

REMAX CANADA

VS. THE AGENCY



2025



316,377

Total Transaction Sides¹



AGENT PRODUCTIVITY

2,854

Total Transaction Sides¹

95.3%

Unaided awareness among current and future buyers and sellers.²



BRAND AWARENESS

0.3%

Unaided awareness among current and future buyers and sellers.²

110+

Countries and Territories³



GLOBAL PRESENCE

12

Countries and Territories³

25,171

Agents in Canada⁴



AGENT COUNT

400+/-

Agents in Canada⁴

938

Offices in Canada⁵



OFFICE COUNT

24

Offices in Canada⁵

/// The **greatness** in you. ///

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¹Canadian Total Transaction Sides for 2024 obtained from third party data and is ±1% in major markets. Includes residential transactions only, and does not include commercial, new homes, private, exclusive, pocket, rentals, farms, vacant land, and co-listings. Does not include Yukon and Nunavut due to low reported transactions. Actual transaction sides may differ. ²MMR Strategy Group study of total awareness of real estate brands among buyers, sellers, and those planning to buy or sell. ³Countries and territories data collected March 2025, based on latest available statistics from various sources. Data is from company websites, the Canadian Real Estate Association (CREA) and other industry sources. Actual count may differ. RE/MAX countries and territories is internal data as of 12/31/2024. ⁴Agent count data collected March 2025, based on latest available statistics from various sources. Data is from company websites, the Canadian Real Estate Association (CREA) and other industry sources. Actual count may differ. RE/MAX agent count is internal data as of 12/31/2024. ⁵Office count data collected March 2025, based on latest available statistics from various sources. Data is from company websites, the Canadian Real Estate Association (CREA) and other industry sources. Actual count may differ. RE/MAX office count is internal data as of 12/31/2024. ©2025 REMAX, LLC. Each Office Independently Owned and Operated. 25_311