

Insights and Analytics



— RELAX —
SOCIAL MEDIA

Social media is a powerful tool for professionals to increase ROI.

We use a [superior software](#), create a **customized strategy, diversify content, build and nurture your audience, and help you become more influential.**

Moreover, there is real-time reporting dashboard available at any time. You get detailed summary reports that are delivered to your inbox every week.

Our team takes a step further by adapting your action plans based on the data-driven decision derived from these insights and reports.

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Post Insights

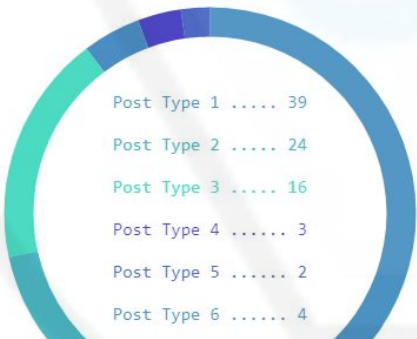
See what type of posts work best for each of your social media accounts, including the optimal time to post and average engagement.

Change accounts using the dropdown in the header.

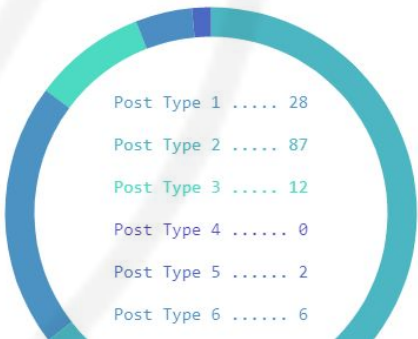
Insights

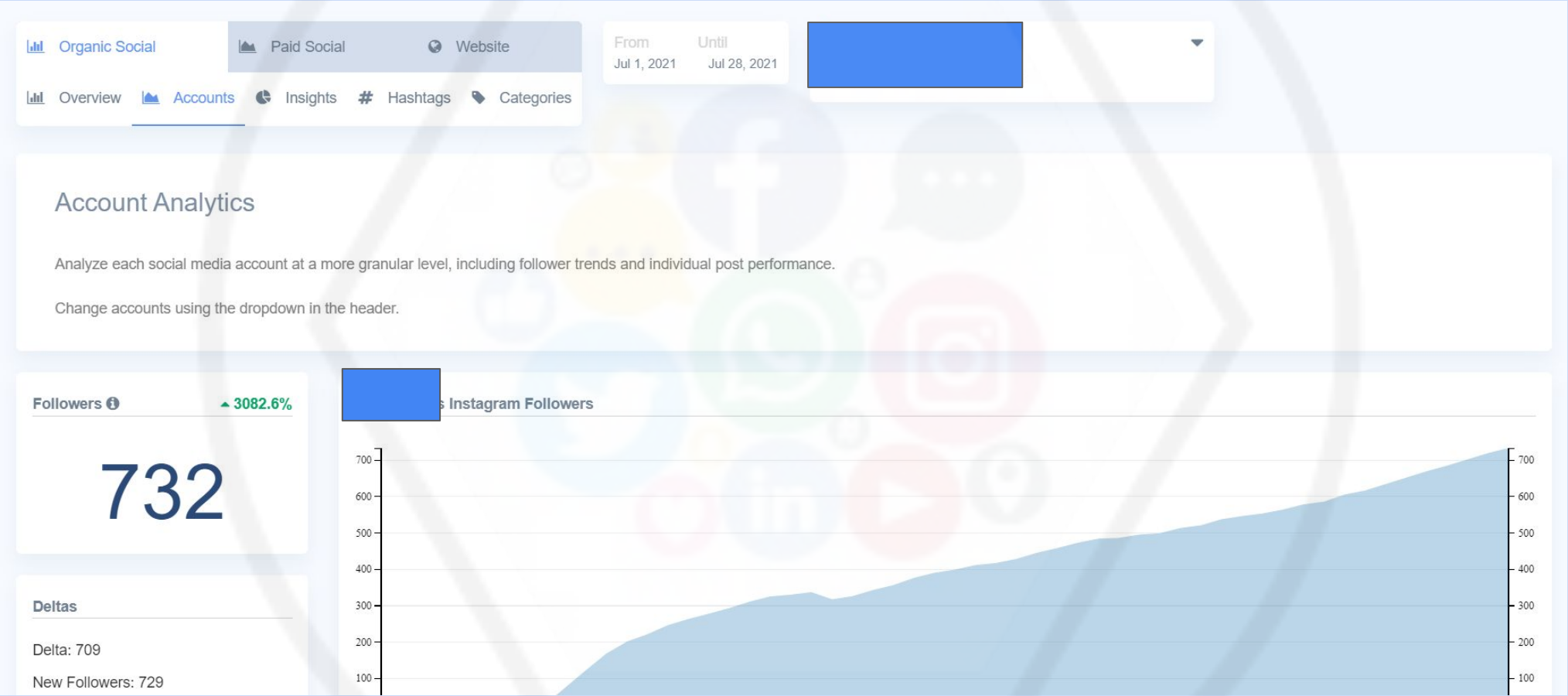
-  **Image posts with long caption containing hashtags** perform better than any other post type.
-  This post type is **443.4%** more engaging.
-  **Between 1PM and 3PM (ET)** is the optimal post time for this account and post type.
-  You've posted this type of content **24 times** since Jun 28, 2021.

Post Type Distribution



Likes by Post Type









facebook.com/relaxsocialmedia



instagram.com/relax_social



linkedin.com/showcase/relaxsocial

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