



- 1 Introduction**
- A light summary of opportunities with RE/MAX
 - Joint commitment to learn more

- 2 The Journey Begins**
- Why RE/MAX and Why YOU discussion • Identify mutual wants, needs and goals
 - Assess local market • Determine your brokerage growth desires

- 3 Deep-dive into RE/MAX and YOU**
- Brand and marketing • Education and development • Tools and tech
 - Business model • Initial and ongoing support

- 4 Business Conversation**
- Talk investment, value and outcomes

- 5 Meet & Greet**
- Connect with RE/MAX Brokerage Owners and your Regional Director/Ownership team to answer any questions you may have

- 6 Review and Assessment**
- Application, market analysis and all business information complete
 - Review with regional VP for approval

- 7 Franchise Award**
- Collect the initial franchise fee • Sign agreement

- 8 Onboarding**
- Take action toward opening • Begin working with your RE/MAX Regional Team

- 9 Attend New Broker Education Course**
- An invaluable course that can help you harness the power of everything RE/MAX has to offer

- 10 Open as a RE/MAX Franchisee**
- Celebrate! • Continue leveraging region support team • Keep embracing RE/MAX tools and resources



Information Exchange

Rise with RE/MAX®

The Franchise Award Process

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