

# THE PATH TO SUCCESS

Why do so many agents choose REMAX?  
There are lots of reasons,  
but here are just a few.

## Big Culture

REMAX agents don't just measure success by the number of sales they close, but by the people they help along the way. REMAX agents are Voted the Most Trusted Real Estate Agents in Canada, year after year.\* That's because they prioritize their clients, their families and their community.






## Big Brand

REMAX is #1 in brand awareness.\*\* When people watch a REMAX commercial, click on an ad or see a sky-high sign in a sports arena, they'll think of you – the agent they know. See what that visibility, credibility and trust can do for your business.

## Big Opportunities

In Canada, REMAX agents average 45% more in commissions after their third year with the network as compared to their first year. After five years with REMAX, agents' average productivity is up 63%.\*\*\*

Here's an example of the growth agents from other brands experienced after joining REMAX.

Former Brokerage	Avg. Year 1 GCI at REMAX	Avg. Year 3 GCI at REMAX	% GCI Change (Year 1 to Year 3)	Avg. Year 5 GCI at REMAX	% GCI Change (Year 1 to Year 5)
	\$151K	\$178K	<b>18%</b>	\$174K	<b>15%</b>
	\$139K	\$170K	<b>22%</b>	\$185K	<b>33%</b>
	\$139K	\$177K	<b>27%</b>	\$168K	<b>21%</b>
	\$176K	\$238K	<b>35%</b>	\$220K	<b>25%</b>
	\$158K	\$180K	<b>14%</b>	\$188K	<b>19%</b>

Like we said, there are plenty of reasons to join REMAX.

Whatever your reason, know your path to success can start here.

[join.remax.ca](https://join.remax.ca)



\*Voted most trusted Real Estate Agency brand by Canadian shoppers based on the BrandSpark® Canadian Trust Study, years 2021-2025, 2019, and 2017  
\*\*MMR Strategy Group study of unaided awareness. \*\*\*2025 analysis of more than 14,300 active REMAX Canada agents who joined REMAX on or after 1/1/2017.  
©2025 RE/MAX, LLC. Each Office Independently Owned and Operated. 25\_160