



## **DrumathonLIVE2021**

**#drum4mentalhealth**

### **Origin**

DrumathonLIVE is a charity event created by UK musicians Errol Kennedy and Bev Sage in 2020 originally to raise funds for the NHS during the first lockdown of the COVID-19 pandemic. On April 7th 2020, following the first nationwide clap for NHS workers, Errol, best known as the drummer with the multi platinum band Imagination, drummed non-stop for 24 hours to raise money and awareness for the NHS during such a challenging time. Not resting there, Errol and Bev inspired a further twenty internationally renowned drummers to pick up the batons on May 7th and play a non-stop drumming relay that lasted 10 days clocking up over 250 hours. In this drumming first, the team of world class drummers, who've beaten drums for the likes of Stevie Wonder, Simple Minds, Craig David, The Feeling and many others, united to celebrate the nation's frontline heroes. The result? More than £45,000 was raised for NHS charities, contributing towards the amazing total of £130 million.



### **Now, this year... 15th May 2021 10am – 22nd May 10pm**

DrumathonLIVE is back! DrumathonLIVE 2021 will have a bigger, even more ambitious line up, and this time it's raising money for vital mental health charities. Bev says, *'We all recognise that, along with the pandemic and lockdowns, mental health will be one of the biggest challenges we will face as a society in 2021.'* Errol will kickoff DrumathonLIVE's #drum4mentalhealth introducing 7 days / 264 hours of non-stop drumming by some of the world's top drummers - a global extravaganza where the batons are passed virtually around the world as each drummer plays their part to raise money for mental health.

### **DrumathonLIVE 2021 - #drum4mentalhealth**

The Drumathon will officially launch on Saturday, May 15th at 10am with continuous, live-streamed drumming until Saturday, May 21st at 10pm. Many drummers taking part are associated with leading international pop and rock names such as The Kooks, Tom Jones and The Kaiser Chiefs. Vince Dunn, who has performed with artists such as Pharrell Williams, Madonna and Kylie Minogue, says *'It's an honour to bring our talents to such a worthy cause. This is truly epic!'* As they drum from their homes and studios around the world, drummers virtually pass the batons on to the next drummer. All the drumming will be live streamed and the marathon drumming finished off with a special live-streamed show of celebration, celebrity & benefactor interviews, musical guests, online music memorabilia auction and much more!

Last year's **DrumathonLIVE 2020** received extensive radio, newspaper and social media coverage. This year's bigger and even more ambitious line up of drummers is expected to raise an even greater amount. Also, returning this year will be **BBC's Flog It** auctioneer/drummer Paul Martin who will be auctioning some star-studded items during the online auction.

[See Drumathon 2020 Highlights here](#) or go to NHS at [www.imaginationband.co.uk](http://www.imaginationband.co.uk)

**DrumathonLIVE** is a major on-line event inspired by the power of music. As the world fights to overcome one of the biggest challenges in modern history, **#drum4mentalhealth** and is proud to be supporting our mental health charities during the ravages of the COVID-19 pandemic.