

Conversation Transcripts

Talker 2 01:45
When it first came out in the past there was certainly no Taobao, what was used then, it was as if instant messaging were not available, instant messaging things WeChat also did not come out what is instant.

Talker1 01:58
So you.

Talker 2 02:00
To say that the previous words I would not know to use.

Talker1 02:03
Just fine, not have a smartphone out, instant messaging out after possible.

Talker2 02:07
Microcredit is more.

↓
WeChat.

Talker1 02:10
What do you think will be the memory-bearing inside WeChat? It is the one that carries the most of your memories is the voice conversation. Voice conversation or yes.

Talker2 02:23
Audio text.

Talker1 02:26
Text Why do you think text will be more able to wake you up more than voice.

Talker2 02:33
It is not difficult, then found that if now, I also use text more, but before is not a anyway, before not so convenient, can only use text, and then there are these voice what video later, it seems that I personally also use less, in I see others use.

Speaker 1 03:20
Do you think for example you use WeChat the most, what part of WeChat do you think you can recall now, that is, what part that makes you feel very relevant to your previous memories memories what is very relevant to you, or very connected to your life, what kind of part would be like this?

Talker2 03:44
WeChat's circle of friends.

Talker1 03:51
Circle of friends I saw the analysis of others.

Talking Man 2 03:54
Look what the friends are doing.

↓
Then every day like a ritual, that night lying in bed and began to watch.

Talker1 04:08
But the writing is most like a ritual.

Talker2 04:10
Recently all quit, so your circle of friends are refreshed, I do not know.

Talker1 04:17
Why is it like a ritual.

↓
Why do you say like a ritual, why do you say brush friends like a ritual.

Talker2 04:30
Hopefully, you can't help but look at it every day because you want to

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Download from their official WeChat to see the recording in use.

speaker1 10:25
Like a control like a historical control, historical data reference, look at every year.

Talker 2 10:33
Every year for example I will now see what 19, 20, 20, 22 years in front of me, what the yard looks like, interesting. That is to see what the yard is going to look like, because Jay he looks the same.

Talker1 10:53
How can you tell from the photos?

↓
What will it become?

Speaker2 10:58
I'm looking at, for example, it's February, and I'm looking at what March was like in previous years, what flowers are going to bloom, and I'm making some preparations in advance.

Talker1 11:08
Interesting.

Talker2 11:15
Interesting, I read the most.

Talker1 11:20
You see the most of it.

Talker 2 11:21
Garden this season, spring this garden is the time of the day a medicine.

↓
By summer it is not will not look, the next summer will look, in previous years this time there are still in bloom, and then will flip a. I started in previous years which year is still in bloom.



Conversation Recording.m4a

Talker1 00:01
How long have you been using your phone to begin with? Do you remember? Using a smartphone, smartphone, smartphone.

Talker 2 00:14
Then the generation from the beginning of the iPhone, 333g also right seems to be 3 levels, and then rise 4 levels.

Speaker 1 00:29 Level 3 that's level 2.

Talker 2 00:32
I'll see what year it is.

speaker1 00:36
Zero years and counting. 22.

Talker 2 00:42
Smartphone words is Apple's first generation a two two.

Talker1 00:52
No do not need an exact time, is zero years a few years on it. 10 years 10 years, which do you think the phone inside the function or APP and your life is the biggest connection?

↓
And then why what is the connection? Which one do you think you use the most in your life, and then or the memory that exists the most in your life.

Talker2 01:19
The may be Taobao.

Talker1 01:29
Amoy Why does Taobao exist the most into Taobao?

Talker2 01:32
Also in you say now or before?

speaker1 01:36
It used to be all right, now or previously used to be the same, before.

Talker2 04:56
On this photo it feels like I I this road to go on walking the older.

Talker1 05:02
The more you go, the older you get.

Talker 2 05:03
This.

Talker1 05:04
Is that you? Kind of interesting why it's getting older as you go.

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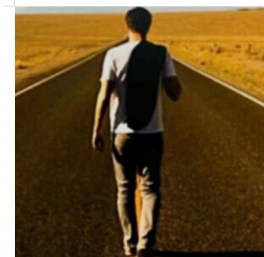
Talker 2 05:13
Older older they both on.

Talker1 05:17
When did you take this picture?

Talker2 05:22
It's not so it's a photo I can't figure out where it came from.

Talker1 05:24
It's a photo you saved, but you think it's you he's describing your life.

Talker2 05:32
Just composed my called something avatar up.



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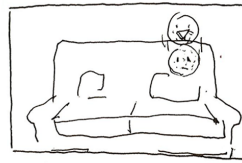
Film Storyboard

Intro.



white clean

Introduce digital ghost concept.



Sofa scene with emoji



Talker2 10:03: What was the courtyard yard like and what is it like now?

Talker1 10:07: There will be a sense of accomplishment.

Talker2 10:09: For the control of the previous years like that, need to be repaired and changed again, this year the flowers are not raised better than last year, the flowers are not more than? The time is not earlier than last year.

speaker1 10:25: Like a control like a historical control, historical data reference, look at every year.

Talker 2 10:33: Every year for example I will now see what 19, 20, 20, 22 years in front of me, what the yard looks like, interesting. That is to see what the yard is going to look like, because Jay he looks the same.

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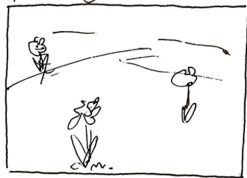
A place without specific meaning.



Q. Do you remember stuff through smartphone? What will you do if all those data associated with your memory are lost?

A. Yeah. A lot of things, like memory note, alarms. I'd like to think that, those important memories are stored somewhere back in my head and when I see something whether digitally or physically, I can think of it, it's like an invisible string. Like every time when I see the Thames river, it reminds me of the river in my hometown.

Story-telling.



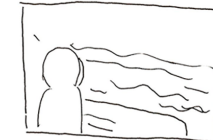
Garden scene. Ghost Appears



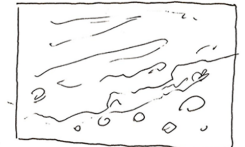
Flower shop



The picture that is most associated with my memory is not the one I take, but one I found online. I use it as my social media profile. It reminds me that I'm always on the road, I need to look forward.



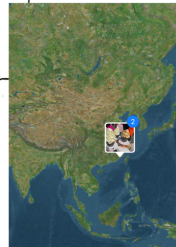
Character by the river



Google Map Zoom-in



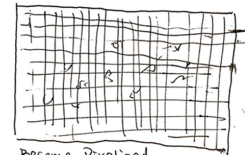
Transition



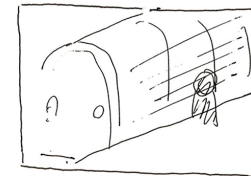
Character Fade



Digital Meals



Become Pixelated.



Fade to Black

speaker1 07:05: And then there's another question, if you store these electronic memories in your phone, whether it's something you bought okay, or something you chatted about okay, or something you sent, how would you react if they were all lost?

Talker 08:20: How serious after anxiety after anxiety.

Talker 2 08:30: But then there is no way to make up for it again, what can be short and they also.

speaker1 08:51: It was a big impact on others, but serious.



Bed scene with characters

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Talker2 03:44: WeChat's circle of friends.

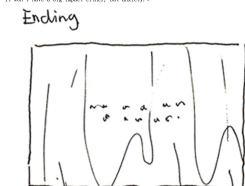
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Talking Man 2 03:54: Look what the friends are doing.

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Shredded Digital Memory



Ending
Echo with Intro
Propose a question