reciprocity**.



2. POINT OF INTERVENTION

Contaminating the ecosystm of Social Media Platform

