



Build Your Business With REMAX[®]

Build the business you were born to lead. We don't just
see your goals, we see the greatness in you.

REMAX[®]



Together We're a Powerhouse

In-market broker support, a big brand with an even bigger heart, education, a referral database, user-friendly tech solutions — if it's on your wish list, we likely have it. And when it comes to building your personal brand, the sky's the limit. You can be part of residential, commercial and luxury real estate networks that each hold long-established reputations for delivering results.

Nobody in Canada sells more real estate than REMAX.¹

REMAX: The #1 Name in Real Estate.²

REMAX is in More Countries than Any Other Real Estate Brand.³
(more potential referral opportunities)



Most Trusted Real Estate Agents in the U.S. and Canada.⁴



¹Source: REMAX, CREA. ²Source: MMR Strategy Group study of unaided awareness. ³REMAX has a presence in over 110 countries and territories, more than any of its competitors. ⁴Voted most trusted Real Estate Agency brand by American shoppers based on the BrandSpark® American Trust Study years 2022-2025 and 2019. Voted most trusted Real Estate Agency brand by Canadian shoppers based on the BrandSpark® Canadian Trust Study, years 2021-2025, 2019 and 2017.



Brush Shoulders With the Best

When you work with other top producers, it inspires you to strive for more. It also offers a different perspective. Explore fresh ideas to help serve your clients and get the career you've always dreamed of, and deserve. REMAX is the most productive real estate network.⁴
When you join it's only natural to feel motivated. Ready to energize your career?

In Canada, REMAX agents average **45% MORE** in commissions after their third year with the network, as compared to their first. After five years with REMAX, average productivity is up **63%**⁵

Last year, REMAX agents completed nearly

2x

the total transaction sides as the closest competitor real estate brand⁶

REMAX

14.1

transaction sides per agent⁷

REMAX agents worldwide closed

1.5 Million+

total transaction sides in the last year⁸

⁴As measured by residential transaction sides. ⁵2025 analysis of more than 14,300 active Canada REMAX agents who joined REMAX on or after 1/1/2017. ⁶Canadian Total Transaction Sides for 2024 obtained from third party data and is +/- 2% in major markets. Includes residential transactions only, and does not include commercial, new homes, private, exclusive, pocket, rentals, farms, vacant land, and co-listings. Does not include Yukon and Nunavut due to low reported transactions. Data from Sault Ste Marie, ON is from January to August 2024 only. ⁷Internal data, full-year 2024. ⁸Based on worldwide total transaction sides for full-year 2024.

Grow Your Business Locally or Globally

For more than 50 years, the REMAX network has helped agents run their businesses in any market condition to support and serve buyers and sellers all over the world. With a large global network to plug into, you'll have opportunities to gain referrals, connect with industry leaders and top producers and learn from some of the best in the business. Get next-level access to invaluable insights worldwide and experience career-boosting motivation at events throughout the year.



Top-Producing Agents Deserve a Top-of-Mind Brand

REMAX is #1 in brand awareness¹ and is considered the voice of real estate in Canada. When people watch a REMAX commercial, click an online ad and see a sky-high sign in a sports arena, they'll think of you — the agent they know. See what that visibility, credibility and trust can do for your business.



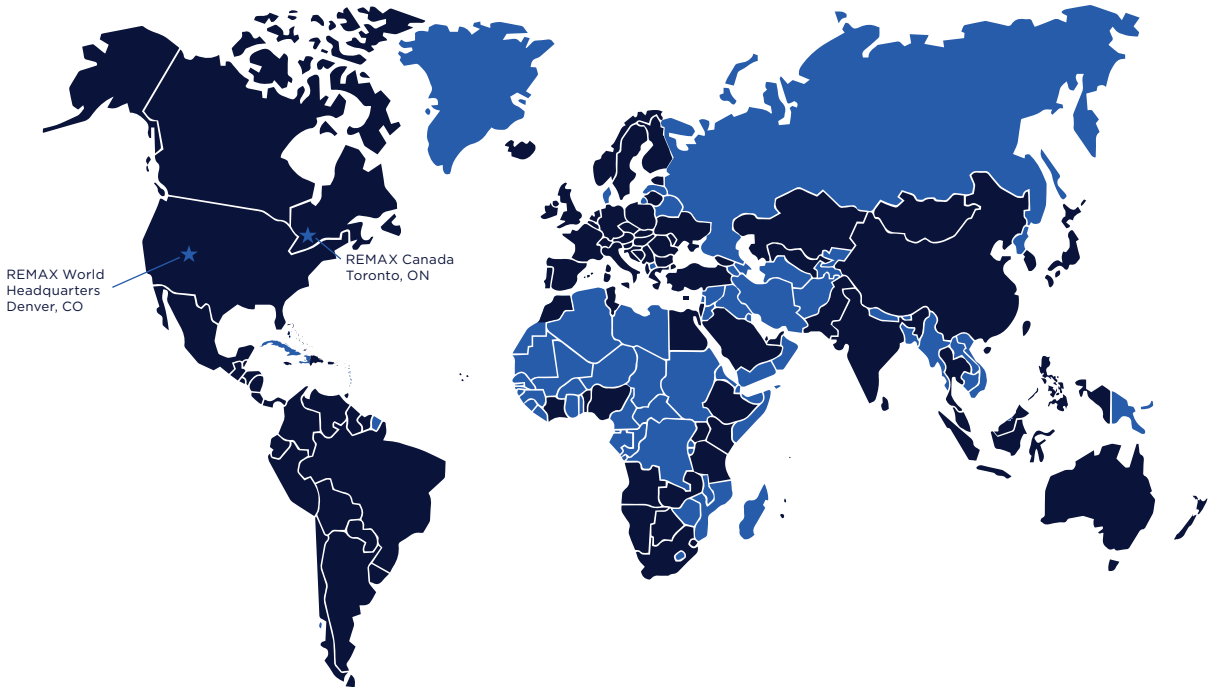
4.8 Billion*
Brand Impressions Expected in 2025

Iconic branding such as the REMAX hot air balloon, campaigns and sponsorships with the NBA, Toronto Blue Jays™, NHL teams and WHL get the REMAX name seen. Perhaps that's why over 90 percent of homebuyers and sellers know of REMAX.²



REMAX websites reach the most Canadians of any real estate franchise brand.³

remax.ca | remax-quebec.com | remax.com



Nearly
9,000
Offices Worldwide
(As of year-end 2024)

145,000+
Agents Worldwide
(As of year-end 2024)

A Presence in
OVER 110
Countries & Territories
(As of year-end 2024)



*2025 performance estimates based on third-party projection data as well as past performance data. RE/MAX, LLC does not guarantee, and is not in any way responsible for, the accuracy of estimates and third-party data. Data is current as of 1/30/2025. The advertising information provided in this document is subject to change at any time without prior notice. ¹Source: MMR Strategy Group study of unaided awareness. ²MMR Strategy Group study of total brand awareness of real estate organizations among buyers, sellers, and those planning to buy or sell. ³Source: Comscore Media Metrix® Multi-Platform, Total Audience (desktop 2+, mobile 18+), Real Estate Category minus realtor.ca, based on [P] REMAX and its Licensees' Sites monthly average January 2024-December 2024.

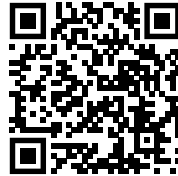
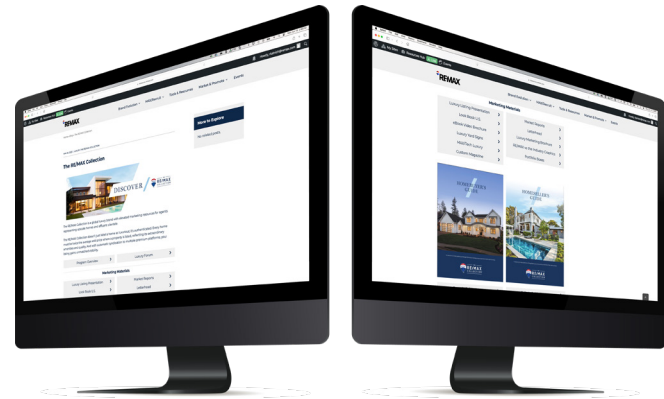


Open the Door to a New World of Luxury

Better serve your clients who expect a luxury presence with their listing.

Enjoy access to:

- Distinctive signage and branding.
- Dedicated luxury website.
- Listings syndicate to Global.Remax.com, WSJ.com, MarketWatch.com and, if it is over \$1 million, to MansionGlobal.com, Barrons.com and UniqueHomes.com.
- Certified Luxury Home Specialist™ (CLHMS) designation.
- Luxury Listing Specialist (LUXE) designation.
- Invitation to the Luxury Forum event.
- The REMAX Collection® Facebook community.



The Luxury Hub

With resources available to U.S., Canada and Global REMAX affiliates, The REMAX Collection Luxury Hubs help agents:

Streamline their business

Elevate the overall client experience

Access exclusive customizable graphics like video e-books, listing presentations, look books, distinct yard signs and the REMAX Hustle video tool.

Go Commercial With Confidence

A network founded on freedom and entrepreneurship, REMAX Commercial® brokers are free to work any property type in any market.

Enjoy access to:

- MAXTech® Commercial
- Commercial Tools and Systems
- Global Referral Network
- Custom Content and Digital Advertising
- Commercial Symposium Event



Global Stats¹

60,000+

Worldwide Transactions in 2024

\$16 Billion+

Commercial Sales and Lease Volume in 2024²

15,560+

Commercial Brokers³

585

Commercial Offices and Divisions⁴

Canada Stats¹

13,000+

Transactions in 2024

\$7.70 Billion+

Commercial Volume²

810

Commercial Brokers³



OFFICE



RETAIL



INDUSTRIAL



MULTIFAMILY



HOSPITALITY



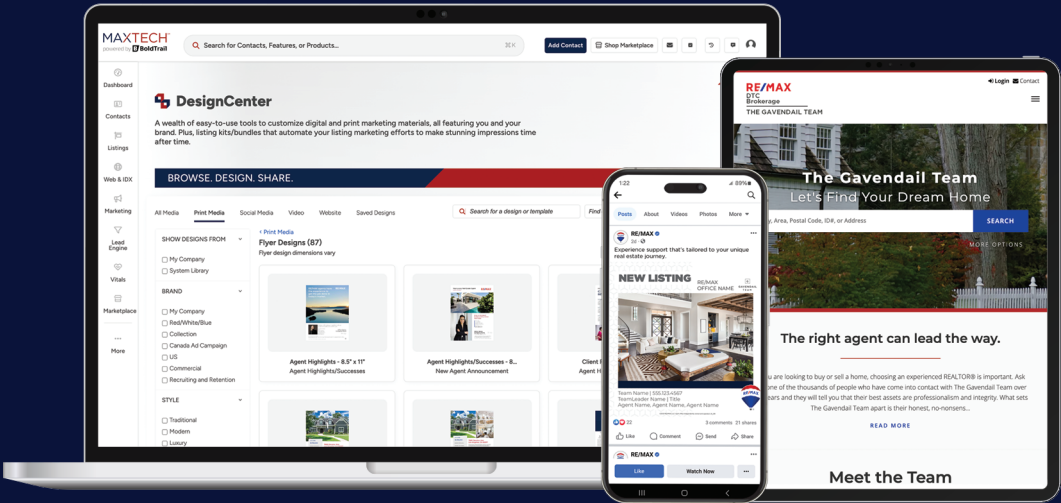
LAND

¹Internal data, full-year 2024. ²Global commercial sales and lease volume. ³Agents with COMM or COMRES as primary specialty for YE2024. ⁴With COMM or RESCOM specialty for YE2024.

Where Teams Go To Be Unstoppable

Whether you're building a team brick-by-brick, or your team is fully established, REMAX is the place to set up shop. Why? It's simple: REMAX is where teams thrive. From world-class education and networking opportunities to tech and branded marketing, REMAX has the resources for teams of any size to find success.

- Personalized Team Website, CRM and Lead Routing (MAXTech powered by BoldTrail Team Add-On)
- Team Signage
- Customizable Marketing Materials
- National, Regional and Local Events
- Team-Specific Education, Designations and Certifications



MAXEDUCATION

Learn More and Go Further

At REMAX, you'll gain access to top-tier content on REMAX University® that will help you expand your expertise, diversify your portfolio and take your career to new heights.

- Strategic relationships with top education organizations.
- Access to a range of certifications, designations and courses.
- Virtual and in-person classes, workshops and events.
- Exclusive REMAX Learning Tracks.
- Content from top industry coaches.



REMAX Teams Signage



The More You Learn, The More You Earn®

The real dollars and cents value of education.

Average
REMAX
Commission
Income
\$173,280¹

\$192,795

PSA

\$198,860

SRES

\$210,199

ABR

\$222,322

CIPS

\$290,771

GREEN

\$343,605

CLHMS

New agents who engaged with RE/MAX University® on average: – Closed 85% more transactions. – Earned 233% more in commissions from year 1 to year 2.²

¹Average commission income for REMAX designees in Canada. Internal data, year-end 2024, Canadian average commissions by designation available on REMAX University to Canadian Associates only. This advertisement is intended only for real estate agents/sales associates. This information is not intended as an offer to sell, or the solicitation of an offer to buy, a REMAX franchise. ²Based on a study of agents in Canada who participated in at least one online RU course during their first year with REMAX.

A Culture of Giving

REMAX understands the importance of giving back and is dedicated to fostering a culture of kindness, compassion and community involvement. REMAX agents not only prioritize and care about their client's needs, but also care about making a difference in their local communities. If you want a big brand with an even bigger heart, you've found the right place.



Since 1992, REMAX Associates in Canada have donated over \$104 million to Children's Miracle Network. REMAX agents and offices have been instrumental in supporting and helping millions of children annually across Canada.

2.8 Million+

Kids and Families Helped
Each Year in Canada

13

Hospitals Supported
Across Canada

33

Year Partnership

REMAX is working to make home ownership possible for everyone. To help reach this goal

REMAX is proud to partner with national organizations and affiliations. These connections along with education and resources help agents meet the needs of various demographics.



The Treat Accessibly initiative encourages homeowners to bring “treats to the streets” to make Halloween more accessible every year. Over 33,000 lawn signs were provided by REMAX agents in 2024, offering the opportunity to reach out and connect with their community and potential clients in a positive way.



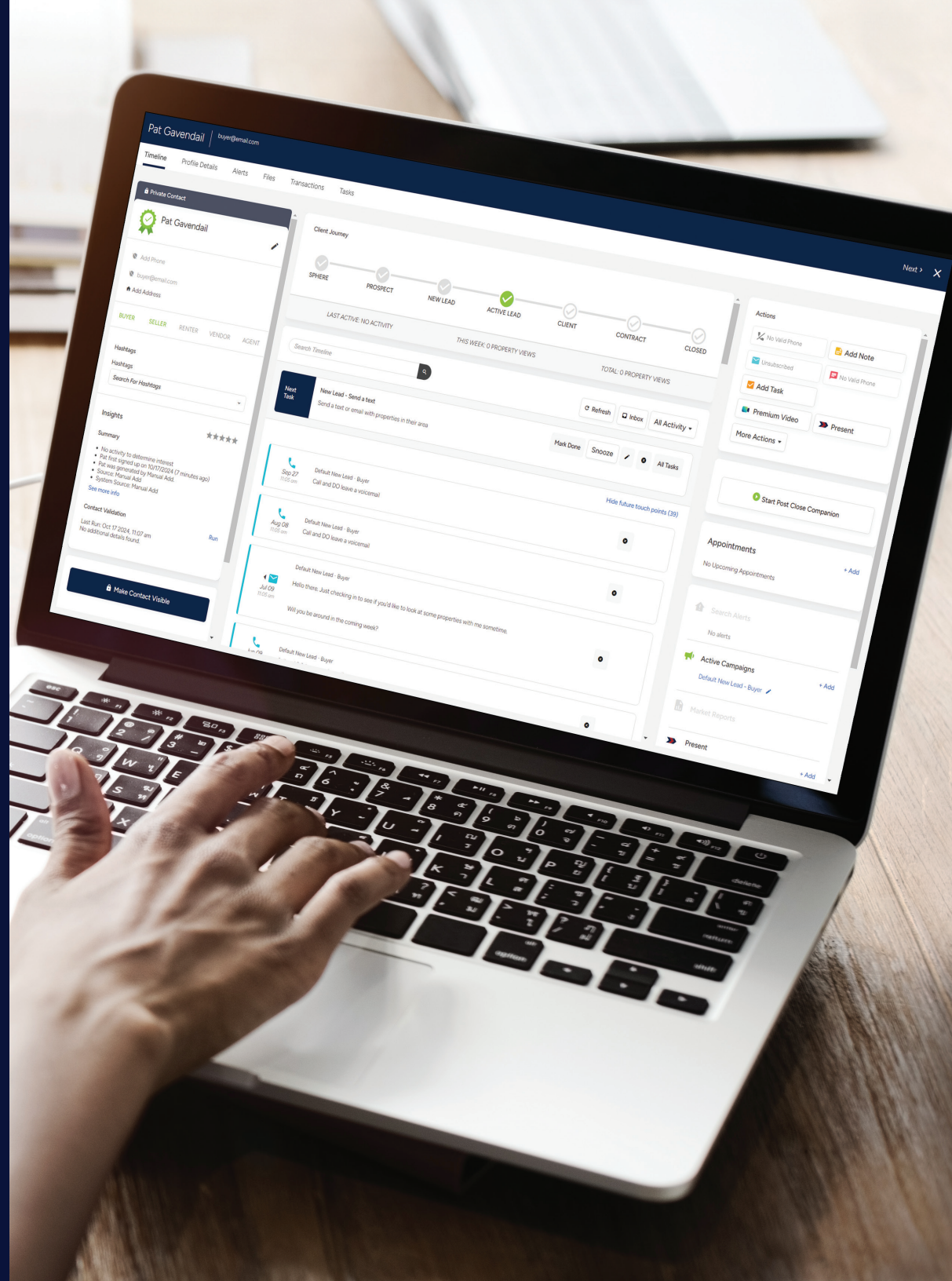
Every year, the Quest for Excellence scholarship program awards forty scholarships of \$1,000 each to graduating high school students. Agents can honour the communities that they serve and connect with local schools, while supporting the future generation of leaders.*

*Except Quebec

MAXTECH®

The REMAX Technology Suite Has You Covered

REMAX offers a super-sized suite of technology solutions to help you save time, win more listings and be more productive. This advanced technology suite is offered exclusively to REMAX agents.



MAXTECH®
powered by **BoldTrail**

Tools To Build and Operate Your Business

MAXTech powered by BoldTrail simplifies and streamlines every aspect of running and managing your business, creating a single end-to-end platform with many solutions for efficiency and growth.

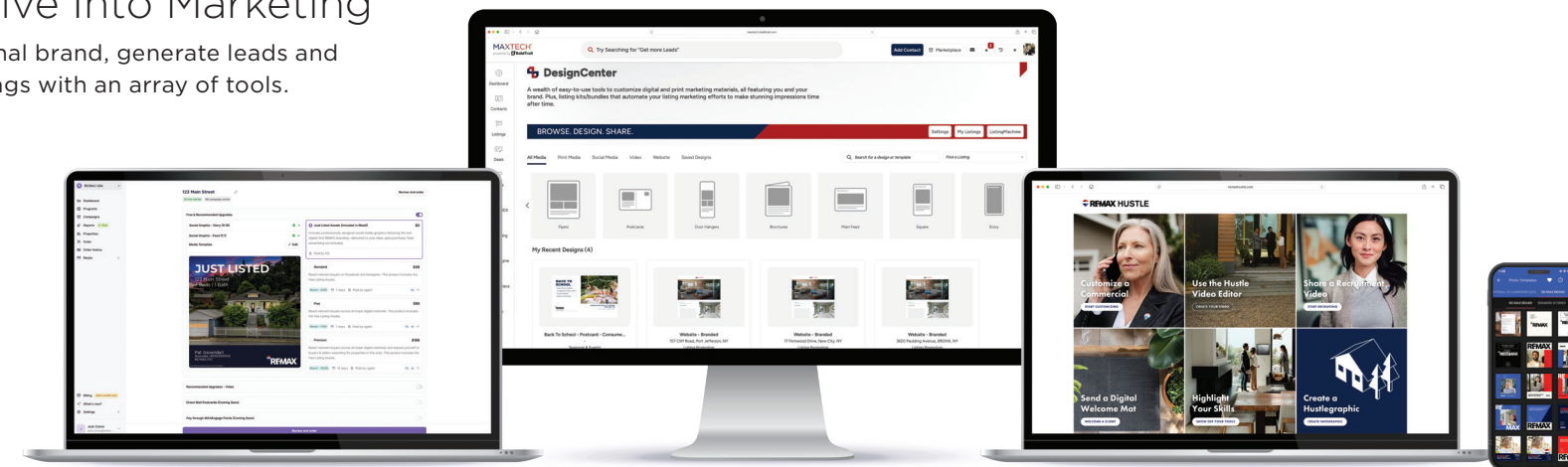
- Transaction Management Integration (BackOffice)*
- Smart Campaigns

*Available in 2026.



Deeper Dive Into Marketing

Build your personal brand, generate leads and market your listings with an array of tools.



MaaS

Marketing as
a Service

ListingMachine + DesignCenter

Branded Marketing
Templates

**REMAX
HUSTLE**

Video Editing
Tool

Photofy

Branded Social
Templates

Network With the Best in the Business

At REMAX, you'll routinely brush shoulders with the best of the best at various events throughout the year. From the unforgettable R4® Convention in Vegas, the Activate Canadian National Conference, plus local and international niche events, REMAX agents are given the opportunity to get better by being together. Boost your contact list and your career as you mingle with industry leaders and top producers and enjoy access to valuable insights from a worldwide network.



Find The Greatness in You With REMAX

Experience a culture focused on the resources that lift your business and each other, like supportive broker/owners with relevant field insight, values that make a difference in our communities, worldwide exposure and connections with industry experts. And, of course, talented agents who will inspire you to work toward greatness. Join a local REMAX office that is independently owned and operated with a culture, mission and values of its own. To view an expanded and detailed version of each offering within this brochure, plus so much more, visit join.remax.ca.



Each Office Independently Owned and Operated.





join.remax.ca