Our Behaviour Matters Nature

Brief

Plants (trees) play an essential role in the functioning of life on Earth. These are some of the benefits that people gain from natural systems. The daily existence of human beings is also directly influenced by trees. Trees shade and cool, clean the air, improve the soil, improve health and well being, increase property value and support wildlife, etc.

Unfortunately, the changing climate increases stressors that weaken tree resilience, disrupting forest structure and ecosystem services. Rising temperatures lead to more frequent droughts, wildfires, and invasive pest outbreaks, leading to the loss of tree species.

We hope that through a form of virtual artistic expression people will use senses to explore trees in a new way, people will be able to feel the urgent environmental pressure. Humans can support plant survival by making sustainable lifestyle decisions.



Overview

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Climate crisis

Plants provide essential benefits influencing wildlife, human well-being and property values 2

Climate change poses threats to tree resilience, causing distruptions in forest ecosystems and loss of species

3

Virtual artistic expression can enhance environmental awareness, sensory connection and evolve a deeper understanding of the urgent need for conservation

4

Supporting plant survivalmaking sustainable lifestyle decisions to mitigate environmental pressures with the help of digital tool

Environmental nollution

Embedded probs 2

Emotional Response

Embedded probs 1

Virtual artistic

expression

How to raise awareness of the importance of the nature and environment, so that people will understand?

Chu, E.W. and Karr, J.R. (2017) 'Environmental impact: Concept, C o n s e q u e n c e s , measurement hotile in Li', Reference Module in Li', Reference in Li', Refer

Ambition

"Today, the scientific consensus is that, for the first time in Earth's history, one species – Homo sapiens – rivals astronomical and geological forces in its impact on life on

"The fight against climate change is a collective endeavour and requires large-scale solutions. Collective action, however, usually starts with individuals who raise awareness and drive change. In two Q&As, Nature Human Behaviour entered into conversation with people who recognized the power of individual behaviour and took action."

How do people realize that a small movement could create a huge impact on the nature?

Critical zone

Immerse yourself in the natural world within the space, adorned with decorations such as trees, flowers, and statues to evoke a flourishing and thriving ambiance. A central button serves as a "trigger" in front of a screen. When pressed, the screen unveils captivating images and videos showcasing the intricate cells of plants, leaves, and trees.

Upon pressing the button, the screen dynamically shifts to visuals depicting polluted and corrupted cells, affected by acid and bleachers, representing the impact of environmental pollution from air and soil.

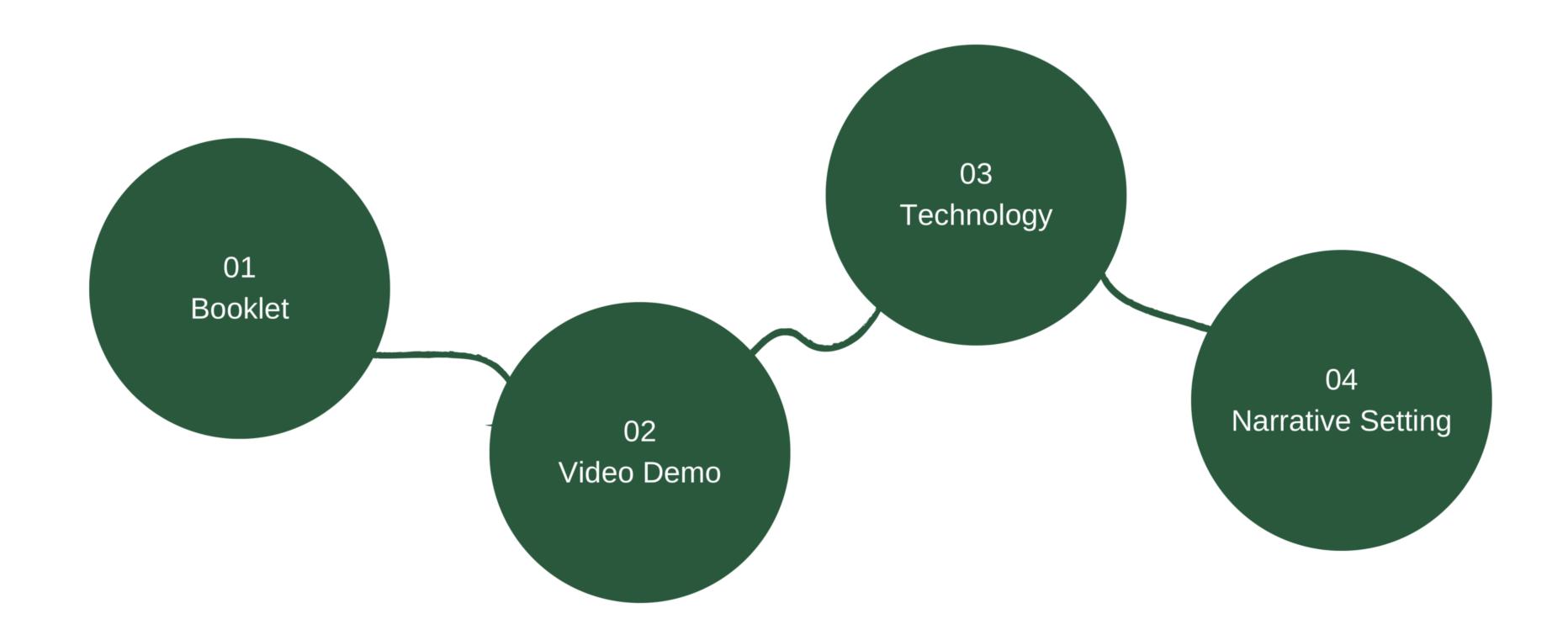
Immersive Natural Twin Space Experience

Witness the audience's emotional response as they engage with the contrasting visuals, fostering a heightened awareness and connection to the consequences of human-induced environmental degradation.

Virtual artistic expression

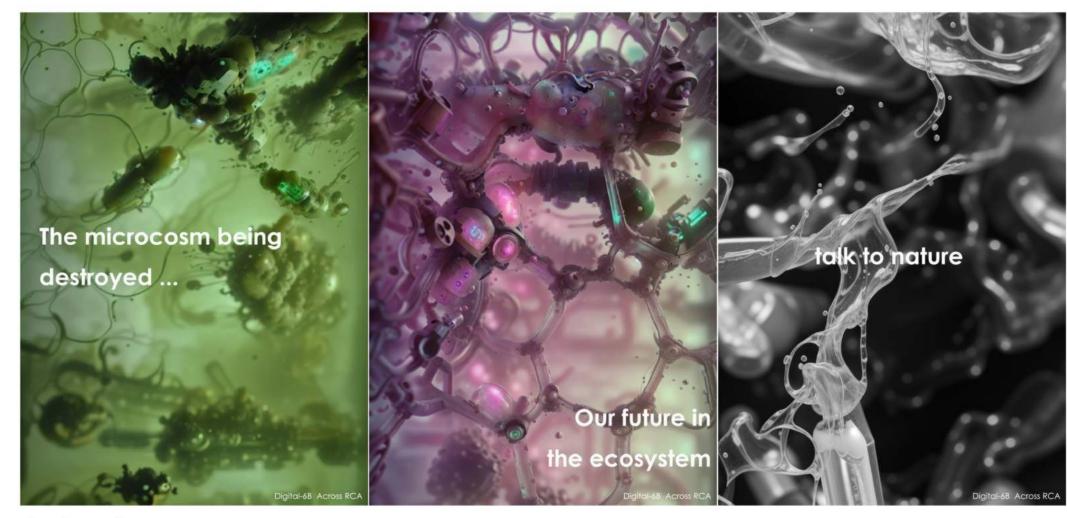
'Climate change and human behaviour' (2022) Nature Human Behaviour, 6(11), pp. 1441–1442. doi:10.1038/s41562-022-01490-9.

Contents





3x booklet A5



1x brochure



BRAND COMPANY NAME

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CONTENT IS KING



NEW MARKETING TREND



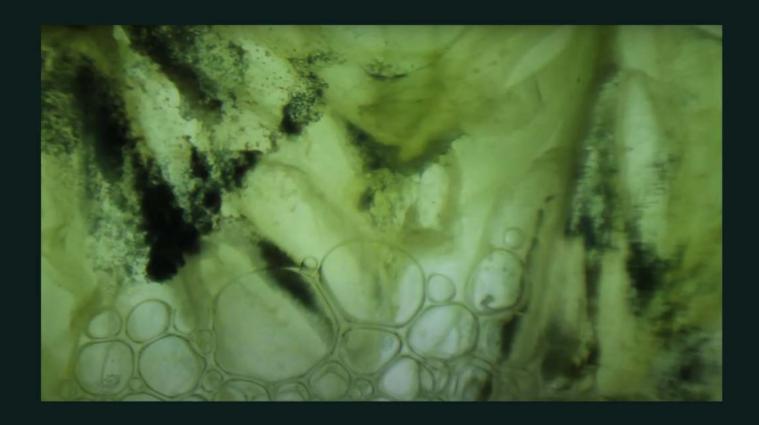






1x poster A1





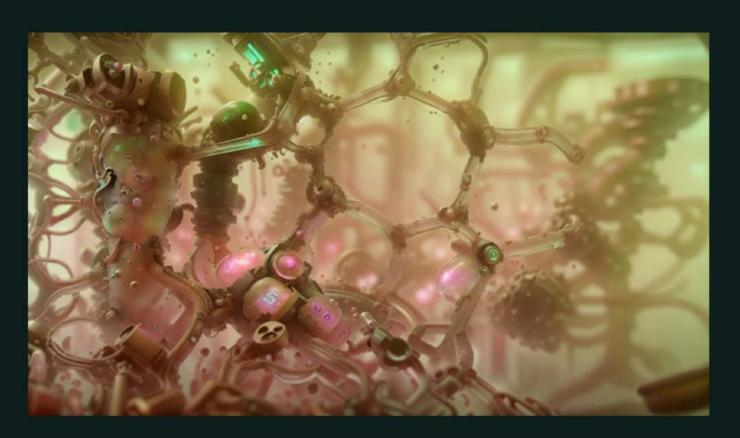
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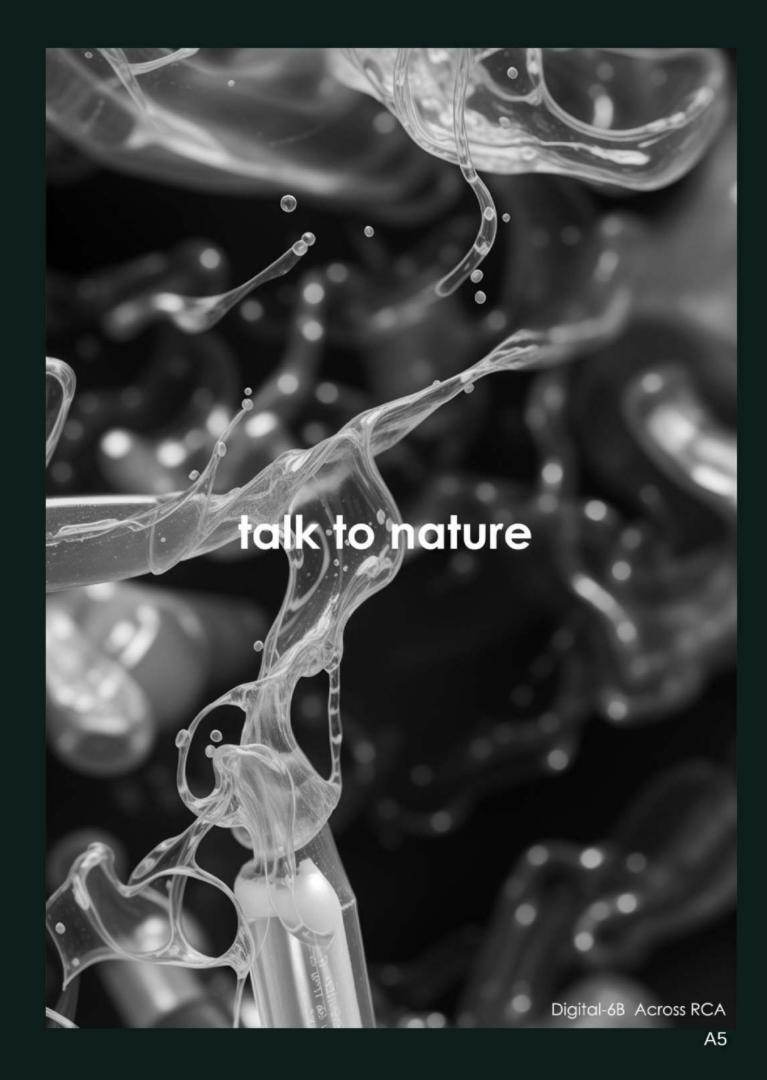
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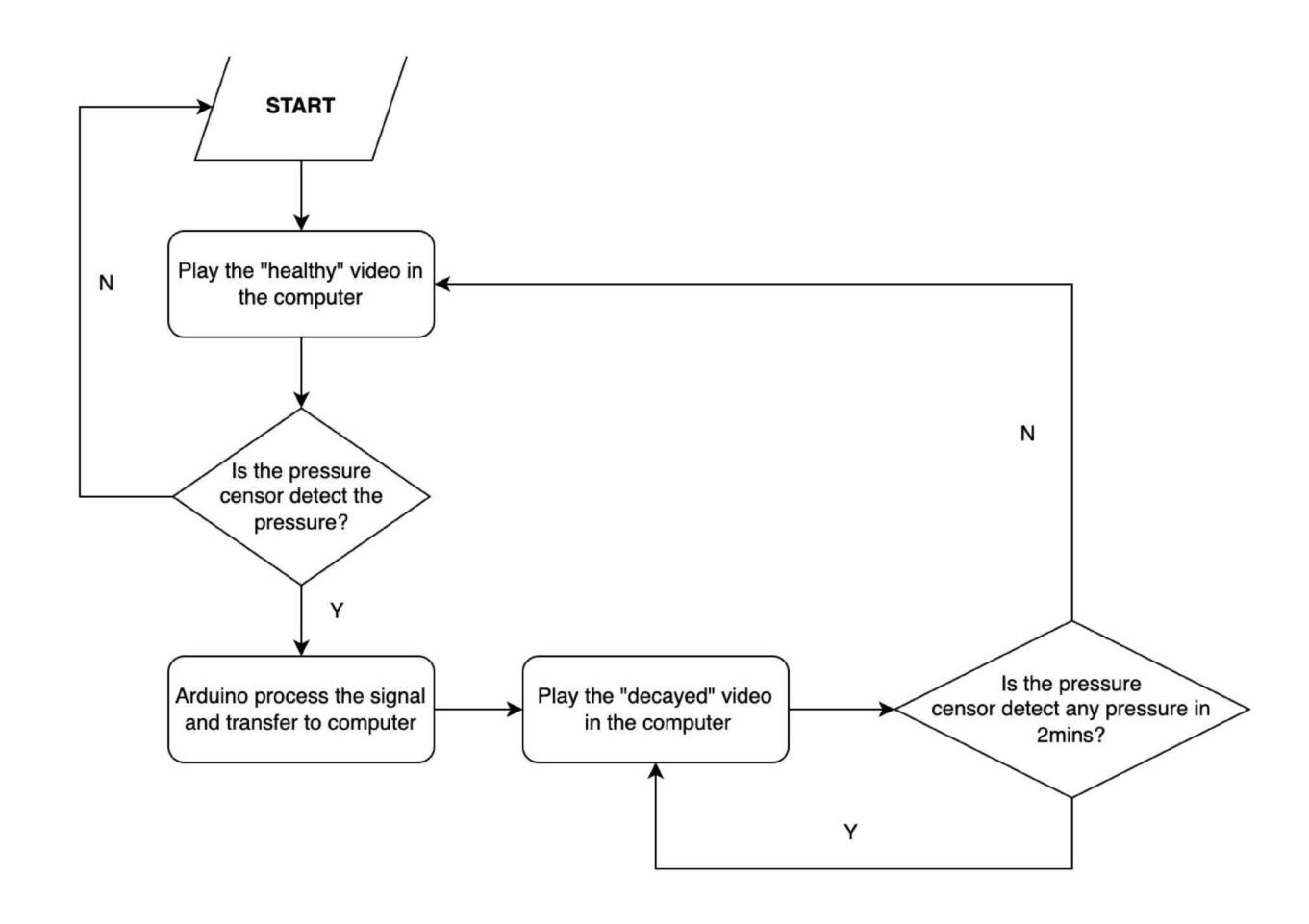






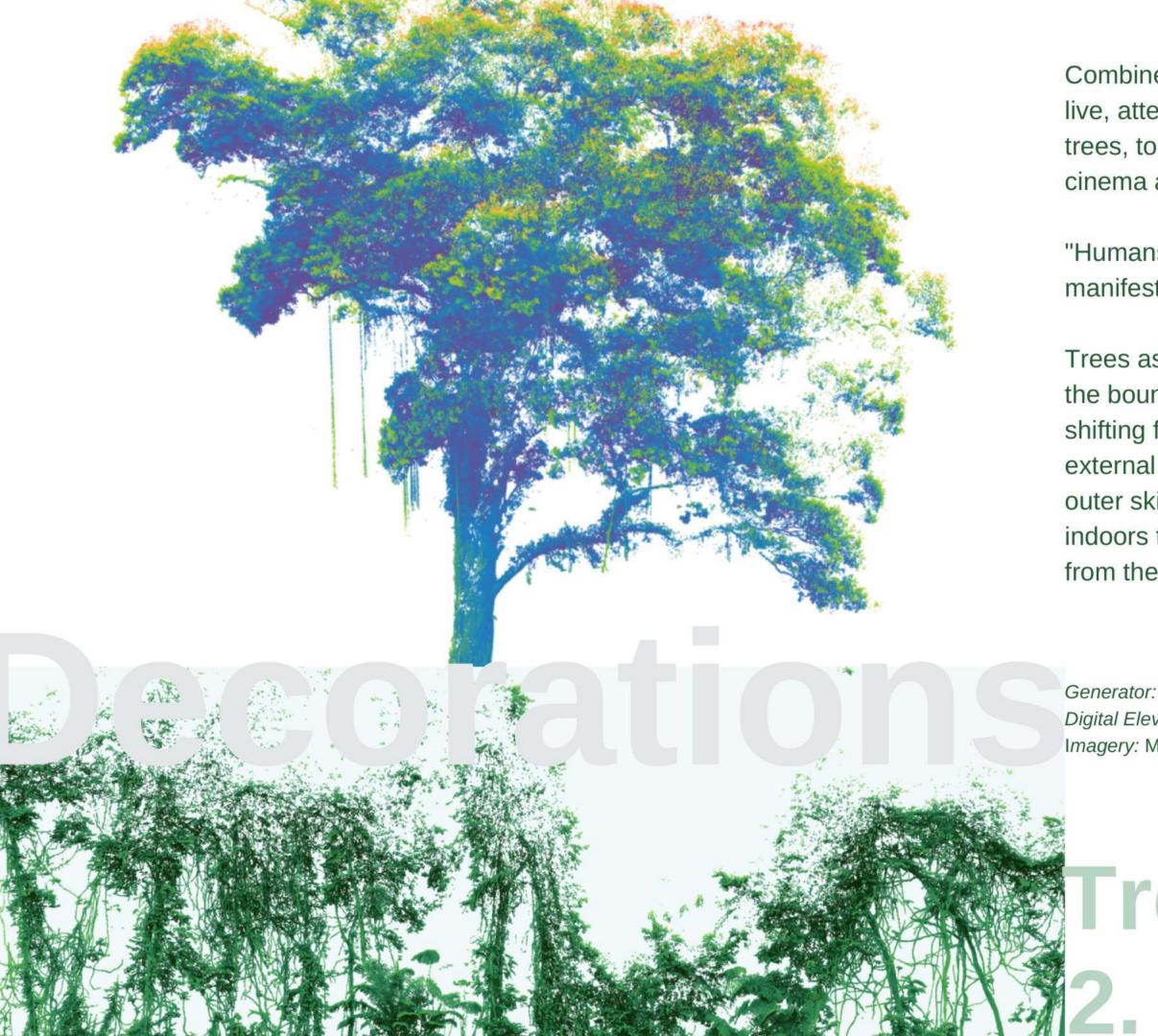


```
Movie video1;
     Movie video2;
     boolean isVideo1Playing;
10 \vee void setup() {
       size(640, 480);
       String portName = Serial.list()[0]; // 根据需要更改端口号
12
       myPort = new Serial(this, portName, 9600);
13
14
15
       video1 = new Movie(this, "video1.mp4");
       video2 = new Movie(this, "video2.mp4");
16
17
       isVideo1Playing = true;
18
20
21 \vee \text{void draw()}  {
       if (myPort.available() > 0) {
         buttonState = myPort.read() - '0'; // 将字符转换为整数
23
         if (buttonState == 1) {
24 ~
25 ~
           if (isVideo1Playing) {
26
             video1.play();
27
             video2.stop();
              isVideo1Playing = false;
28
29 ~
           } else {
              video1.stop();
30
31
             video2.play();
              isVideo1Playing = true;
32
33
34
35
36
       if (isVideo1Playing) {
37 ~
         image(video1, 0, 0, width, height);
38
       } else {
```



Environment Setting





Combines geoscape, video and projection instruments live, attempts to explore the complex landscape where trees, topography, the anthropocene, ethics and cinema are intertwined in a geological ontology.

"Humans are the fundamental filler of the material, manifest world."

Trees as material, and trees as cinema, cells, traverse the boundaries between inside and outside, their scale shifting from individual cells to constitute the skin of the external boundaries of our bodies - from skin to the outer skin of hazmat suits, from bodies to walls, from indoors to outdoors, from the local to the global, and from the screen to the optic nerve.

Generator: DEM Net Elevation API
Digital Elevation Model: FABDEM
Imagery: MapTiler CloudSat

Treescapemaking 2. 3D Scan Talk Amongst the Trees

Decorations

With Talk Amongst the Trees, Eluvium provides enough tension and variety. Throughout Talk Amongst the Trees, Cooper has it down when he aims for immersive warmth. Slightly darker tracks such as the quiet "Show Us Our Homes", with its anxious, distorted whine, retain a sense of relaxed contemplation.

The 10-minute opener "New Animals from the Air"-- with its billowy mass of backward guitar seeded with overdriven guitar patterns-- is the sort of thick sonic blanket that Windy & Carl used to tuck us under. In a similar vein, "Calm of the Light Cloud" fills available space with layers of glowing harmonics.

The boost is provided by a sense of cinematic grandeur. The 17-minute "Taken" is built from a series of strummed guitar chords, "Taken" becomes almost heroic. It's a big effect on an album consisting mostly of smaller, quieter ones.

Talk Amongst the Trees 3. Music



Thank you