



2026 REMAX[®] vs. THE INDUSTRY

Choose the brand that leads in awareness, attracts top agents and connects you across the globe.

	NATIONAL, FULL-SERVICE BROKERAGE BRANDS*					
	TRANSACTION SIDES PER U.S. AGENT (LARGE BROKERAGES) ¹	U.S. TRANSACTION SIDES ²	U.S. BRAND AWARENESS (UNAIDED) ³	COUNTRIES & TERRITORIES	OFFICES WORLDWIDE	AGENTS WORLDWIDE
	11.9	571,618	32.9%	120+	8,601	148,660
	8.1	106,868	1.7%	1	463	11,117
	6.4	277,057	5.1%	1	400+	33,000+
	5.9	68,145	2.6%	37	2,291	43,203
	5.8	796,658	13.8%	67	1,000	157,000
	5.7	227,451	6.1%	11	1,300	40,000
	5.6	122,224	3.7%	86	1,100	26,000
	5.6	452,522	19.1%	50	3,000	93,000+
	5.4	58,074	2.4%	7	400	11,000
	5.4	343,091	1.5%	30	N/A	83,000+
	5.1	215,180	27.5%	79	11,000	126,000+
	4.5	56,300	2.1%	3	350	13,000
	2.6	64,791	0.2%	1	250+	25,000+

N/A = Data not publicly available. *Major full-service brokerage brands that report production data and agent counts.

This is not an offer of a franchise. A franchise offer can only be made through the delivery of a franchise disclosure document. This is not directed to residents of states that require franchise registration. We will not offer or sell a franchise in those states until we have complied with franchise registration and disclosure laws. RE/MAX, LLC and RE/MAX Integrated Regions, LLC, 5075 S. Syracuse St., Denver, CO 80237. Data is full-year or as of year-end 2025, as applicable. Except as noted, competitor data is from company websites and industry reports. ¹U.S. transaction sides per agent are calculated from the T3 Sixty Real Estate Almanac Enterprises report. It also cites 2025 transaction sides and agent counts, some of which it estimates when company elected not to provide. ²The transaction totals of some brands include a small number of commercial sides, in addition to residential sides. ³MMR Strategy Group study of unaided awareness among buyers, sellers, and those planning to buy or sell; asked, when they think of real estate brands, which ones come to mind? These figures aggregate all REMAX franchisees in the U.S. Competitors listed are representative and not an exhaustive list. ©2026 RE/MAX, LLC. Each office independently owned and operated. 26_382_US