



Haesol Kim





blissful
chuffed [British]
delighted
glad
gratified
happy
joyous
pleased
satisfied
thankful
tickled

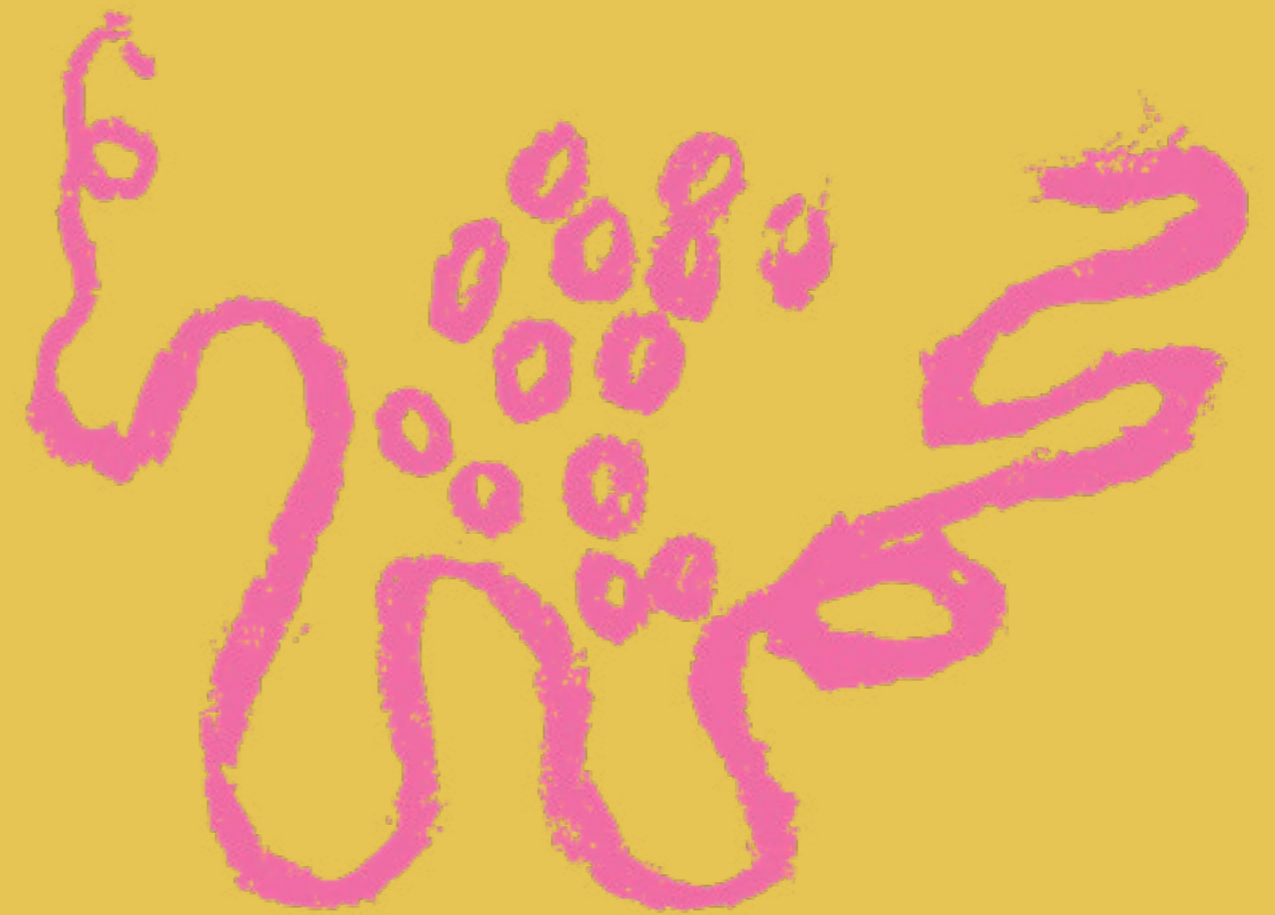
Why we play?

As children, playing is how we make sense of the world and our place in it.

Why then, as adults, do we forget how to play?

I am a textile pattern maker. My patterns show an aesthetic element that is vibrant and stimulates playfulness. My own sources of inspiration are quite abstract, but based on a bright and vibrant sensibility. I was influenced by Kidult culture that trends for adults to indulge in activities that awaken their inner child while they look for a conscious escape from the responsibilities of their mundane life. Focusing on nostalgia of childhood and play, I was inspired by images, colors, and objects that stimulate our inner child.

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Playful

I was inspired by the expression methods of contemporary artists such as Tatty Devine, Rachel Maclean, Walter van Bierndonck, and Yinka Ilori who communicate playfulness to the public and reflect strong graphic elements and a touch of humor.

Abstract forms, vibrant colors, and storytelling patterns that recall childhood are the basis of my work. I put the ideal concept as a textile into practice by drawing, printing, and 3D motion design. I particularly focus on positive emotional communication and used symbolic icons and sentimental materials from childhood as motifs for the thematic aspects of the work. Patterns add rhythm and movement to my sensory experience of color and form.

For me, the pattern is the point of abstraction, conveying tension and pleasant emotion to the design and enabling various interpretations by the audience.

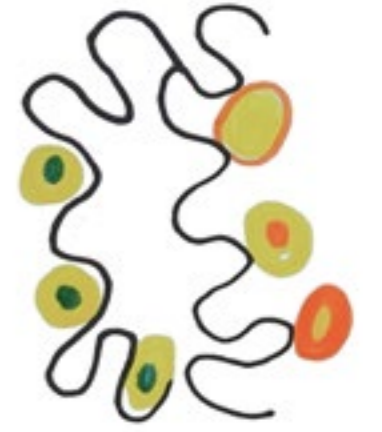
I want to create a playful environment. The 'easy' and 'fun' characteristics of my work mean immediate enjoyment of play. I hope my design will be a moment of pleasure in people's daily lives. I value functionalism to the fore in the design of contemporary art and approach effective collaboration with commercial areas and various media utilization that adds active interaction with the audience.

Say hello to my inner child.
Go back to those day...
What comes to mind?



Me in those days
55*80cm
Hand Collage, Mixed media
2023

Draw





Balloon play
55*60cm
Digital printing on canvas
2023





Toy
55*60cm
Digital printing on canvas
2023



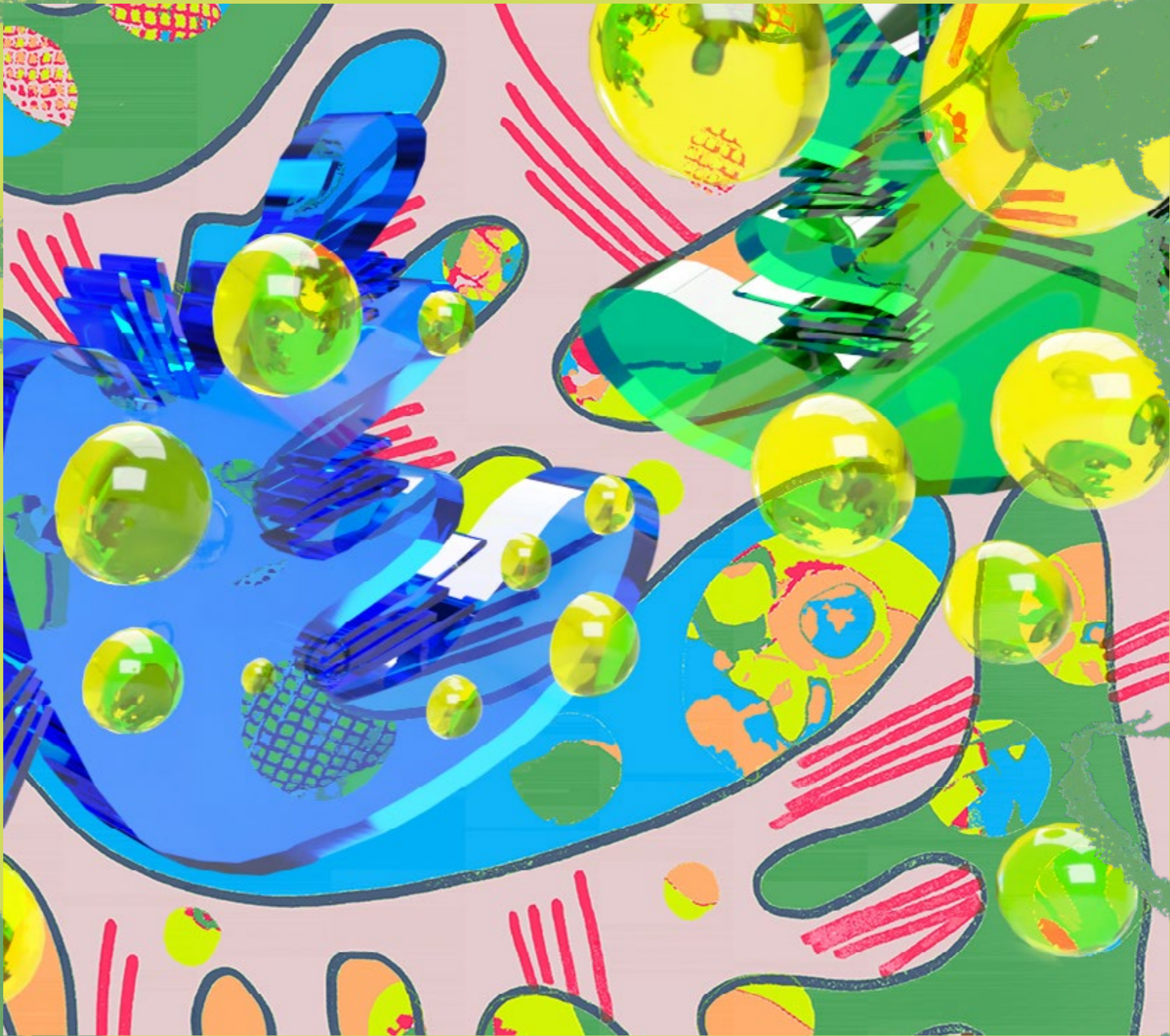
Gummy jelly
55*60cm
Digital printing on canvas
2023



Popping candy
55*60cm
Digital printing on canvas
2023

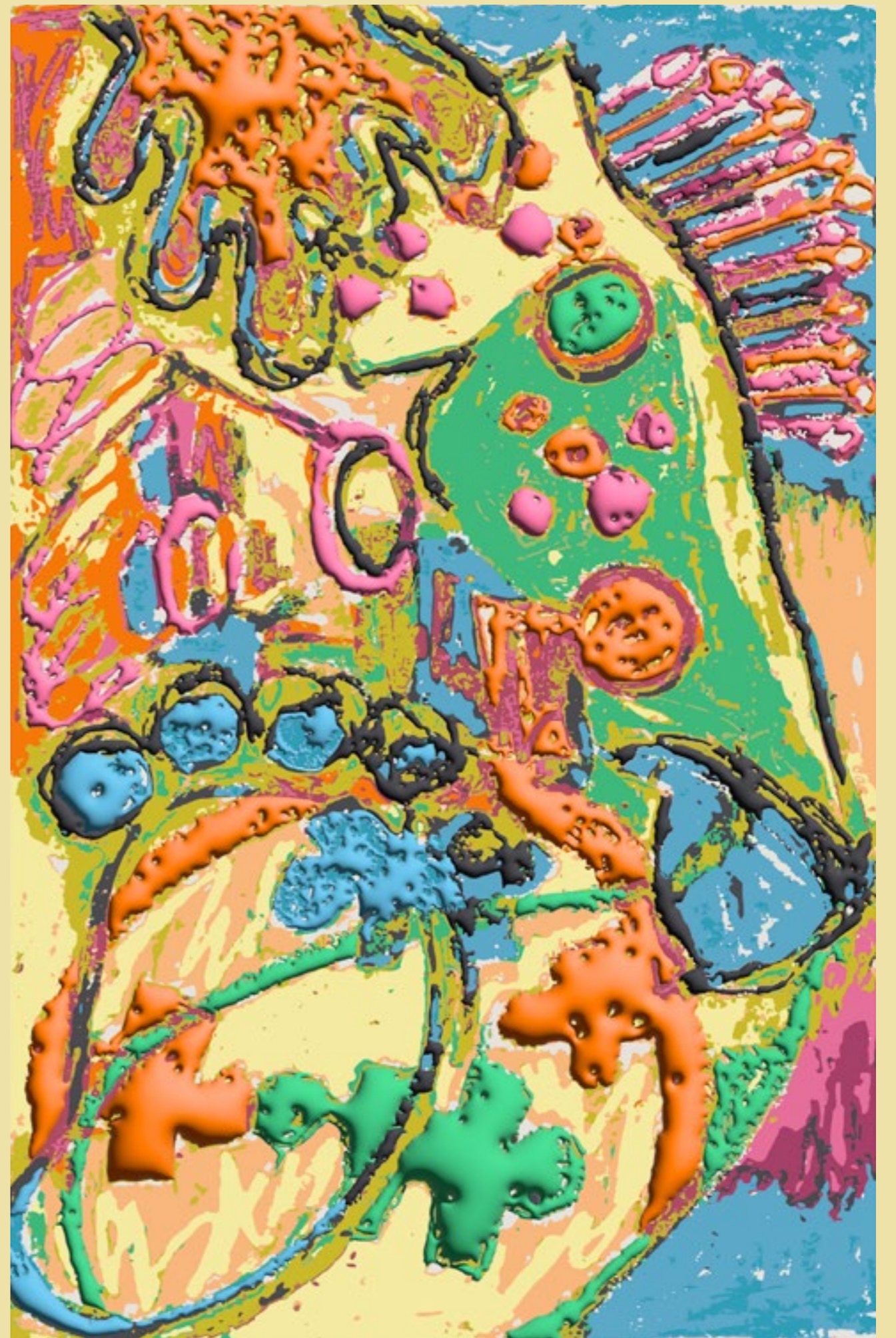


Rest
80*60*20cm
Digital printing on recycled
polyester sweatshirt
Haesol Kim





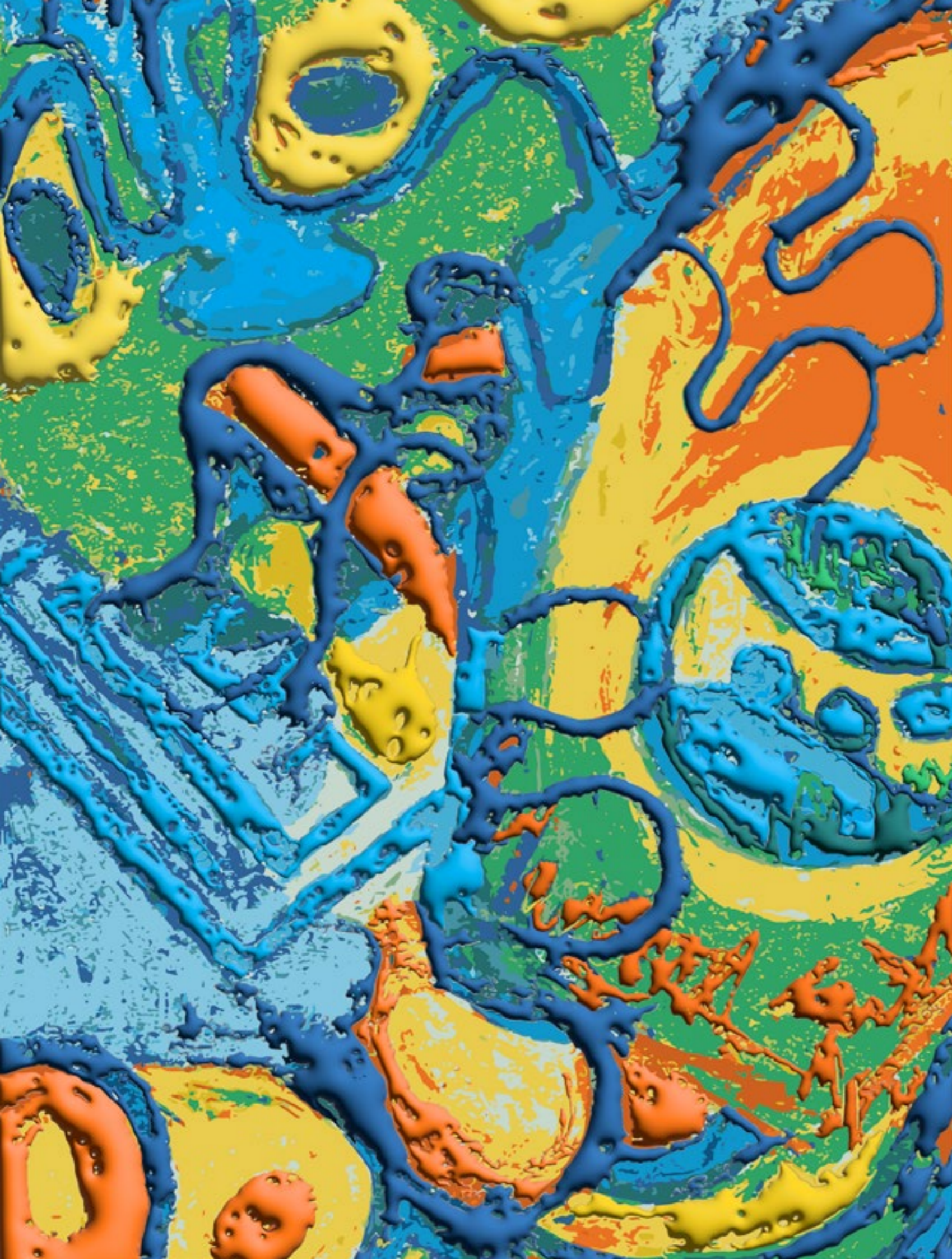














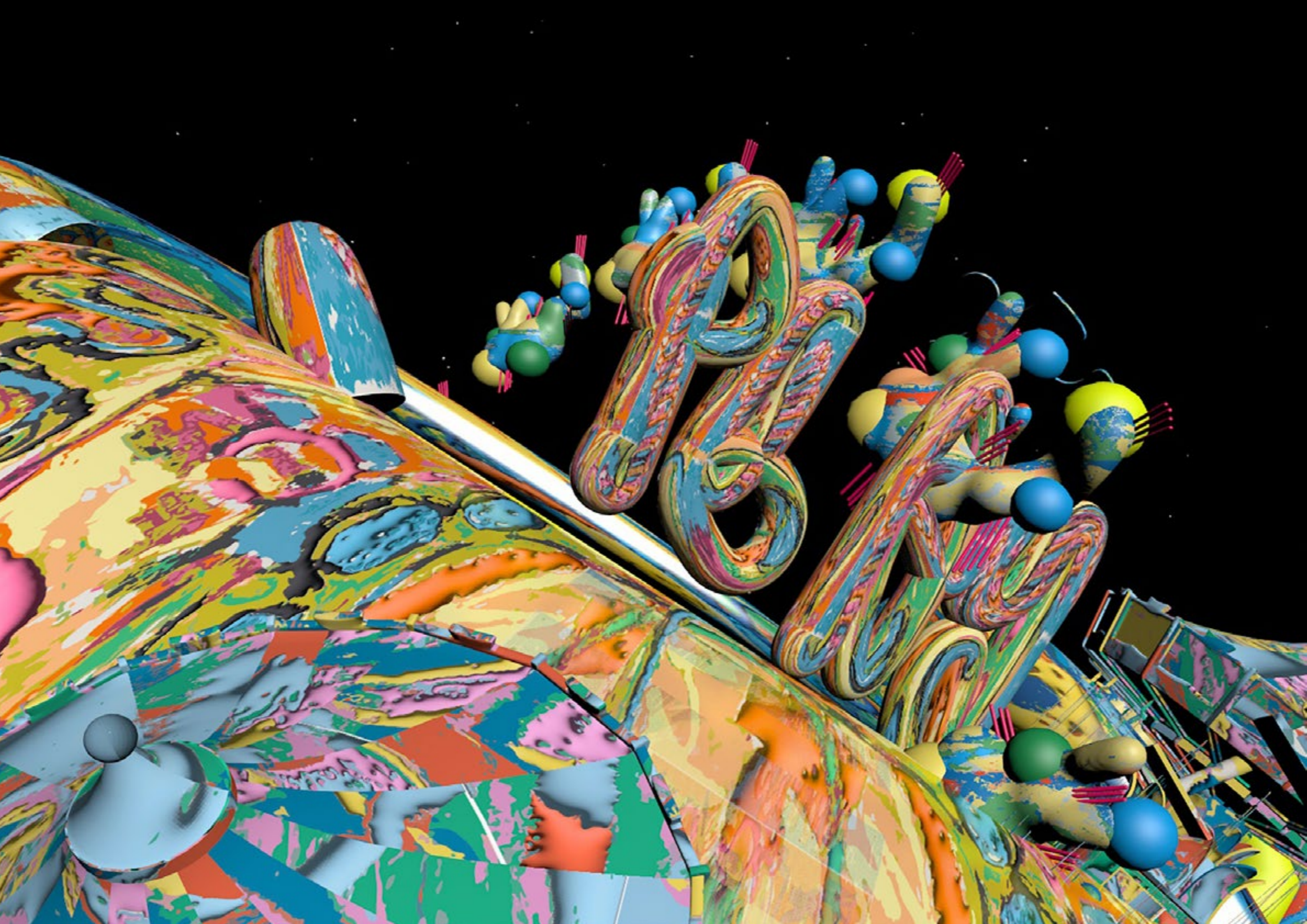


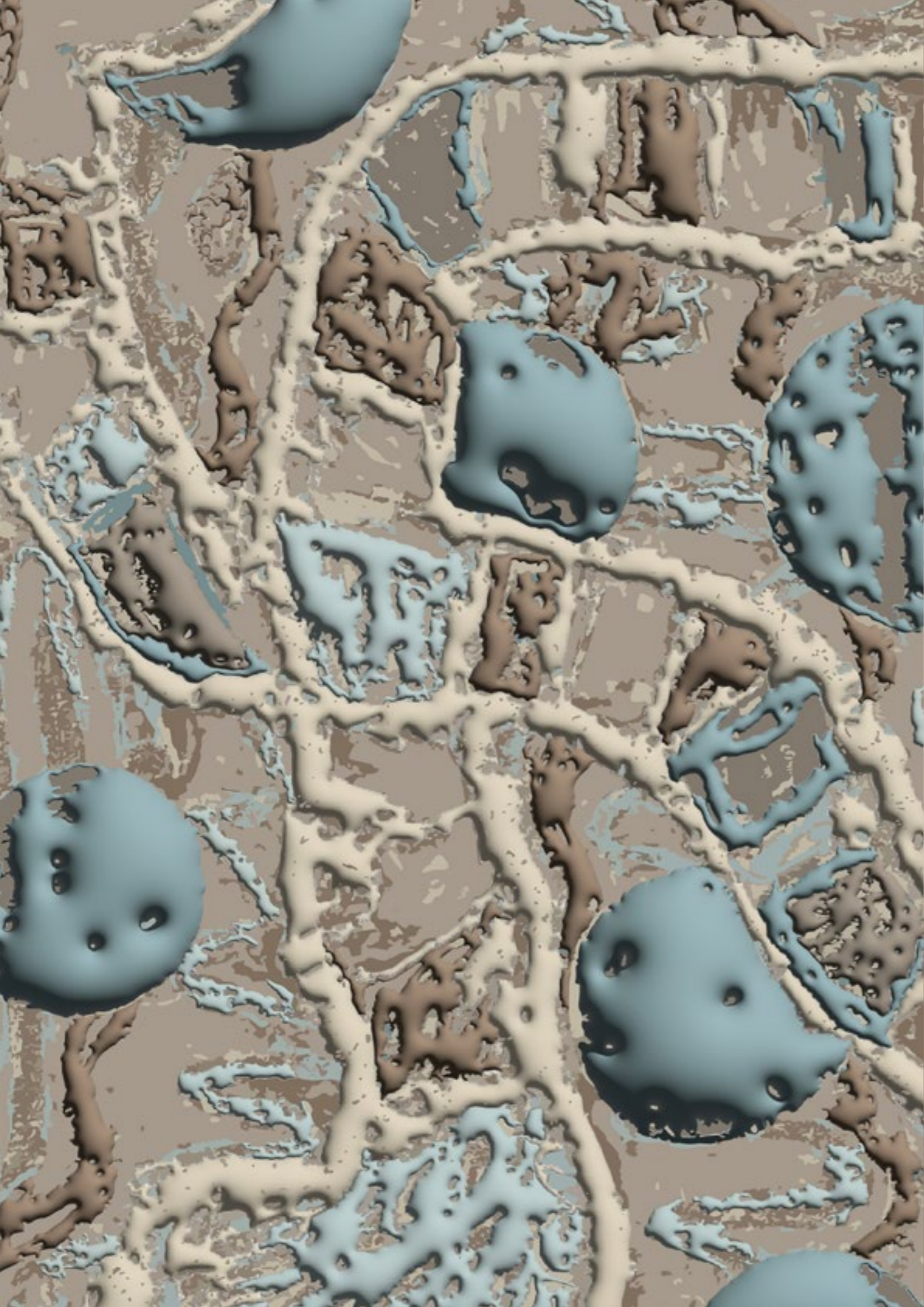
Moments of pleasure
120*120*164cm
Digital printing on recycled
polyester satin
Haesol Kim





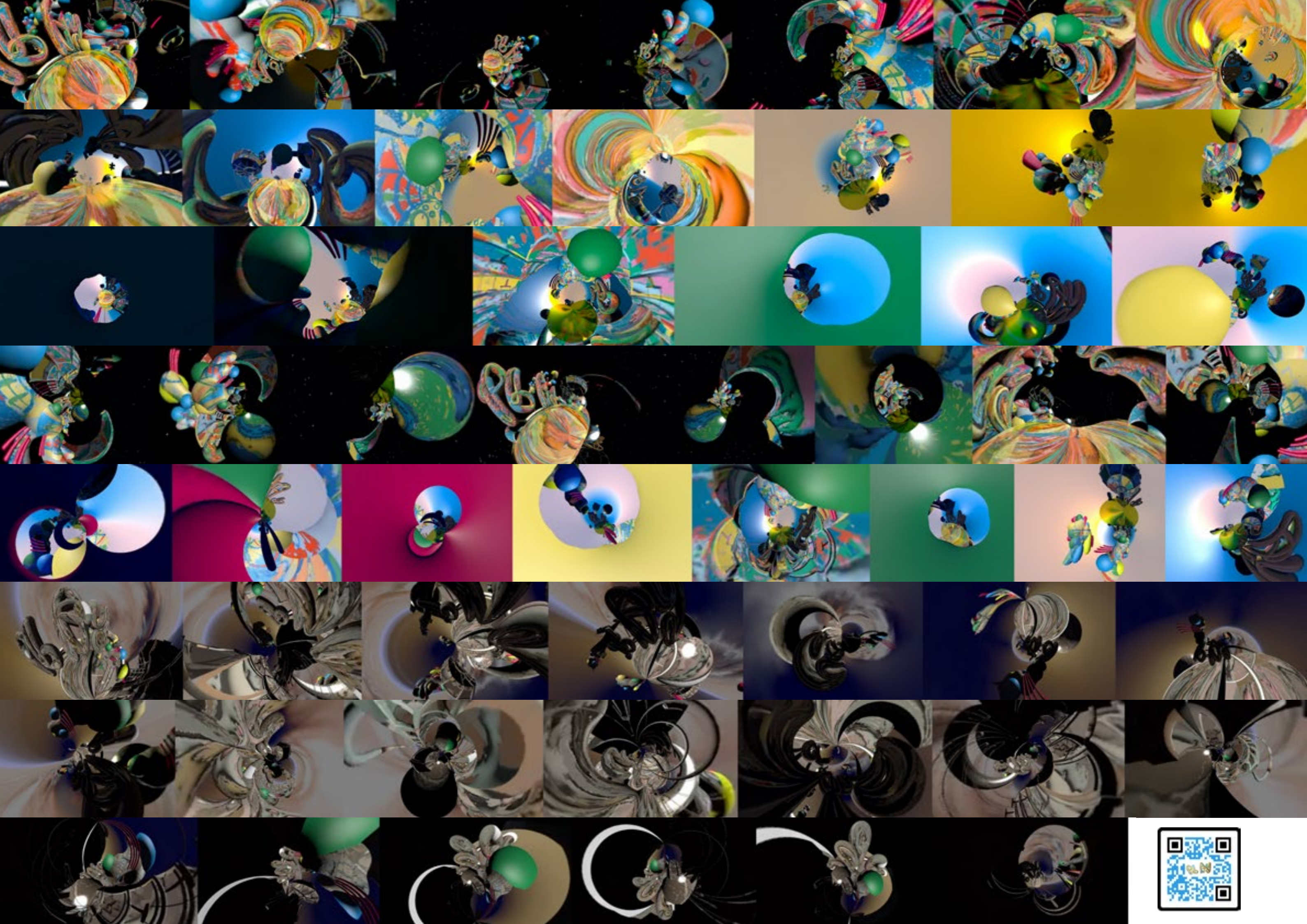
Playground
Digital media work used
Cinema 4D program
Haesol Kim











As adults, we sometimes remember something lonely and nostalgic. What we need to maintain and develop is to keep the emotional things we feel so we can be happy. It can be very simple. My work is the process of protecting our inner creativity, innocence and freedom, universal love for humanity, and above all, protecting ourselves and creating our world.

- Artist statement by Haesol Kim

