

REMAX CANADA

VS. EXP REALTY



2025



316,377

Total Transaction Sides¹



AGENT PRODUCTIVITY

54,935

Total Transaction Sides¹

95.3%

Unaided awareness among current and future buyers and sellers.²



BRAND AWARENESS

9.1%

Unaided awareness among current and future buyers and sellers.²

110+

Countries and Territories³



GLOBAL PRESENCE

27

Countries and Territories³

25,171

Agents in Canada⁴



AGENT COUNT

6,800+

Agents in Canada⁴

938

Offices in Canada⁵



OFFICE COUNT

N/A

Offices in Canada⁵

/// The **greatness** in you. SM ///

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¹Canadian Total Transaction Sides for 2024 obtained from third party data and is +/- 2% in major markets. Includes residential transactions only, and does not include commercial, new homes, private, exclusive, pocket, rentals, farms, vacant land, and co-listings. Does not include Yukon and Nunavut due to low reported transactions. Data from Sault Ste Marie, ON is from January to August 2024 only. ²MMR Strategy Group study of total awareness of real estate brands among buyers, sellers, and those planning to buy or sell. ³Countries and territories data collected March 2025, based on latest available statistics from various sources. Data is from company websites, the Canadian Real Estate Association (CREA) and other industry sources. Actual count may differ. RE/MAX countries and territories is internal data as of 12/31/2024. ⁴Agent count data collected March 2025, based on latest available statistics from various sources. Data is from company websites, the Canadian Real Estate Association (CREA) and other industry sources. Actual count may differ. RE/MAX agent count is internal data as of 12/31/2024. ⁵Office, agent, and countries and territories data collected March 2025, based on latest available statistics from various sources. Coldwell Banker and Century 21 data is either as reported by Anywhere Real Estate Corporation on SEC10-K, Annual Report for 2024 or from company websites, the Canadian Real Estate Association (CREA) or other industry sources; data for all other competitors is from company websites, CREA and other industry sources. Actual transaction sides, office count, and agent count may differ. RE/MAX office, agent, and countries and territories is internal data as of 12/31/2024. ©2025 REMAX, LLC. Each Office Independently Owned and Operated. 25_311