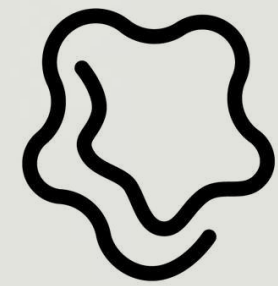




We make stuffed toys shiny again



STARFFY

Make the caring of plush toys no longer mysterious
Build lifelong friendships with your furry friends



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STARFFY TOOLS



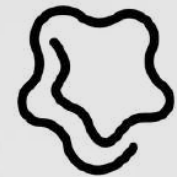
STARFFY SUPPORT





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Stuffed Toy Caring Guidebook



STARFFY TOOLS

Professional Stuffed Toy Cleaning Kit



STARFFY SUPPORT

Stuffy cleaning consultancy

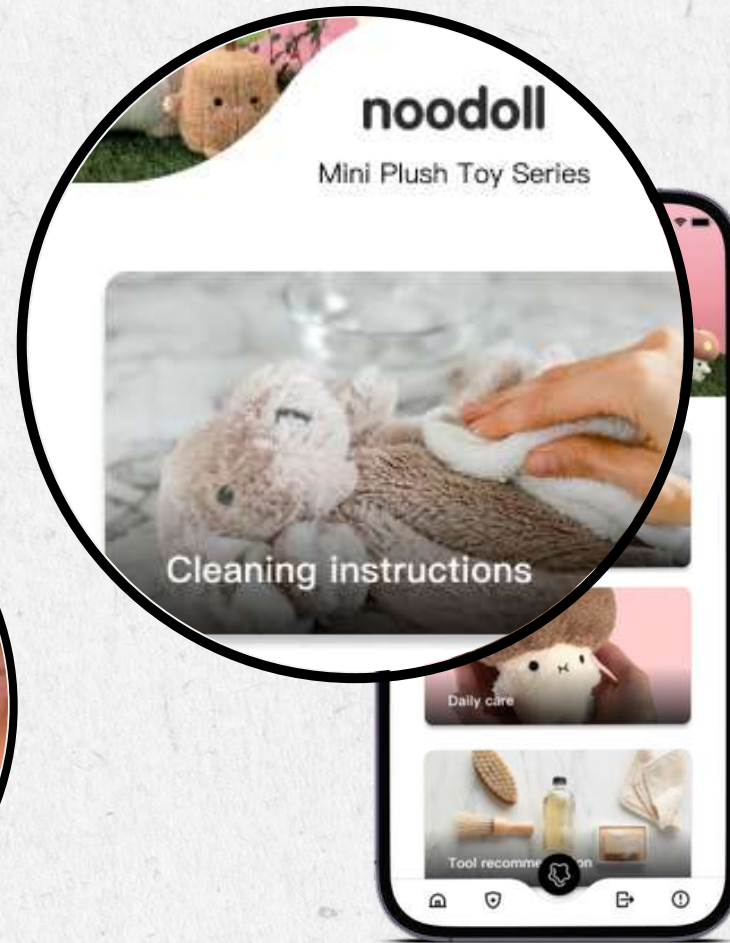
DONATION

1/ STARFFY HUB

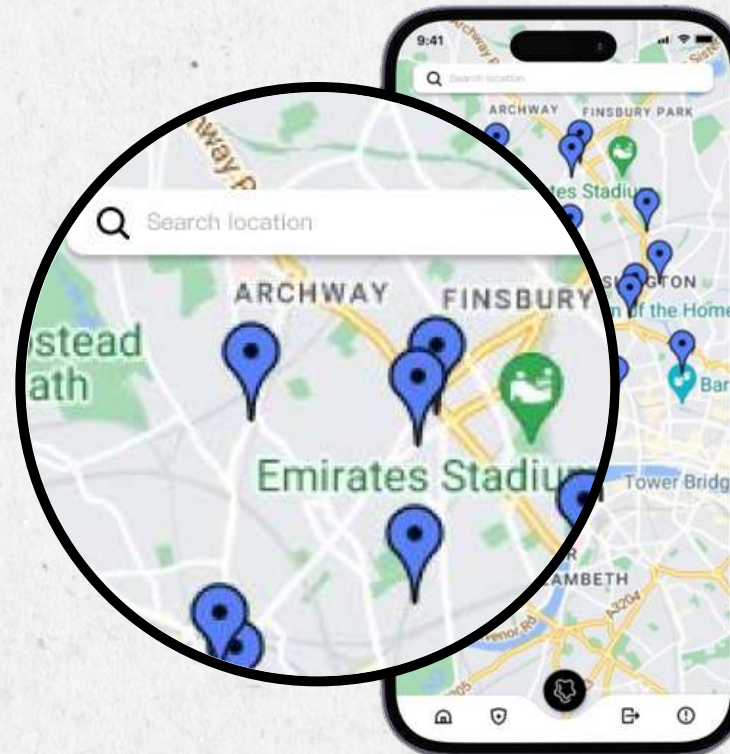
Everything you want to know about your stuffy friends



QR code tag
Customised content for brands



Digital guidance for
caring RESIDENTS



Finding another home
for PASSERS-BY

2/ STARFFY TOOLS

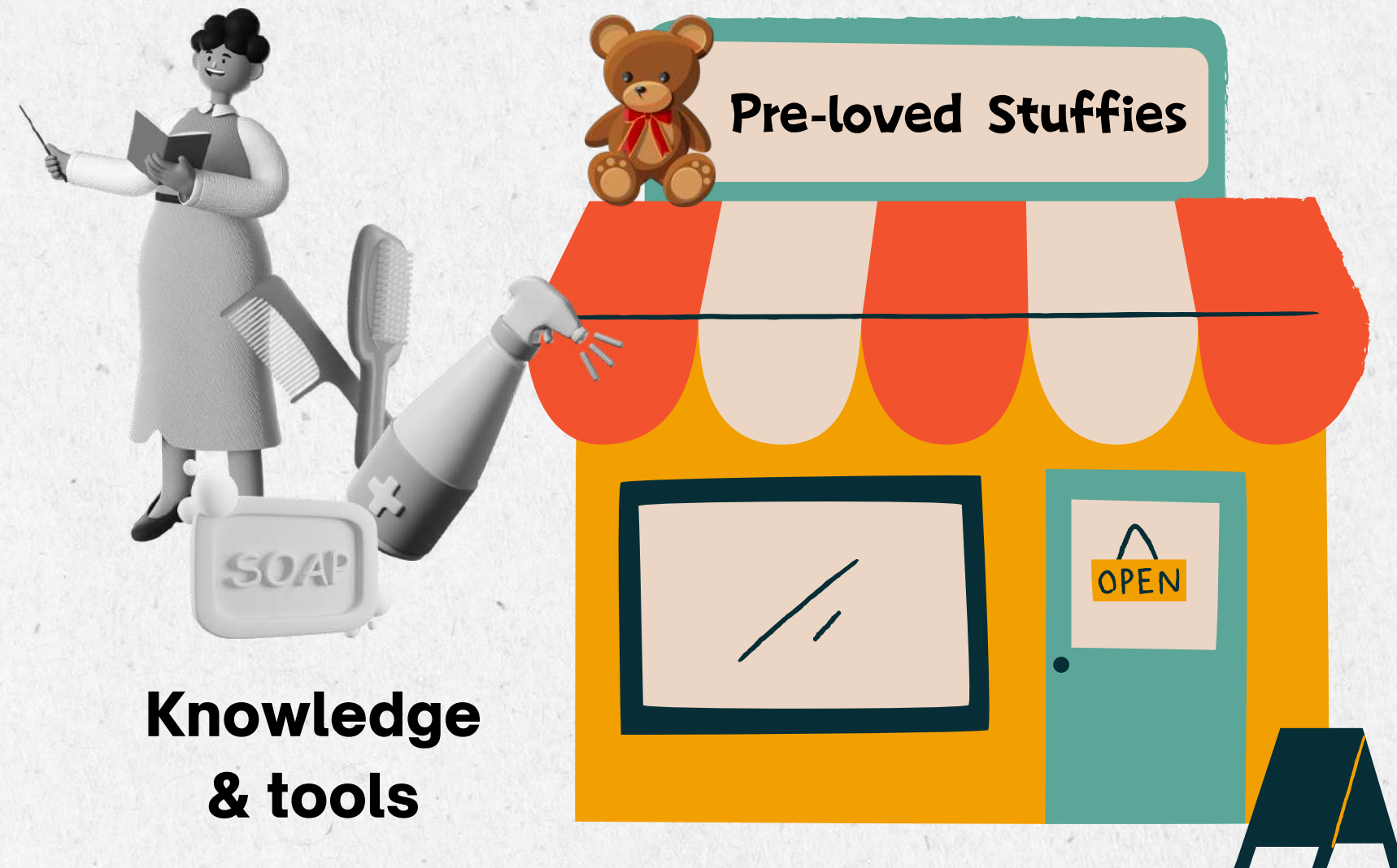
Specialised for your stuffy friends



Now available on STARFFY HUB

3/ STARFFY SUPPORT

Cleaning consultancy for businesses around second-hand stuffed toys



**Knowledge
& tools**

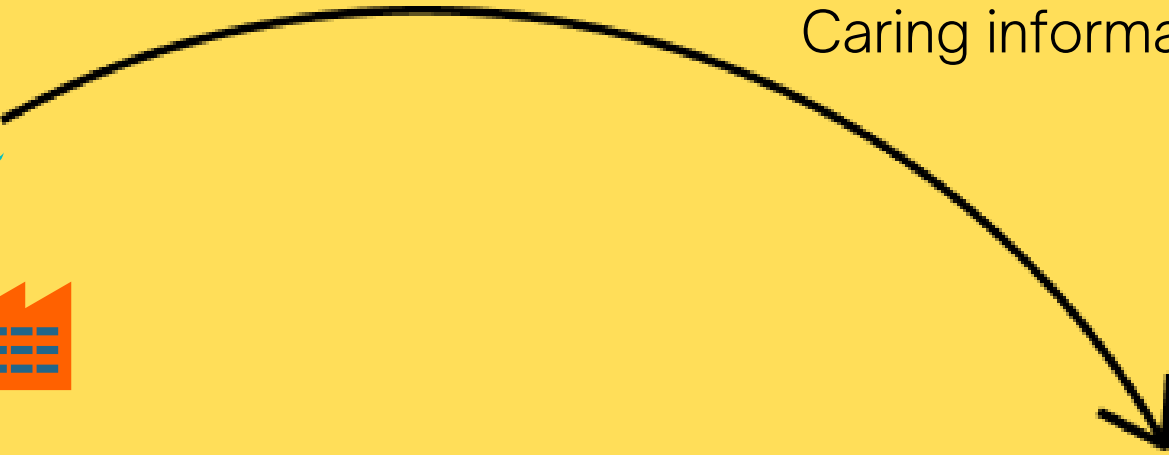
We only **sell** clean
and nice stuffies



Toy Company



Caring information



Pre-loved Stuffies



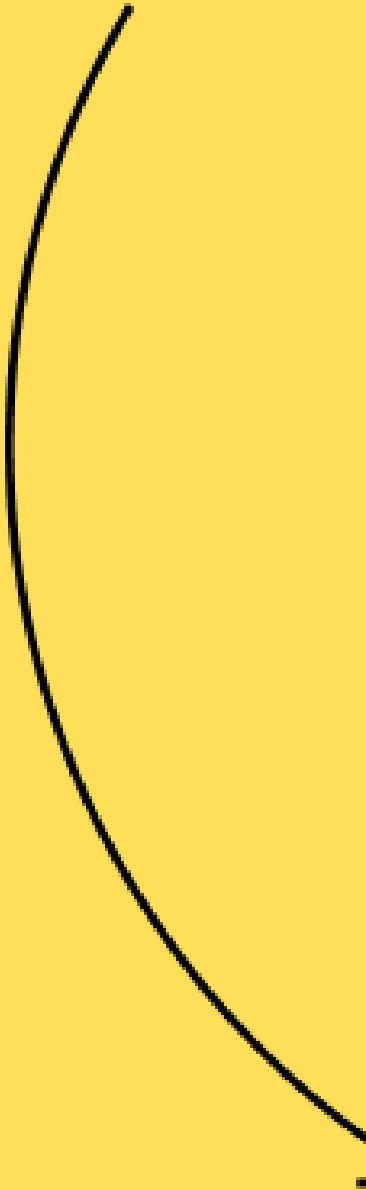
Second-hand business



Platform and tools

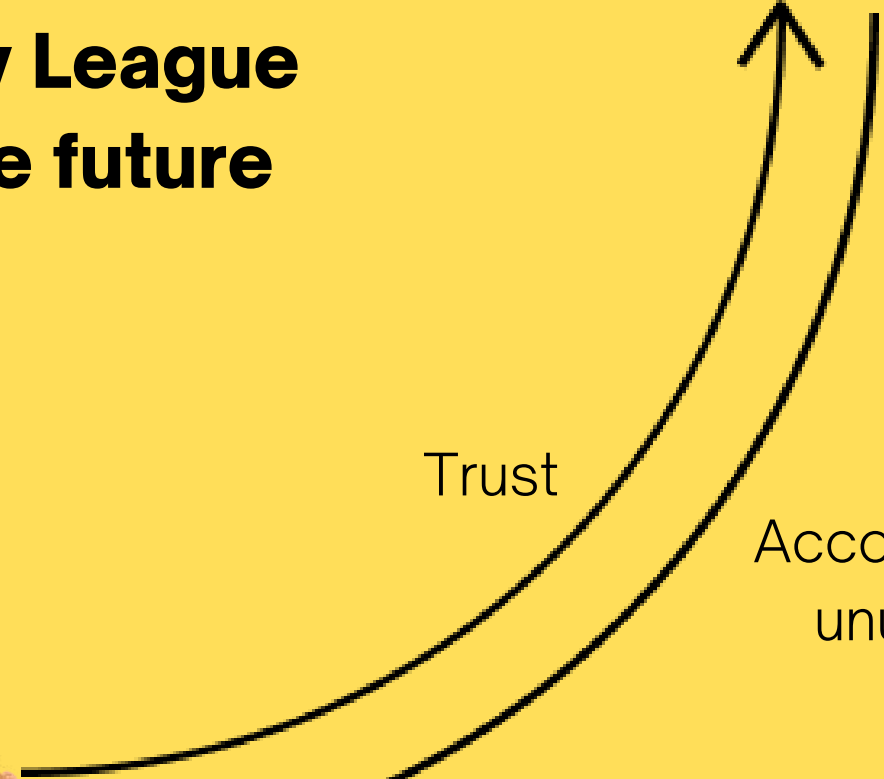
Starffy League for the future

Caring information



Trust

Accommodation for unused stuffies



Consumers





Customers

Hygiene & safety

Easy caring

Toy companies

Customer loyalty

Longer service chain

Be socially accountable

Environment

Longer product life

A more sustainable future

Second-hand business

Professional image

Customer trust

Potential for expansion

Business model

