



YOU MAY QUALIFY FOR
**FINANCIAL
INCENTIVES***

Ready to scale up?
We've got options.

Discover the next right move for your brokerage.

This is not an offer of a franchise. Any franchise offer is made only after a Franchise Disclosure Document has been provided.
New York residents: An offering is made by prospectus only. Minnesota Reg. No. F-9950.



Go big.

**But leave the heavy
lifting to us.**

RE/MAX

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RE/MAX® is in business to help you build your business.

The next right move for your brokerage may be a merger or an acquisition. Both may seem like bold moves, but—don't worry—we know our way around. You bring the mindset; we'll bring the momentum. Begin here, confidentially and discretely.



Step 1: Conversation

Let's chat. Together, we'll explore your goals and assess how we can best work together. We'll also provide you with insight into the M&A process and the support and assistance we can provide. The first step is a confidential conversation to determine a direction.



Step 2: Evaluation

This step takes a deeper dive to get to know you, your brokerage and your target market to identify the best ways to reach your goals. We'll work with you to develop a plan of action and get started.



Step 3: Options

You can choose to scale through a merger or acquisition or you can choose to exit. Here, we explore the various options available to you and help find the best solution for your unique business scenario. We'll help guide you in the direction that makes the most sense for your brokerage.



Step 4: Navigation

Once you've narrowed down the right move, our team helps build a blueprint so you can go big—with continuous support.



Scale, partner
& exit strategies.

We help guide you toward your best option.

RE/MAX



Scale

Scaling up is the new and improved leveling up.

We understand you don't just want to grow your business—you want to build a legacy. Our brand, experience, tools, technology and ongoing support help make converting a smart decision.



Partner

Ready to expand on what you already have?

A partnership could make the most sense. Possibilities include adding more leadership expertise, increasing your market share, reducing operational costs, offsetting weaknesses and growing your business into new areas. A merger may mean more efficiencies in the long run.



Exit

You may not be ready today, but someday, transitioning out of your brokerage could be the right move.

We help get you ready today for what tomorrow may bring. Our exit strategies entail many different scenarios. We're here to help you win.



Transitioning & timing.

**We're different because of
what we have built in.**

RE/MAX



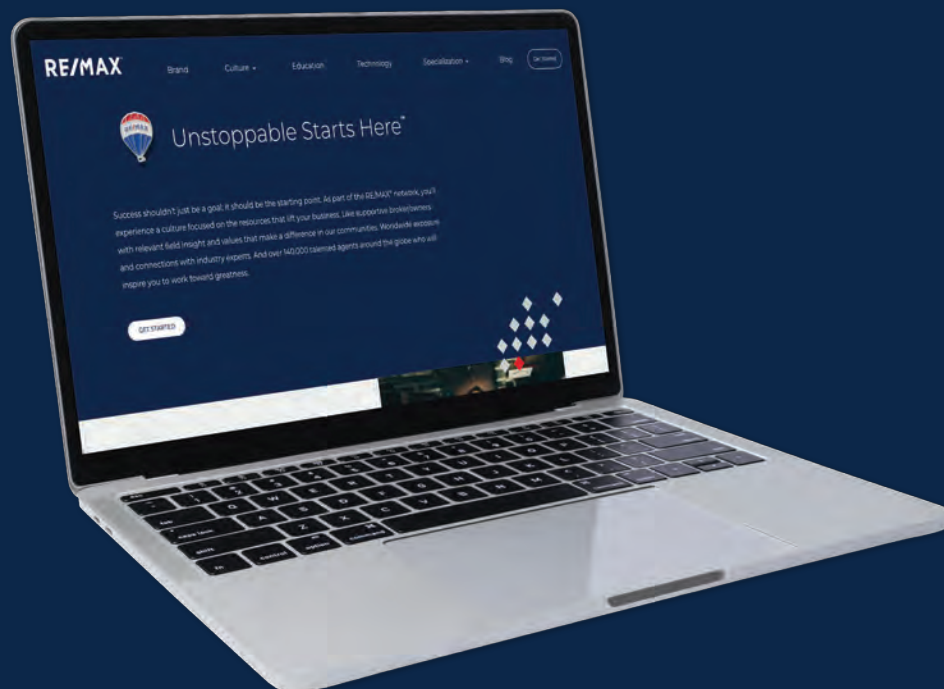
What stops most broker/owners from making bold moves?


Lack of support. RE/MAX offers ongoing support on a global scale, and we've invested in tools and technology to help make transitioning a cinch. From timing and coaching to setting goals and finding solutions, our built-in team is with you every step of the way.

The RE/MAX Difference

- Elevated leadership expertise
- Efficient systems and streamlined processes
- Global network of broker/owners that want to collaborate
- Onboarding support and educational resources for your entire brokerage

Whether you decide it's time to scale up, partner or exit, our strategies help keep your business goals on track. Whenever you're ready, we'll be here.





Your big goals
deserve a big
brand.

**Better decisions are made when
you're supported by the best.**

RE/MAX



Keep your autonomy intact but lean into our longevity.

#1

Name in
real estate¹

#1

In brand
awareness²

39

Years Entrepreneur Franchise
500® Hall of Fame

50+

Years of experience

A presence in

over 110

Countries & territories³

9,000+

Offices worldwide³

¹MMR Strategy Group study of unaided awareness. ²MMR Strategy Group study of unaided awareness. ³As of year-end 2022.

Don't take our word for it.



“The opportunity to convert our brokerage to RE/MAX was the best decision we ever made. The sales team did a great job of selling us on the value of RE/MAX, but once we converted, the delivery of that value by each department within the company was beyond our expectations. With the help of the RE/MAX onboarding and business development team, we had a seamless transition for both our office and agents even in the middle of a pandemic.

Katy Martinelli

Broker/Owner, RE/MAX 1st Choice

“One of the best decisions I ever made was to purchase a small but highly respected RE/MAX office when the broker decided to retire. That merger created excitement and synergy when those additional agents joined our firm.

Mark Wolfe

President, RE/MAX DFW Associates



“Over the years, we have made several acquisitions. These all come with different challenges, but one constant is the continued support of our regional team at RE/MAX, LLC. We can lean on them for guidance when needed, but they also let us do what we do best: navigating a purchase or sale. We love the brand, so building our company with the support of the team makes it a win-win.

Laki Hatzelis

Broker/Owner, RE/MAX 10



I joined RE/MAX because I wanted to grow. With the help of the onboarding and support team at RE/MAX, I was able to acquire two other RE/MAX brokerages in my market and build my business faster than just by individual agent recruitment. It's the best move I [have] ever made.

Joe Castillo

Broker/Owner, RE/MAX Mi Casa

I knew that acquiring a long-standing independent firm in business for 25 years would be a great move not only for myself but also for their agents. RE/MAX is a world-class organization and truly a business that builds businesses. We are eager to continue growth with future acquisitions and office planting. Having someone to bounce an idea or two off of during the onboarding process was very helpful. We were able to open a second location rather easily with the consulting support made readily available for me.

Ray Evans

Broker/Owner, RE/MAX Elite Realty Group



I was a successful agent, but I knew I didn't have my brokerage structured as a true real estate business. My main goal was to transition from being transactionally oriented to building a business that could operate without involving me in the day-to-day activities. We completed a conversion with RE/MAX and have grown to be one of the largest RE/MAX brokerages in our market.

Larry Schottenstein

Broker/Owner, RE/MAX Revealty

Go big today.
Reach out for a free consultation.

Learn more about your M&A options.



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