

THE WALL STREET JOURNAL. | BARRON'S GROUP

An aerial photograph of a sprawling tropical estate. The property features a large, rectangular swimming pool with a light blue interior, surrounded by a white patio and several lounge chairs. A series of meticulously manicured, tiered hedges runs along the right side of the pool, leading down to a private beach. The beach is sandy and has a few lounge chairs and thatched umbrellas. The estate is surrounded by lush greenery, including many palm trees. In the background, there are several large, light-colored buildings with multiple stories and covered patios. The property is situated on a peninsula or coastline, with the ocean visible on the right side of the image.

Real Estate Overview

THE WALL STREET JOURNAL. BARRON'S GROUP

THE WALL STREET JOURNAL.

The most trusted news brand and the definitive word on business.

34.4MM
Global Monthly
Uniques

BARRON'S

Detailed coverage and actionable insight for the world's most sophisticated investors and advisors.

7.5MM
Global Monthly
Uniques

Market Watch.

The fastest growing financial news and information site empowering active investors.

16.3MM
Global Monthly
Uniques

fn Financial News

Agenda-setting, read by ambitious professionals in the City of London and across Europe's financial markets..

326K
Global Monthly
Uniques

WSJ.

THE WALL STREET JOURNAL MAGAZINE

At the intersection of business and culture, dedicated to the luxury and lifestyle passions of WSJ's global audience.

1.7MM
Global Monthly
Uniques

MANSION GLOBAL

Ultra high-end listings and property search functionality with editorial that spans global market insights, architecture, design, and lifestyle.

2.5MM
Global Monthly
Uniques

INVESTOR'S BUSINESS DAILY

Actionable investing content, comprehensive tools, and educational resources to help users make smarter trading decisions.
**recently acquired by Dow Jones*

4.2MM
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Uniques

Reaching qualified, in-market buyers across our full digital network.

59.5M+

WSJ Digital Network
Monthly Uniques

61%

Of WSJDN readers are
millionaires

49%

Have an HHI of \$200K+

\$2.4M

Average HHNW

7.1M

Plan to build/buy a home in
the next 12 months.

17% more than the avg. affluent reader

\$410BN

Spent on home & garden
annually

Real Estate Product Portfolio

PRINT

WSJ

Newspaper | Mansion
Free-standing Inserts
WSJ. Magazine



DIGITAL

WSJ

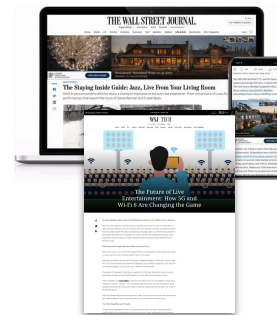
Listings
Display
Buyouts
Newsletters
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CUSTOM

WSJ

Articles
High-Impact Units
Content Programs



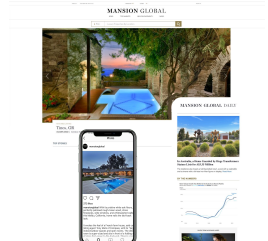
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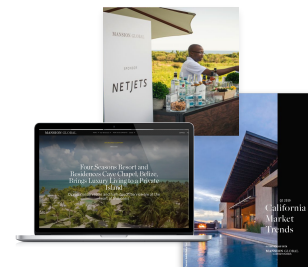
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Listings
Display
Buyouts
Newsletters
Social



MANSSION GLOBAL

Articles
High-Impact Units
Market Reports
Events



THE WALL STREET JOURNAL

WSJ Mansion Display

With high impact presence within WSJ's Mansion, you will continue to have highly valuable and prominent space to educate the Journal's affluent and motivated print audience.

With the world's finest properties and market news, your impactful position will amplify your listings and create a growing global interest for your luxurious properties.

THE WALL STREET JOURNAL

Friday, September 22, 2017

MANSON



A Norwegian Estate Is Made Grand

Once a stop for dignitaries, a property hits the market after an extensive renovation

BY JILL KATZ

FOR COUNTRYMEN, the city of Norway is a place of great beauty and history. It is a place where the world's most powerful leaders have gathered for centuries. And now, a magnificent estate in the heart of the city is being offered for sale. The property, known as the "Norwegian Estate," was built in the early 20th century and has since been extensively renovated. It features a grand facade, a large library, and a beautiful garden. The estate is located in a prime location, just a short walk from the city center. It is a rare opportunity to own a piece of Norwegian history.





STYLING: JILL KATZ







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THE HIGH-RISE OF THE CENTURY

BY JILL KATZ

For many years, the city of New York has been a place of great beauty and history. It is a place where the world's most powerful leaders have gathered for centuries. And now, a magnificent estate in the heart of the city is being offered for sale. The property, known as the "High-Rise of the Century," was built in the early 20th century and has since been extensively renovated. It features a grand facade, a large library, and a beautiful garden. The estate is located in a prime location, just a short walk from the city center. It is a rare opportunity to own a piece of New York history.





































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MANSON



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THE WALL STREET JOURNAL.



Western Edition

- Pacific Northwest
- Northern California
- Southern California

Central Edition

- Chicago
- Texas

Eastern Edition

- New England
- New York
- Washington-Baltimore
- Florida

■ No Regional Targeting Available - Edition or National Only

NATIONAL	473,717
Eastern Edition	212,547
New England	33,839
New York	49,402
Washington-Baltimore	49,581
Florida	38,176
Central Edition	151,147
Chicago	48,734
Texas	42,824
Western Edition	110,023
Pacific Northwest	16,215
Northern California	27,229
Southern California	39,218

FRONT-OF-SECTION ADS

Available for National Only

Jewel Box

Four Color Only



3c x 6"
Unit Size: 5.35" x 6"
Page coverage: 14.3%

Strip Ad

Four Color Only



6c x 2.75"
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Page coverage: 13.75%

Skybox

Four Color Only



6c x 2"
Unit Size: 10.87" x 2"
Page coverage: 7.9%

STANDARD AD UNIT SPACE

2 x 7



2c x 7"
Unit Size: 3.52" x 7"
Page coverage: 11.1%

4 x 7



4c x 7"
Unit Size: 7.19" x 7"
Page coverage: 22.2%

6 x 7



6c x 7"
Unit Size: 10.87" x 7"
Page coverage: 33%

Quarter Page



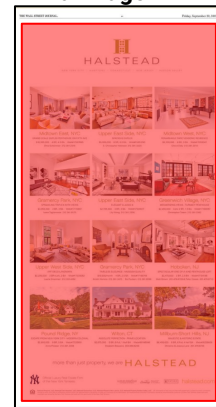
3c x 10.5"
Unit Size: 5.35" x 10.5"
Page coverage: 25%

Half Page



6c x 10.5"
Unit Size: 10.87" x 10.5"
Page coverage: 50%

Full Page



6c x 21"
Unit Size: 10.87" x 21"
Page coverage: 100%

Real Estate Advertisers, Regional, Prices Quoted in Net

National	<u>2 x 7</u>	<u>4 x 7</u>	<u>6 x 7</u>	<u>Quarter</u>	<u>Half</u>	<u>Full</u>	<u>Skybox</u>	<u>FP Jewel Box</u>	<u>FP Strip</u>
ROP National 4C	\$4,529.21	\$9,058.42	\$13,587.63	\$11,989.10	\$23,978.19	\$47,956.38	\$25,603.83	\$19,914.09	\$19,914.09

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MANSION

"Nantucket" Take out your map and look at it. See what a real corner of the world it occupies.
—MICHAEL O'NEILL

HOUSES | MARKETS | PEOPLE | VALUES | NEIGHBORHOODS | REDDS | SALES | FUTURES | BOOKS

THE WALL STREET JOURNAL

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FRIDAY, AUGUST 3, 2007

REDEVELOPMENT Owners say part of the site of the hotel, which has a smaller home site on at \$2.75 million, is a luxury, modern historic restoration. Here, although the structure is being preserved, the home site is being sold.

MARKETPLACE

Summer Home Smackdown!

Martha's Vineyard vs. Nantucket: How the enclaves stack up in terms of homes, luxury-market performance, celebrity caché and New England charm.

BY JENNIFER HARRIS

PHOTOGRAPHY BY JEFFREY M. HARRIS

NANTUCKET Nantucket is famous for its lighthouse, its historic homes and its beaches. But it's also a luxury market, with a high-end real estate market that is one of the most expensive in the country.

BY MICHAEL O'NEILL

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MARKETPLACE

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Martha's Vineyard vs. Nantucket: How the enclaves stack up in terms of homes, luxury-market performance, celebrity caché and New England charm.

[illegible]

For residential Real Estate advisors only.

2025 WSJ Mansion Rate Card

Real Estate Advertisers, Regional, Prices Quoted in Net

Eastern	<u>2 x 7</u>	<u>4 x 7</u>	<u>6 x 7</u>	<u>Quarter</u>	<u>Half</u>	<u>Full</u>
4C	\$2,571.51	\$5,143.02	\$7,714.53	\$6,806.95	\$13,613.90	\$27,227.80
B/W	\$2,057.21	\$4,114.42	\$6,171.62	\$5,445.56	\$10,891.12	\$21,782.24

Central	<u>2 x 7</u>	<u>4 x 7</u>	<u>6 x 7</u>	<u>Quarter</u>	<u>Half</u>	<u>Full</u>
4C	\$2,135.85	\$4,271.70	\$6,407.55	\$5,653.73	\$11,307.46	\$22,614.92
B/W	\$1,708.68	\$3,417.36	\$5,126.04	\$4,522.99	\$9,045.97	\$18,091.94

Western	<u>2 x 7</u>	<u>4 x 7</u>	<u>6 x 7</u>	<u>Quarter</u>	<u>Half</u>	<u>Full</u>
4C	\$1,380.49	\$2,760.98	\$4,141.47	\$3,654.23	\$7,308.46	\$14,616.92
B/W	\$1,104.39	\$2,208.78	\$3,313.18	\$2,923.39	\$5,846.77	\$11,693.54

2025 WSJ Mansion Rate Card

Real Estate Advertisers, Regional, Prices Quoted in Net

Northeast <small>New York & New England</small>	<u>2 x 7</u>	<u>4 x 7</u>	<u>6 x 7</u>	<u>Quarter</u>	<u>Half</u>	<u>Full</u>
4C	\$1,041.70	\$2,083.40	\$3,125.10	\$2,757.43	\$5,514.87	\$11,029.73
B/W	\$833.36	\$1,666.72	\$2,500.08	\$2,205.95	\$4,411.89	\$8,823.78

New York	<u>2 x 7</u>	<u>4 x 7</u>	<u>6 x 7</u>	<u>Quarter</u>	<u>Half</u>	<u>Full</u>
4C	\$681.68	\$1,363.36	\$2,045.04	\$1,804.46	\$3,608.92	\$7,217.84
B/W	\$545.34	\$1,090.69	\$1,636.03	\$1,443.57	\$2,887.14	\$5,774.27

New England	<u>2 x 7</u>	<u>4 x 7</u>	<u>6 x 7</u>	<u>Quarter</u>	<u>Half</u>	<u>Full</u>
4C	\$360.01	\$720.02	\$1,080.03	\$952.97	\$1,905.95	\$3,811.89
B/W	\$288.01	\$576.02	\$864.02	\$762.38	\$1,524.76	\$3,049.51

Washington/Baltimore	<u>2 x 7</u>	<u>4 x 7</u>	<u>6 x 7</u>	<u>Quarter</u>	<u>Half</u>	<u>Full</u>
4C	\$693.26	\$1,386.52	\$2,079.78	\$1,835.09	\$3,670.18	\$7,340.36
B/W	\$554.61	\$1,109.22	\$1,663.82	\$1,468.07	\$2,936.15	\$5,872.29

2025 WSJ Mansion Rate Card

Real Estate Advertisers, Regional, Prices Quoted in Net

Florida	<u>2 x 7</u>	<u>4 x 7</u>	<u>6 x 7</u>	<u>Quarter</u>	<u>Half</u>	<u>Full</u>
4C	\$462.87	\$925.74	\$1,388.61	\$1,225.25	\$2,450.51	\$4,901.01
B/W	\$370.30	\$740.59	\$1,110.89	\$980.20	\$1,960.41	\$3,920.81

Chicago (b/w rate due to color not guaranteed)	<u>2 x 7</u>	<u>4 x 7</u>	<u>6 x 7</u>	<u>Quarter</u>	<u>Half</u>	<u>Full</u>
4C	\$302.79	\$605.58	\$908.38	\$801.03	\$1,602.07	\$3,204.13
B/W	\$302.79	\$605.58	\$908.38	\$801.03	\$1,602.07	\$3,204.13

Texas	<u>2 x 7</u>	<u>4 x 7</u>	<u>6 x 7</u>	<u>Quarter</u>	<u>Half</u>	<u>Full</u>
4C	\$704.83	\$1,409.66	\$2,114.49	\$1,865.72	\$3,731.44	\$7,462.88
B/W	\$563.86	\$1,127.73	\$1,691.59	\$1,492.58	\$2,985.15	\$5,970.30

2025 WSJ Mansion Rate Card

Real Estate Advertisers, Regional, Prices Quoted in Net

Northern California	<u>2 x 7</u>	<u>4 x 7</u>	<u>6 x 7</u>	<u>Quarter</u>	<u>Half</u>	<u>Full</u>
4C	\$835.16	\$1,670.32	\$2,505.48	\$2,210.73	\$4,421.46	\$8,842.91
B/W	\$668.13	\$1,336.26	\$2,004.38	\$1,768.58	\$3,537.17	\$7,074.33

Southern California (b/w rate due to color not guaranteed)	<u>2 x 7</u>	<u>4 x 7</u>	<u>6 x 7</u>	<u>Quarter</u>	<u>Half</u>	<u>Full</u>
4C	\$546.66	\$1,093.33	\$1,639.99	\$1,447.04	\$2,894.09	\$5,788.17
B/W	\$546.66	\$1,093.33	\$1,639.99	\$1,447.04	\$2,894.09	\$5,788.17

Pacific NorthWest	<u>2 x 7</u>	<u>4 x 7</u>	<u>6 x 7</u>	<u>Quarter</u>	<u>Half</u>	<u>Full</u>
4C	\$235.01	\$470.02	\$705.03	\$622.08	\$1,244.16	\$2,488.32
B/W	\$188.01	\$376.02	\$564.02	\$497.67	\$995.33	\$1,990.66

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Showcase stunning property listings in Mansion, The Wall Street Journal's trustworthy guide to the luxury real estate market.

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Cost per listing: \$2,000 Net

WSJ | Friday, April 26, 2017 THE WALL STREET JOURNAL.

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A beautiful 4,000 sq ft home in the heart of Charlottesville, VA. This 4-bedroom, 3-bath home features a gourmet kitchen with granite countertops, hardwood floors, and a large fireplace. The property is surrounded by mature trees and a private pool. Call Joe Massaro at 434.403.3762 for more information.

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A beautiful 3,000 sq ft home in the heart of downtown St. Petersburg, FL. This 4-bedroom, 3-bath home features a gourmet kitchen with granite countertops, hardwood floors, and a large fireplace. The property is surrounded by mature trees and a private pool. Call Joe Massaro at 434.403.3762 for more information.

PETRA ISLAND MAHOPAC, NEW YORK
A beautiful 4,000 sq ft home in the heart of Mahopac, NY. This 4-bedroom, 3-bath home features a gourmet kitchen with granite countertops, hardwood floors, and a large fireplace. The property is surrounded by mature trees and a private pool. Call Joe Massaro at 434.403.3762 for more information.

JOHN'S ISLAND - VERO BEACH, FLORIDA
A beautiful 4,000 sq ft home in the heart of Vero Beach, FL. This 4-bedroom, 3-bath home features a gourmet kitchen with granite countertops, hardwood floors, and a large fireplace. The property is surrounded by mature trees and a private pool. Call Joe Massaro at 434.403.3762 for more information.

BOYNTON BEACH, FLORIDA
A beautiful 3,000 sq ft home in the heart of Boynton Beach, FL. This 4-bedroom, 3-bath home features a gourmet kitchen with granite countertops, hardwood floors, and a large fireplace. The property is surrounded by mature trees and a private pool. Call Joe Massaro at 434.403.3762 for more information.

LANDERUM, SOUTH CAROLINA
A beautiful 4,000 sq ft home in the heart of Landerum, SC. This 4-bedroom, 3-bath home features a gourmet kitchen with granite countertops, hardwood floors, and a large fireplace. The property is surrounded by mature trees and a private pool. Call Joe Massaro at 434.403.3762 for more information.

ATLANTA, GEORGIA
A beautiful 4,000 sq ft home in the heart of Atlanta, GA. This 4-bedroom, 3-bath home features a gourmet kitchen with granite countertops, hardwood floors, and a large fireplace. The property is surrounded by mature trees and a private pool. Call Joe Massaro at 434.403.3762 for more information.

TAMPA AREA, FLORIDA
A beautiful 3,000 sq ft home in the heart of the Tampa Area, FL. This 4-bedroom, 3-bath home features a gourmet kitchen with granite countertops, hardwood floors, and a large fireplace. The property is surrounded by mature trees and a private pool. Call Joe Massaro at 434.403.3762 for more information.

AUSTIN, TEXAS
A beautiful 4,000 sq ft home in the heart of Austin, TX. This 4-bedroom, 3-bath home features a gourmet kitchen with granite countertops, hardwood floors, and a large fireplace. The property is surrounded by mature trees and a private pool. Call Joe Massaro at 434.403.3762 for more information.

Beachon & Company, Reston
A beautiful 4,000 sq ft home in the heart of Reston, VA. This 4-bedroom, 3-bath home features a gourmet kitchen with granite countertops, hardwood floors, and a large fireplace. The property is surrounded by mature trees and a private pool. Call Joe Massaro at 434.403.3762 for more information.

ORLANDO, FLORIDA
A beautiful 3,000 sq ft home in the heart of Orlando, FL. This 4-bedroom, 3-bath home features a gourmet kitchen with granite countertops, hardwood floors, and a large fireplace. The property is surrounded by mature trees and a private pool. Call Joe Massaro at 434.403.3762 for more information.

NAPLES, FLORIDA
A beautiful 4,000 sq ft home in the heart of Naples, FL. This 4-bedroom, 3-bath home features a gourmet kitchen with granite countertops, hardwood floors, and a large fireplace. The property is surrounded by mature trees and a private pool. Call Joe Massaro at 434.403.3762 for more information.

KIAWAH ISLAND, SOUTH CAROLINA
A beautiful 4,000 sq ft home in the heart of Kiawah Island, SC. This 4-bedroom, 3-bath home features a gourmet kitchen with granite countertops, hardwood floors, and a large fireplace. The property is surrounded by mature trees and a private pool. Call Joe Massaro at 434.403.3762 for more information.

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PETRA ISLAND MAHOPAC, NEW YORK
11 ACRE PRIVATE ISLAND with one of a kind Frank Lloyd Wright-designed house and guest cottage. 50 mi. north of NYC, it's the crown jewel of Central Park without the crowd. This hand-shaped island boasts a 5000 sq ft main house. A 75 ft cantilever dock is the largest cantilever dock ever designed. Visit "Wright's Favorite House" at www.petraisland.net to begin your experience.

14,920,000. www.petraisland.net

JOE MASSARO phone: 914.403.3762 email: info@petraisland.net

Sample 2col x 4.75"
Property Portfolio ad

WSJ's Mansion: Distinctive Properties & Estates

Often described as our most flexible advertising section, Distinctive Properties & Estates offers numerous sizes and regions across the country. From an individual property to a large scale development, there are a variety of options to fit any budget and target market.

- Available every Friday
- Deadlines are Wednesday by 10 AM est

Pricing available upon request.

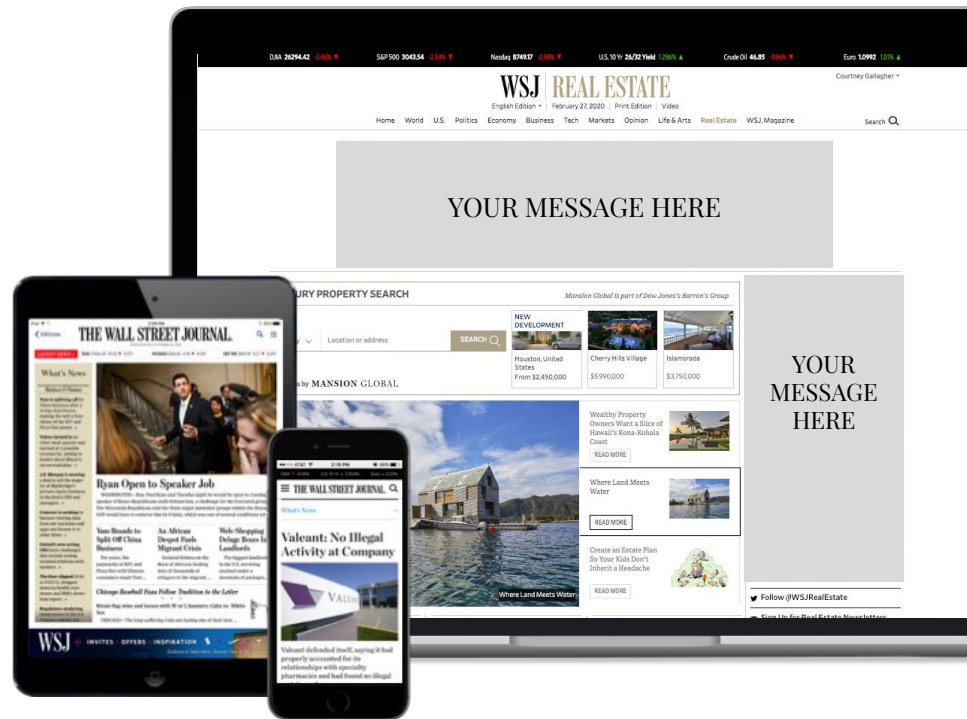
The screenshot shows a multi-column layout. The top section is titled 'Distinctive Properties' and contains a grid of small property images. Below this is a large 'AUCTION' section with a prominent image of a grand interior space. The bottom section is titled 'DISTINCTIVE PROPERTIES' and includes a large image of a mansion and a list of properties for sale.

The screenshot shows a layout with a large article on the right titled 'Real Estate Trends' featuring a man in a suit. On the left, there is a vertical sidebar with the text 'WE ARE WHERE YOU ARE:' and a list of locations including LOVERS LANE, UPTOWN, LAKEWOOD, RANCH AND LAND EAST, SOUTHWEST, CULTURAL DISTRICT, BALLPARK, RANCH AND LAND WEST, MIRA VISTA, and THE NORTH. Below the article and sidebar are several smaller property listings with images and descriptions.

WSJ.com Real Estate Section Buyout

As the Journal's empowering global luxury real estate section, WSJ.com's real estate content educates and entertains enthusiasts and prospective buyers through global online, mobile and video platforms, allowing you to connect with its target audience across platforms..

Amplify brand messaging & captivate luxury real estate enthusiasts & tastemakers through a daily alignment opportunity featuring the world's most luxurious homes and actionable advice from the real estate experts.



WSJ Real Estate Newsletter

The WSJ Real Estate newsletter is your one stop shop for all things Real Estate. Publishing twice a week, once on Wednesday focused on the Commercial Real Estate sector and again on Friday looking at aspirational residences to take you into the weekend!

Sponsorship Details

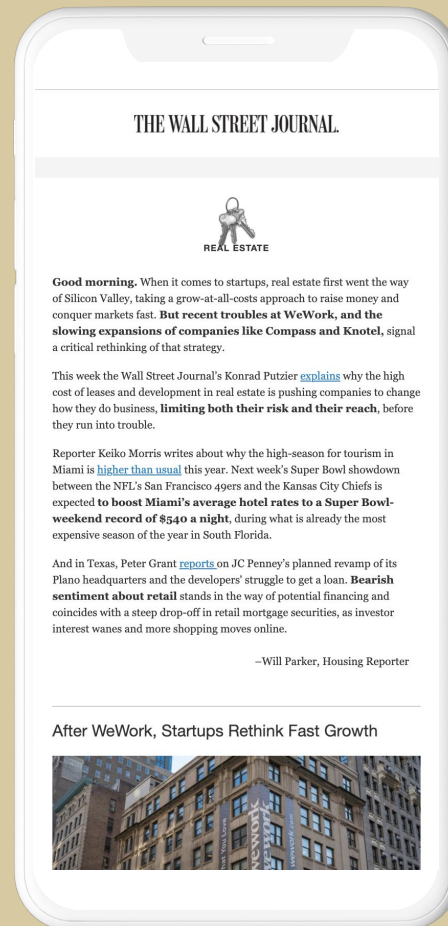
- Frequency: Twice a Week
- Day of the Week: Wednesday & Friday
- Ad Unit: 300x250 on email

Top Segments

- Real Estate (Index 746)
- Investable Assets: \$20MM+ (Index 221)
- Net Worth: \$30MM+ (Index 218)

Minimum Spend: \$3,500 per week

79K
Subscribers



71%
Read weekly
or more
frequently

WSJ Real Estate Instagram

Featuring stunning imagery of the world's most distinctive homes and showcasing the most-coveted listings on the market, @WSJRealEstate showcases its luxury real estate portfolio to a social-first, active, affluent audience, passionate about real estate.

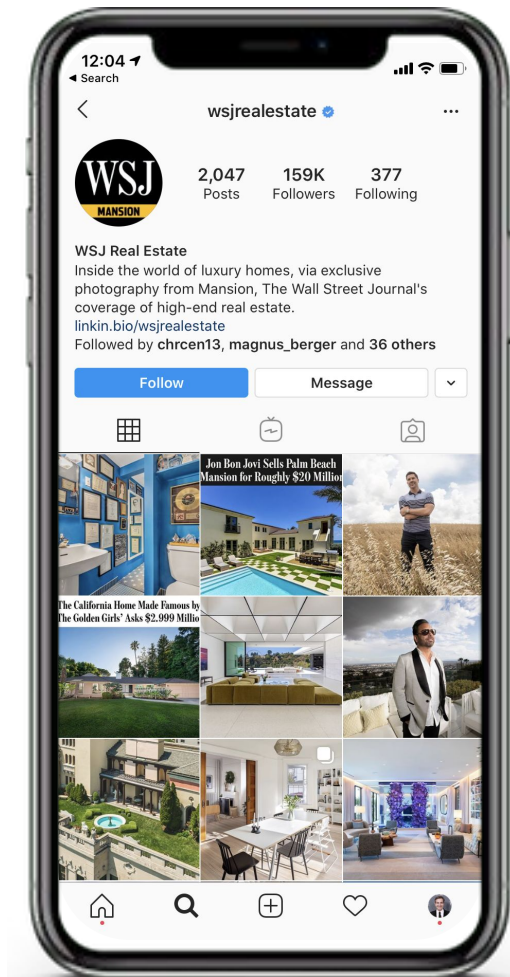
Sponsorship Details:

- Organic Post + Boost
- 1x per month
- Guaranteed impressions
- Pricing upon request. Subject to change based on premiums

* Followers as of October 27, 2023.

** Sponsored posts are published on Fridays and scheduled based on availability.

*** All photos, videos, and copy are subject to MG Editorial approval and must adhere to Facebook's latest [Branded Content Policy](#).



— 281K
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Mansion Global Experience Luxury Insert

A LUXURY REAL ESTATE SUPPLEMENT FROM THE WALL STREET JOURNAL

Published four times a year, Mansion Global Experience Luxury gives agents and brokers a **one-of-a-kind opportunity** to showcase their exceptional properties to The Wall Street Journal's high net-worth subscribers within the *most affluent zip codes and markets across the country*.

Printed on hi-brite paper—an **ultra-premium, high-quality paper stock**, Experience Luxury will allow qualified leads a bright, enhanced visual of your stunning listing.



Mansion Global Experience Luxury Insert

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Distribution

Distribution: 100,000 Wall Street Journal print subscribers + Digital PDF of Insert

Top zip codes in: New York, Los Angeles, San Francisco, Miami, Chicago, Boston, Dallas, Houston

Paper Quality: Hi-Brite, ultra-premium paper stock

Cost

Templated Listing Page \$980 Net

Supplied Ad Page: \$1950 Net

Supplied Ad Spread: \$3,900 Net

Premium Ad Page Positions (Limited Availability):

- Opposite Welcome Page: \$2,242.50 Net
- Opposite TOC: \$2,242.50 Net
- Opposite Property Showcase Opener: \$2,242.50 Net
- Inside Back Cover: \$2,242.50 Net
- Back Cover: \$2,437.50 Net
- Inside Front Spread: \$4,680 Net
- Center Spread: \$4,485 Net

Listing Guidelines

Minimum listing price: \$1 million

Options: (1) listing per page, (2) listings per page or (4) listings per page

Templates: InDesign templates supplied for each size. Options of listings templates supplied

Deliverable: Finished artwork (PDFs) using our InDesign template incl. images + content

Supplied Ad Specs:

Single Page: 9.625"W x 10.17"H

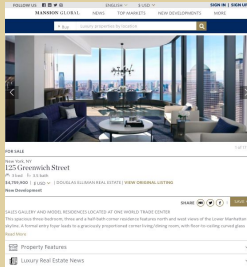
Spread: 20.125"W x 10.17"H

Notes for Spreads: No bleed. Ads will appear with a newsprint margin around all sides. Text cannot cross the center, as the legibility will be compromised

Digital Listings Amplification

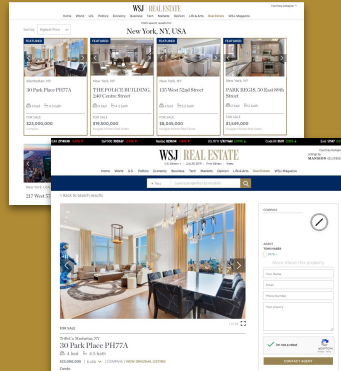
MANSION GLOBAL

With 2.5MM affluent unique visitors on Mansion Global, this platform gives you the best opportunity for your listing to reach the most qualified buyer.



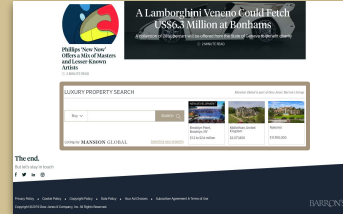
THE WALL STREET JOURNAL

Listings are featured across The Wall Street Journal and all international sites: WSJ U.S, WSJ's Chinese & Japanese Language Editions.



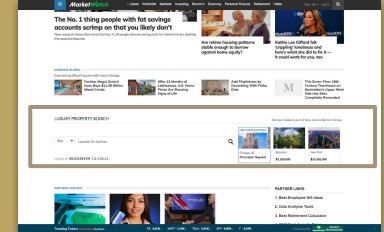
BARRON'S

Listings are featured and searchable on the Barrons.com real estate topic page, surfacing your property in front of the most influential investors, executives and financial advisors in the world.



MarketWatch

Listings are featured and searchable on MarketWatch's homepage, and on the Personal Finance Real Estate & Retirement Real Estate pages — alongside newsworthy personal finance content.



Listings must meet a \$1MM minimum to show on Mansion Global and Barron's. All other listing prices under \$1MM will appear on The Wall Street Journal and MarketWatch platforms.

Featured Listing Upgrade

Single Listing Package

Why fit in when you can stand out? Surface your listing at the top of any relevant search result, separating your property from the competition.

Listings are featured across **Mansion Global**, **The Wall Street Journal**, **MarketWatch**, **Barron's** showcase your beautiful properties in the most robust, impactful way.

5.8x

increase in page views

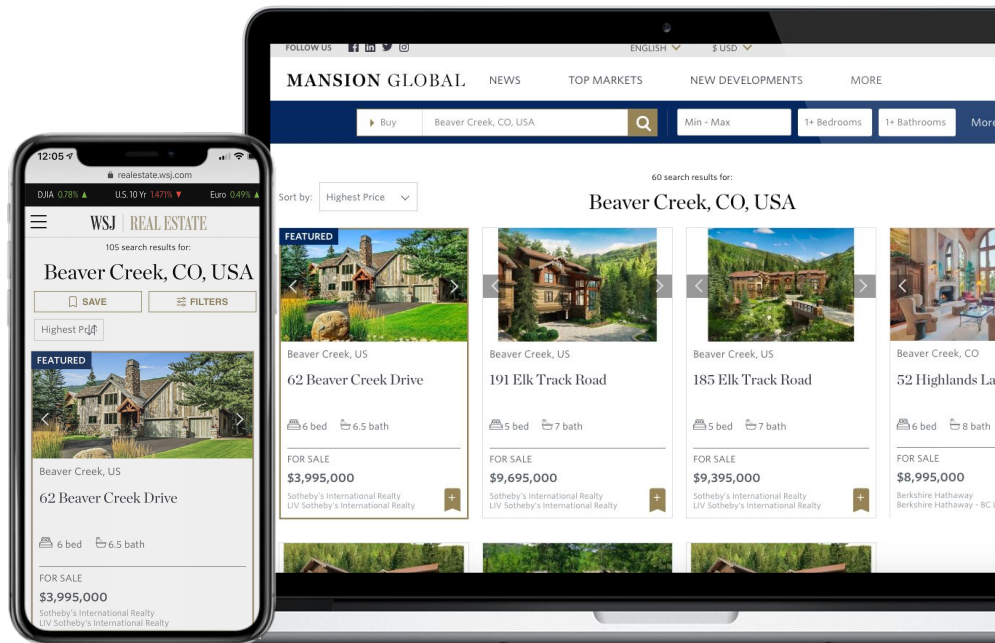
7.3x

Increase in visits

Single Listing + Featured Upgrade: \$1,089/ 90-days

Featured Upgrade only (for existing listings on platform): \$550 / 90-days

Source: Mansion Global Internal Site Data



Listings must meet a \$1MM minimum to show on Mansion Global and Barron's. All other listing prices under \$1MM will appear on The Wall Street Journal and MarketWatch platforms.

Mansion Global Homepage Hero

With **2.5MM** affluent unique visitors on Mansion Global, the Homepage Hero immediately entices readers with visually stunning images and videos in a prominent placement on the site's homepage. Providing premium, full-page visibility and the best opportunity for your listing to reach the most qualified buyer.

The First Listing Our Audience Sees

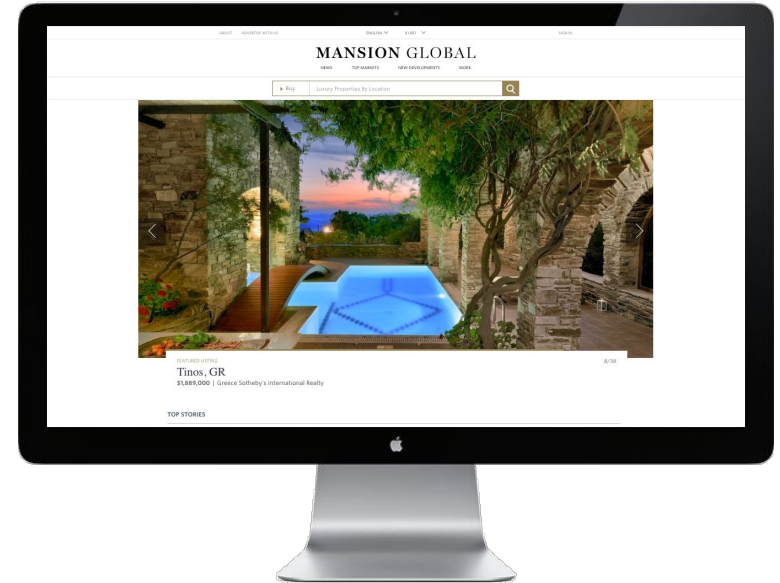
- **45x** more visits than the average listing
- **35x** more page views than the average listing

Pricing

\$2,200/month: 2.5% SOV, Cycle up to 5 properties
\$4,400/month: 5% SOV, Cycle up to 10 properties
\$8,800/month: 10% SOV, Cycle up to 20 properties

NEW! Special Offer

\$8,300/month for 3 month commitment at 10% SOV



Homepage Hero Virtual Listing

With over 2.5MM affluent unique visitors on Mansion Global, the Homepage Hero immediately entices readers with visually stunning images and videos in a prominent placement on the site's homepage. Providing premium, full-page visibility and the best opportunity for your listing to reach the most qualified buyer.

The First Listing Our Audience Sees

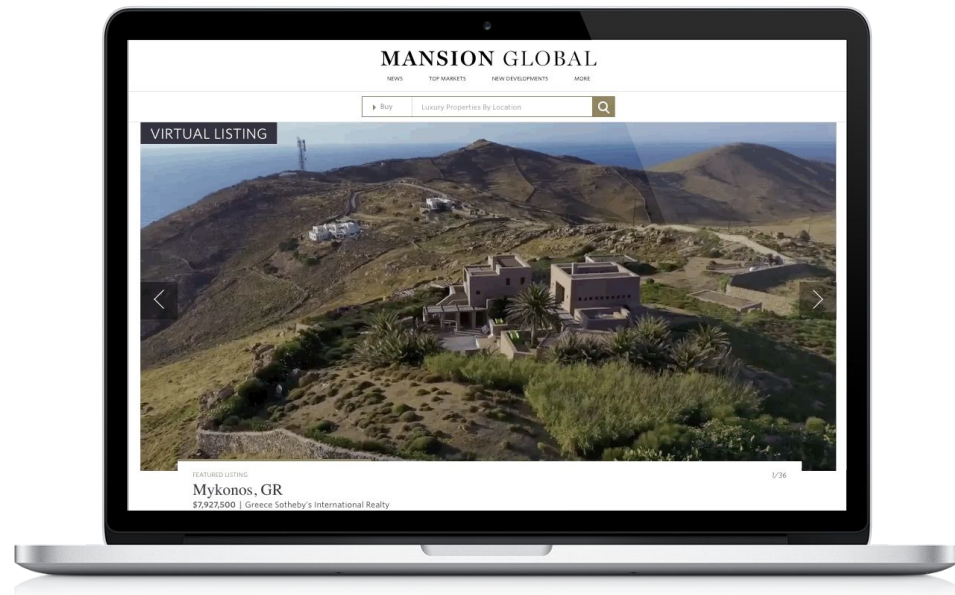
- **45x** more visits than the average listing
- **35x** more page views than the average listing

Details:

- Rotate up to 5 Virtual (video) Listings
- Up to :05 Sec video cut required (links to full video on listing page)

Pricing

\$2,475/month: 2.5% SOV, Cycle up to 5 properties



Homepage Featured Listing Module

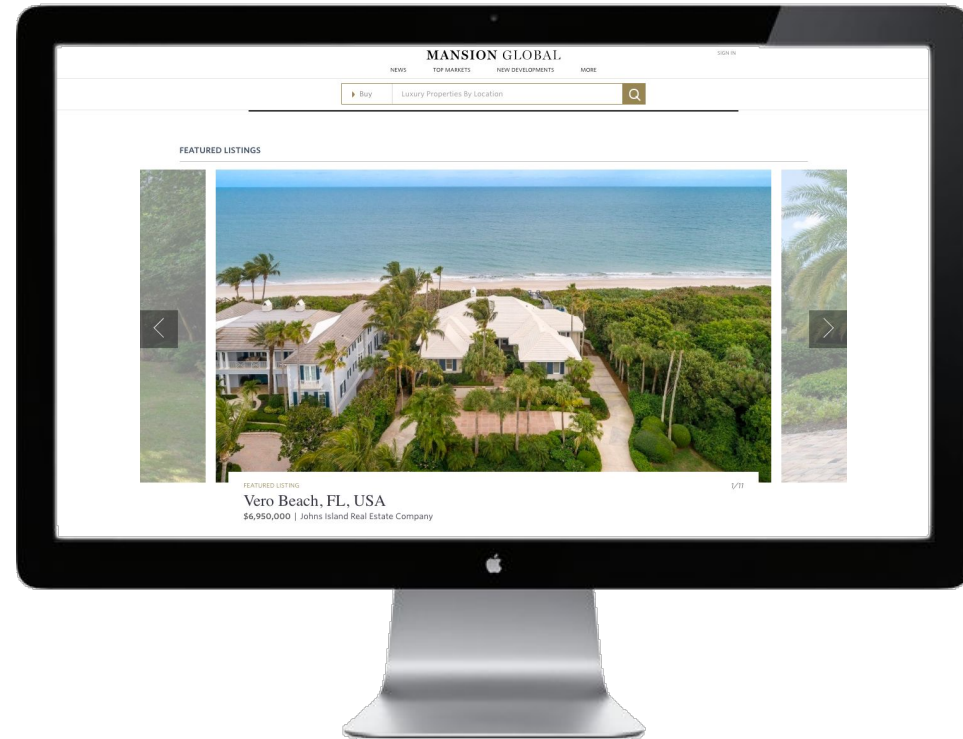
The Homepage Featured Listing Module offers prominent positioning on the **Mansion Global homepage** and showcases listings regardless of region.

This premium placement provides the opportunity to generate awareness for your property to a wide net of prospective buyers.

Homepage Featured Listings receive:

- **11x** more visits
- **10x** more page views

Homepage Featured Listing Module: \$1,100/month



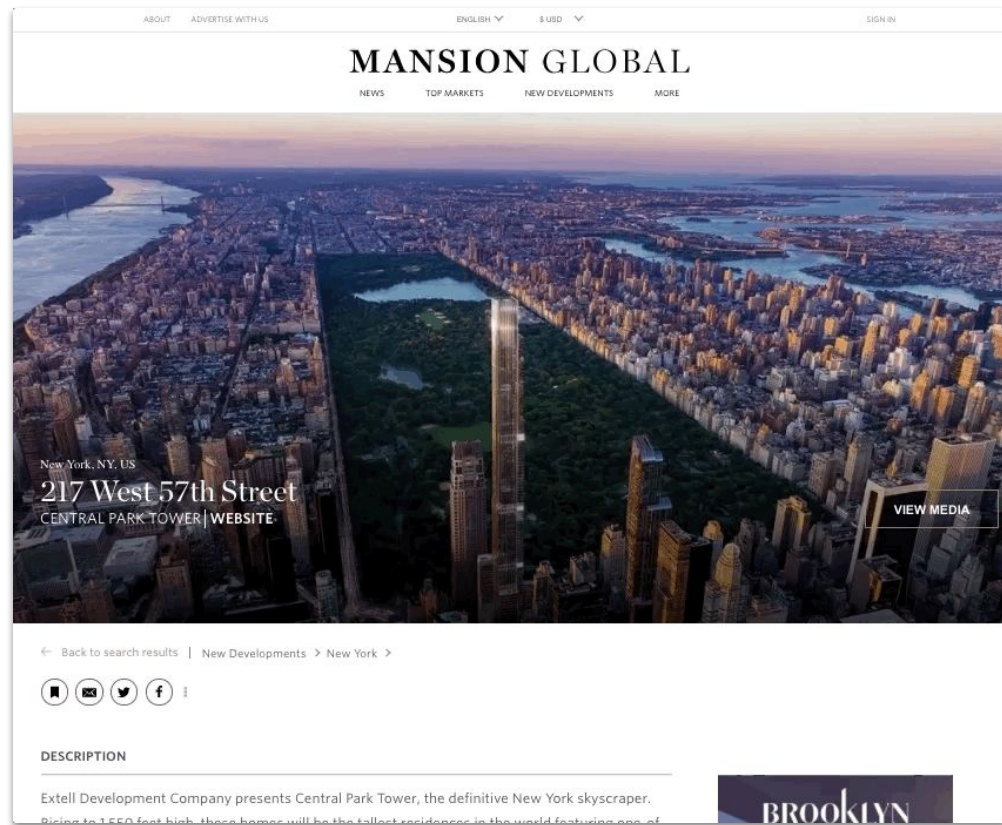
New Development Profile Page

Showcase impressive new construction projects to an audience of engaged high-net-worth buyers.

New Developments Profile Page Details

- Fixed, always-on position within section
- Full screen image slideshow
- Prominent lead generation form
- Property highlights
- Neighborhood profile
- Available units
- Video
- Amenities carousel
- Localized map
- Searchable within listings database

Investment: \$1,089 Net/90 days



**This product is only available with a minimum \$2,000 digital campaign.*

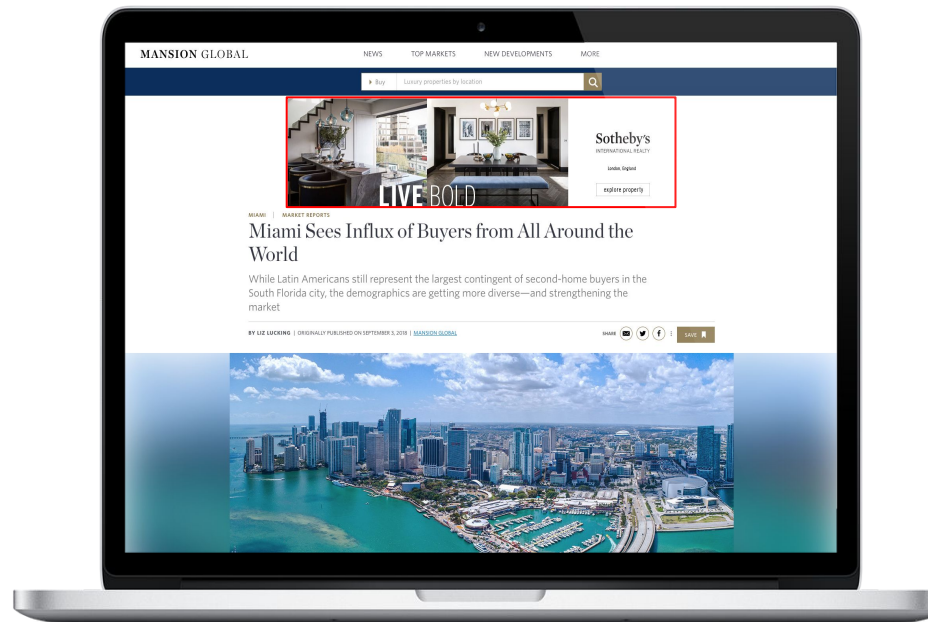
High Impact Digital Display

Increase brand awareness and surround Mansion Global's affluent digital readers as they immerse themselves in our leading content through a high-impact digital display campaign.

Through placements tailored to the ideal potential customer and their interests, your strategic messaging and beautiful creative will reach the right audience when travel is top of mind.

Details:

- Mansion Global - Run of Site
- Ad Units Available: 970x250, 728x90, 300x600, 300x250
- Geo-Targeted to Key Markets
- 1 Month Minimum Flight



Mansion Global Daily Newsletter

Take advantage of the opportunity to showcase your brand as a leader in the Real Estate market through 100% SOV of the Mansion Global Daily newsletter. The newsletter provides our readers with a quick, yet comprehensive, overview of the latest news impacting the ever-evolving global luxury real estate market.

Cost: \$3,680 per week (Monday - Friday)

NATIVE UNIT

- Advertiser Name
- Image Dimensions: 500x200
- Image Size: Less than 50K (PNG/JPG/GIF)
- Headline: 60 characters/spaces max
- Description: 400 characters/spaces max
- Click Through URL
- URL Text Options: Read More/Learn More/Watch More
- Lead Time: 5 business days prior to launch

300x250 DISPLAY AD

- Creative Dimensions: 300x250
- Creative Type: PNG, JPEG, GIF
- Click Through URL

MANSION GLOBAL DAILY

A 128-Foot Yacht Once Owned by David Bowie Is Listed for €4.85 Million

The vessel has been fully refitted, and offers six cabins, a sky lounge and an on-board chef. [Read More](#)

BY THE NUMBERS

72% of 2022 Sellers and 15% of Homeowners are Seller-Buyers

<p> Homeowners</p> <p> Sellers: Homeowners Planning to Sell in 2022</p> <p> Seller-Buyers: Homeowners Planning to Sell and Buy in 2022</p> <p></p>	
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CONTENT FROM OUR SPONSOR: INDEX

What Employees Want in a Post-Pandemic World

There's no magic solution to attracting and retaining great employees. Take the time to learn what keeps them happy—and act on those findings.

[Learn More](#)

NAREE GOLD WINNER FOR BEST E-NEWSLETTER

LuxuryPools.com
@LuxuryPools

Follow

Discover the Unexpected Textures of This Modern Gothic Pool House buff.ly/2wGzj9V
#OutdoorLiving #Modern #Gothic #DesignTips #Unique

Modern Gothic Pool House

When it came time to design a pool house for her Gothic-style estate in Nashville, Interior Designer Jamie Beckwith took a no-holds barred approach. She used the ...
luxurypools.com

10:01 AM - 24 Jan 2019

LISTING OF THE DAY

Mansion Global Weekly Newsletter

Mansion Global Weekly is a recap of the week and shares the stories you may have missed from the world of luxury real estate.

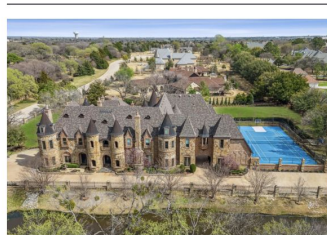
Cost: \$2,380 per Saturday

NATIVE UNIT

- Advertiser Name
- Image Dimensions: 300x250
- Saturday Sponsorship
- 100% SOV

New
Native
Offering

MANSION GLOBAL WEEK IN REVIEW




A Texas Castle—Complete With Turrets and Battlements—Lists for \$7.85 Million



Portugal Will Weather the End of Its Golden Visa Program Just Fine

CONTENT FROM OUR SPONSOR: CABOT CAPE BRETON



Hillside Homes at Cabot Cape Breton

Cabot has launched its next phase of real estate: The Hillside Homes at Cabot Cliffs! Masterfully designed, the Hillside Homes provide stunning golf and sunset views as well as all of the elements that make up the total Cabot experience. With modern influences and high-end amenities, each home offers an upscale living environment, set against the picturesque backdrop of Cape Breton Island.

[Inquire Today](#)



Protect Your Packages With These Smart Mailboxes



What Is Happening to Property Taxes in Detroit?



Buyers Should Question Quality, Says VP of Miami Developer



Mansion Global Instagram

Showcase your brand to an active, in-market social media audience and generate leads through **@MansionGlobal's** native Instagram posts and stories.

Sponsored Instagram Story:

- Single Sponsored Story
- Saved in "Instagram Highlights" for 1 week
- 2024 Investment: \$2,000 Net/story

Organic Post + Boost:

- Single Image, Carousel or Video
- Guaranteed impressions
- Partner Instagram handle to be tagged as paid partner
- Pricing upon request. Subject to change based on premiums

* Followers as of October 30, 2023.



145K
FOLLOWERS

The optimal sizes are 1080 pixels wide with a height range of 566 pixels to 1350 pixels high. Properties typically use a landscape orientation, though. A square post would be 1080x1080.

Please note that all images submitted must be the same spec—if they are different, Instagram will automatically crop them to fit the smallest image. Photos should be no more than 1MB each, and files should be named in the order that the client wants them to be posted, i.e. File_01.jpg, File_02.jpg, File_03.jpg, etc.

Optimal caption length is 100 words or less. Client must provide a handle for tagging as a partner, and add @mansionglobal as an approved business partner in their own settings. It is not recommended to include direct links in captions, as they will not be clickable.

CUSTOM PROGRAMS

Custom Native Article

Harnessing the editorial power of Mansion Global, and backed by the credibility of The Wall Street Journal | Barron's Group, we will create elevated editorial content that will tell our clients' unique story.

Hosted on a branded native article page, which are designed to mirror the look and feel of Mansion Global's editorial pages, clients can integrate bespoke content into coveted editorial content on the Mansion Global site.

How it Works: A Highly Visual and Engaging Experience

- (1x) Custom Editorial Article
- Supplied imagery/videos
- Custom Distribution
 - 5,000 guaranteed page views via syndication on FB
 - Native placement on Mansion Global homepage (1 week)
 - Top Markets Front Native (1 Month)

Investment: \$25,000 USD Net / Article

[Example Mansion Global Custom Article Here](#)



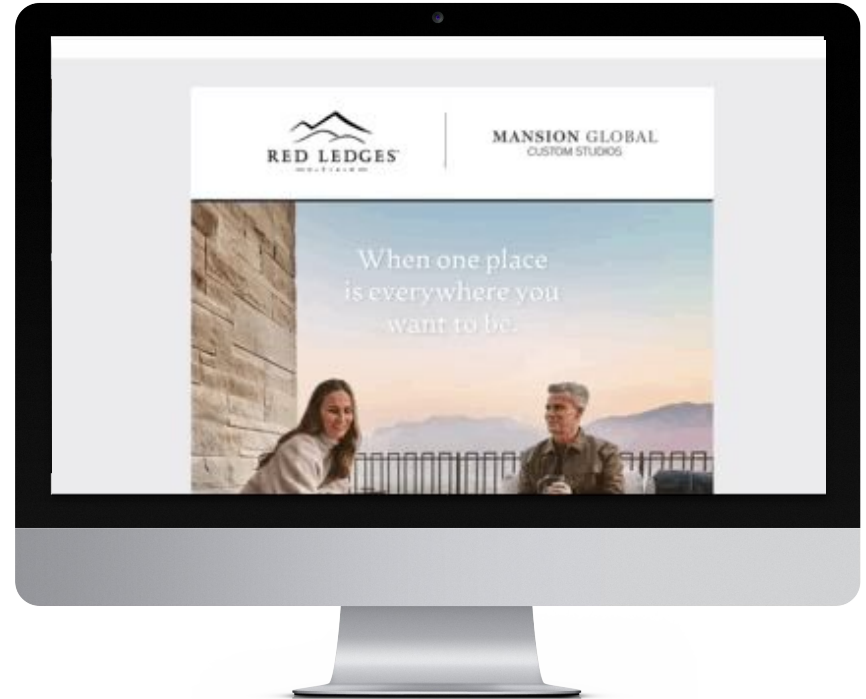
Mansion Global Custom Newsletter

Take advantage of Mansion Global's Custom newsletter to showcase your brand as a luxury lifestyle and real estate leader to luxury connoisseurs and high-net-worth buyers around the world. From aspiration to action, Mansion Global's custom newsletter is the go-to read for the most powerful and affluent consumers, delivering all your newsworthy content directly to their inboxes – inspiring the luxury lifestyle & delivering results.

Details:

- 1x custom newsletter per month

Investment: \$7,000 per newsletter



2025 Real Estate/Travel Master Calendar *PUBLISH DATES*

JANUARY 15th - WSJ Commercial Real Estate SAF 18th - WSJ Off Duty Front Cover Story 29th - Mansion Global Special Report (Digital)	FEBRUARY 1st - WSJ Off Duty Front Cover Story 7th - WSJ Mansion Edit Theme 14th - WSJ Mansion SAF 15th - WSJ. Magazine 17th - WSJ Journal Report 22nd - Mansion Global Experience Luxury 26th - Mansion Global Special Report (Digital)	MARCH 1st - WSJ Off Duty Front Cover Story 1st - Off Duty SAF 7th - WSJ Mansion SAF 14th - WSJ Mansion SAF 15th - WSJ. Magazine 21st - WSJ Mansion SAF 24th - Mansion Global Special Report (Digital) 29th - WSJ Journal Report	APRIL 5th - Off Duty SAF 12th - Mansion Global Experience Luxury 14th - WSJ Journal Report 18th - WSJ Mansion Edit Theme 19th - WSJ. Magazine 26th - WSJ Off Duty Front Cover Story 30th - Mansion Global Special Report (Digital)
MAY 2nd - WSJ Mansion SAF 3rd - WSJ Off Duty Front Cover Story 16th - WSJ Mansion SAF 28th - Mansion Global Special Report (Digital)	JUNE 2nd - WSJ Journal Report 6th - WSJ Mansion SAF 7th - WSJ. Magazine 12th - WSJ Journal Report 13th - WSJ Mansion SAF 14th - WSJ Off Duty Front Cover Story 21st - Off Duty SAF 25th - Mansion Global Special Report (Digital) 27th - WSJ Mansion SAF	JULY 5th - WSJ Off Duty Front Cover Story 19th - Mansion Global Experience Luxury 26th - WSJ Off Duty Front Cover Story 30th - Mansion Global Special Report (Digital)	AUGUST 2nd - WSJ Off Duty Front Cover Story 23rd - WSJ Journal Report 27th - Mansion Global Special Report 30th - WSJ. Magazine
SEPTEMBER 5th - WSJ Mansion SAF 12th - WSJ Mansion SAF 13th - WSJ Off Duty Front Cover Story 19th - WSJ Mansion SAF 20th - WSJ. Magazine 26th - WSJ Mansion Edit Theme 27th - Off Duty SAF 29th - Mansion Global Special Report (Digital)	OCTOBER 4th - WSJ Off Duty Front Cover Story 10th - WSJ Mansion SAF 11th - WSJ. Magazine TBD - Off Duty SAF 18th - Mansion Global Experience Luxury 29th - Mansion Global Special Report (Digital)	NOVEMBER 1st - WSJ Journal Report 7th - WSJ Mansion SAF 8th - WSJ. Magazine 8th - WSJ Off Duty Front Cover Story 14th - WSJ Mansion Edit Theme 15th - WSJ Off Duty Front Cover Story 15th - Off Duty SAF 24th - WSJ Journal Report 26th - Mansion Global Special Report	DECEMBER 6th - Mansion Global Experience Luxury 13th - WSJ. Magazine TBD - Off Duty SAF 31st - Mansion Global Special Report

2025 Real Estate/Travel Master Calendar

JANUARY

WSJ Commercial Real Estate SAF

REBNY

Publish on 1/15 · Close on 1/8 · Materials on 1/8

WSJ Off Duty Front Cover Story

Eating & Drinking

Publish on 1/18 · Close on 1/2 · Materials on 1/13

Mansion Global Special Report

Old Towns - Neighborhoods Where You Can Live in History

Publish on 1/29 · Close on 11/20/24 · Materials on 11/27/24

FEBRUARY

WSJ Off Duty Front Cover Story

Adventure & Travel

Publish on 2/1 · Close on 1/16 · Materials on 1/27

WSJ Mansion Edit Theme

Desert Living

Publish on 2/7 · Close on 1/30 · Materials on 2/4

WSJ Mansion SAF

Retirement Communities

Publish on 2/14 · Close on 1/3 · Materials on 2/11

WSJ. Magazine

February | Women's Spring Fashion

Publish on 2/15 · Close on 12/27 · Materials on 1/6

WSJ Journal Report

Workplace Technology

Publish on 2/17 · Close on 1/27 · Materials on 2/10

Mansion Global Experience Luxury

Winter Issue

Publish on 2/22 · Close on 1/15 · Materials on 1/20

Mansion Global Special Report (Digital)

Under the Radar: Snowbird Towns

Publish on 2/26 · Close on 12/18 · Materials on 12/25/24

MARCH

WSJ Off Duty Front Cover Story

Adventure & Travel

Publish on 3/1 · Close on 2/13 · Materials on 2/24

Off Duty SAF

Alaska Travel

Publish on 3/1 · Close on 1/17 · Materials on 2/21

WSJ Mansion SAF

DC Capital Living

Publish on 3/7 · Close on 1/24 · Materials on 3/4

WSJ Mansion SAF

Upfronts (Miami)

Publish on 3/14 · Close on 1/31 · Materials on 3/11

WSJ. Magazine

March | Men's Spring Style

Publish on 3/15 · Close on 1/24 · Materials on 1/29

WSJ Mansion SAF

Best of Florida Properties

Publish on 3/21 · Close on 2/7 · Materials on 3/11

Mansion Global Special Report (Digital)

New Developments

Publish on 3/24 · Close on 1/13 · Materials on 1/20

WSJ Journal Report

Travel

Publish on 3/29 · Close on 3/8 · Materials on 3/22

2025 Real Estate/Travel Master Calendar

APRIL

Off Duty SAF

Design
Publish on 4/5 · Close on 2/21 · Materials on 3/8

Mansion Global Experience Luxury

Spring Issue
Publish on 4/12 · Close on 3/5 · Materials on 3/10

WSJ Journal Report

Encore: Retirement
Publish on 4/14 · Close on 3/24 · Materials on 4/7

WSJ Mansion Edit Theme

Rentals
Publish on 4/18 · Close on 4/10 · Materials on 4/15

WSJ. Magazine

April | Culture & Design
Publish on 4/19 · Close on 2/28 · Materials on 3/5

WSJ Off Duty Front Cover Story

Adventure & Travel
Publish on 4/26 · Close on 4/10 · Materials on 4/21

Mansion Global Special Report (Digital)

Sustainable Mansions
Publish on 4/30 · Close on 2/19 · Materials on 2/26

MAY

WSJ Mansion SAF

Beyond NYC
Publish on 5/2 · Close on 3/21 · Materials on 4/29

WSJ Off Duty Front Cover Story

Special Issue
Publish on 5/3 · Close on 4/10 · Materials on 4/28

WSJ Mansion SAF

Upfronts (LA)
Publish on 5/16 · Close on 4/4 · Materials on 5/13

Mansion Global Special Report (Digital)

Interior Design Trends
Publish on 5/28 · Close on 3/19 · Materials on 3/26

JUNE

WSJ Journal Report

Real Estate
Publish on 6/2 · Close on 5/12 · Materials on 5/26

WSJ Mansion SAF

The Thousand
Publish on 6/6 · Close on 5/2 · Materials on 5/30

WSJ. Magazine

June/July | Summer Escapes
Publish on 6/7 · Close on 4/18 · Materials on 4/23

WSJ Journal Report

Future of Travel
Publish on 6/12 · Close on 5/22 · Materials on 6/5

WSJ Mansion SAF

New England Properties
Publish on 6/13 · Close on 5/2 · Materials on 6/10

WSJ Off Duty Front Cover Story

Adventure & Travel
Publish on 6/14 · Close on 5/29 · Materials on 6/9

Off Duty SAF

Eat Drink Explore
Publish on 6/21 · Close on 5/16 · Materials on 6/6

Mansion Global Special Report (Digital)

Living in Off-the-Grid Houses
Publish on 6/25 · Close on 4/16 · Materials on 4/23

WSJ Mansion SAF

Upfronts (London)
Publish on 6/27 · Close on 5/16 · Materials on 6/21

2025 Real Estate/Travel Master Calendar

JULY

WSJ Off Duty Front Cover Story

Adventure & Travel
Publish on 7/5 · Close on 6/19 · Materials on 6/30

Mansion Global Experience Luxury

Summer Issue
Publish on 7/19 · Close on 6/11 · Materials on 6/16

WSJ Off Duty Front Cover Story

Design & Decorating
Publish on 7/26 · Close on 7/10 · Materials on 7/21

Mansion Global Special Report (Digital)

Overflow Boom Towns
Publish on 7/30 · Close on 5/21 · Materials on 5/28

AUGUST

WSJ Off Duty Front Cover Story

Adventure & Travel
Publish on 8/2 · Close on 7/17 · Materials on 7/28

WSJ Journal Report

Travel
Publish on 8/23 · Close on 8/2 · Materials on 8/16

Mansion Global Special Report (Digital)

Spotlight on Houses Boasting One Wild Amenity
Publish on 8/27 · Close on 6/18 · Materials on 6/25

WSJ. Magazine

August | Women's Fall Fashion
Publish on 8/30 · Close on 7/11 · Materials on 7/16

SEPTEMBER

WSJ Mansion SAF

Beyond NYC
Publish on 9/5 · Close on 7/25 · Materials on 9/2

WSJ Mansion SAF

New England Properties
Publish on 9/12 · Close on 8/1 · Materials on 9/9

WSJ Off Duty Front Cover Story

Special Issue - TBD
Publish on 9/13 · Close on 8/21 · Materials on 9/8

WSJ Mansion SAF

Retirement Communities
Publish on 9/19 · Close on 8/8 · Materials on 9/16

WSJ. Magazine

September | Men's Fall Style
Publish on 9/20 · Close on 8/1 · Materials on 8/6

WSJ Mansion Edit Theme

Ski & Mountain Homes
Publish on 9/26 · Close on 9/18 · Materials on 9/23

Off Duty SAF

Caribbean Travel
Publish on 9/27 · Close on 8/15 · Materials on 9/12

Mansion Global Special Report (Digital)

New Developments
Publish on 9/29 · Close on 7/21 · Materials on 7/28

2025 Real Estate/Travel Master Calendar

OCTOBER

WSJ Off Duty Front Cover Story

Design and Decorating
Publish on 10/4 • Close on 9/18 • Materials on 9/29

WSJ Mansion SAF

UpFronts NYC
Publish on 10/10 • Close TBD • Materials TBD

WSJ. Magazine

October | Style & Tech
Publish on 10/11 • Close on 8/22 • Materials on 8/27

Off Duty SAF

Watches
Publish TBD • Close TBD • Materials TBD

Mansion Global Experience Luxury

Fall Issue
Publish on 10/18 • Close on 9/10 • Materials on 9/15

Mansion Global Special Report (Digital)

DIY House Profiles
Publish on 10/29 • Close on 8/20 • Materials on 8/27

NOVEMBER

WSJ Journal Report

Travel
Publish on 11/1 • Close on 10/11 • Materials on 10/25

WSJ Mansion SAF

Best of Florida Properties
Publish on 11/7 • Close on 9/19 • Materials on 10/28

WSJ. Magazine

November | The Innovator's Issue
Publish on 11/8 • Close on 9/19 • Materials on 9/24

WSJ Off Duty Front Cover Story

Design & Decorating
Publish on 11/8 • Close on 10/23 • Materials on 11/3

WSJ Mansion Edit Theme

Retirement
Publish on 11/14 • Close on 11/6 • Materials on 11/11

WSJ Off Duty Front Cover Story

Special Issue - Holiday Gift Guide
Publish on 11/15 • Close on 11/23 • Materials on 11/10

Off Duty SAF

Europe Travel
Publish on 11/15 • Close on 10/3 • Materials on 10/31

WSJ Journal Report

Encore: Retirement
Publish on 11/24 • Close on 11/3 • Materials on 11/17

Mansion Global Special Report (Digital)

Art in the Home
Publish on 11/26 • Close on 9/17 • Materials on 9/24

DECEMBER

WSJ. Magazine

December/January | Luxury Holiday & Resort Fashion
Publish on 12/13 • Close on 10/24 • Materials on 10/29

Mansion Global Experience Luxury

Year End Issue
Publish on 12/6 • Close on 10/22 • Materials on 10/27

Off Duty SAF

Investing in Art
Publish and close TBD

Mansion Global Special Report (Digital)

2026 Look Ahead
Publish on 12/31 • Close on 10/22 • Materials on 10/29

2025 Real Estate/Travel Master Calendar

WSJ. Magazine	WSJ. Magazine is an award-winning lifestyle publication dedicated to the power and passions of <i>The Wall Street Journal's</i> global readership. Published 8x a year inserted into the WSJ Weekend with digital available as well.
WSJ, Commercial Real Estate Special Ad Feature	Commercial Real Estate Industry Special Advertising Features/Print opportunities with digital display available per request.
Mansion Global Special Report	Digital editorial alignment opportunity, sponsorship will be on MansionGlobal.com , the go-to digital destination for ultra-affluent in-market buyers.
WSJ Mansion Edit Theme	Mansion is The Wall Street Journal's award-winning residential real estate section. This is a print editorial alignment opportunity with digital extensions (per request) available through Mansion Global.com (custom editorial) and WSJ.com (digital display).
WSJ Mansion Special Ad Feature	Mansion is The Wall Street Journal's award-winning residential real estate section. This is a print custom advertising feature with digital extensions available (per request) through Mansion Global.com (custom editorial) and WSJ.com (digital display).
Mansion Global Experience Luxury	Inserted into WSJ Weekend, Mansion Global Experience Luxury showcases exceptional properties alongside newsworthy real estate content.
WSJ Journal Report	The WSJ's Journal Reports allows advertisers to align with content on investing, spending and living. Media partners become part of the ongoing discussion between our affluent readers, Journal editors and The Experts on topics relevant to our readers' lives.. Print + digital opportunities available.