



Agent Productivity By Brand

Among national U.S. brands, RE/MAX® agents average more sales than agents at other large brokerages.

RE/MAX®

11.8



8.6



6.1

COMPASS

6.0

BERKSHIRE
HATHAWAY
HOMESERVICES

5.8



5.6

Sotheby's
INTERNATIONAL REALTY

5.3



5.0

CENTURY 21

5.0



5.0



4.8



2.6

2024 NATIONAL BRANDS

RANKED BY TRANSACTION SIDES PER AGENT
AT LARGE BROKERAGES

Unstoppable Starts Here

Transaction sides per agent calculated by RE/MAX based on data from 2024 RealTrends Verified Best Brokerages, citing 2023 transaction sides for the 1,327 participating U.S. brokerages that closed 500 transaction sides, excluding 65 who did not report or publish active licensees. Coldwell Banker includes Anywhere Advisors Group. For the following competitors, averages were calculated by RE/MAX based on the 2024 RISMedia Power Broker Top 1,000, citing 2023 totals for residential transaction sides and agents for the 1,000 largest participating U.S. brokerages ranked by sales volume: Compass. ©2024 RE/MAX, LLC. Each Office Independently Owned and Operated. 24_310