

Ready to Scale Up? We've Got Options.

Discover the next move for your brokerage.

YOU MAY QUALIFY FOR
**FINANCIAL
INCENTIVES***

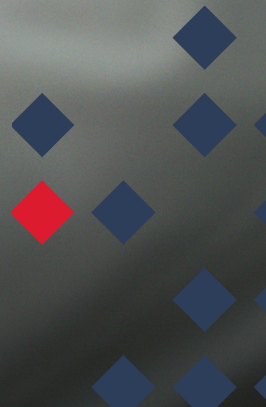




What's
Next?

**You bring the mindset;
we'll bring the momentum.**

RE/MAX



We're in business to help you build your business — even bigger.

Could the next move be a merger or an acquisition? It may feel bold, but we know our way around M&A. Begin here, confidentially and discreetly.



Step 1: Conversation

Let's connect and explore your goals to see how we can best work together. We'll also provide you with insight into the M&A process and our built-in network of support and assistance. The first step is a confidential conversation to determine a direction.



Step 2: Evaluation

This step takes a deeper dive to get to know you, your brokerage and your target market to identify the best ways to reach your goals. We'll work with you to develop a plan of action and get started.



Step 3: Options

Whether you are seeking to scale up or sell your brokerage we can help you explore the options available to you and help find the best solution for your unique business scenario. We'll help guide you in the direction that makes the most sense for your brokerage.



Step 4: Navigation

Once you've narrowed down the right move, our team helps build a blueprint so you can go big — with continuous support.



Acquisitions, Mergers or Sale of Brokerages

We help guide you toward your best option.

RE/MAX



Acquisition

Scaling up is the new and improved leveling up.

We understand you don't just want to grow your business — you want to build a legacy. We can help you identify, engage and acquire a targeted brokerage.



Merger

Ready to expand on what you already have?

A partnership could make the most sense. Possibilities include adding more leadership expertise, increasing your market share, reducing operational costs, offsetting weaknesses and growing your business into new areas. A merger may mean more efficiencies in the long run, leaving you more time to focus on your agents and their productivity.



Sale of Brokerage

You may not be ready today, but someday, transitioning out of your brokerage could be the right move.

We help get you ready today for what tomorrow may bring. Our exit strategies entail many different scenarios such as selling to another RE/MAX® broker/owner or even a reverse acquisition. We're here to help you win.



Transitioning & Timing

We bring the know-how to help
make things happen for you.

RE/MAX



What stops most broker/owners from making bold moves?

Lack of support. RE/MAX offers ongoing support on a global scale, and we've invested in tools and technology to help make transitioning a breeze. From timing and coaching to setting goals and finding solutions, our built-in team is with you every step of the way.

The RE/MAX Difference

- Elevated leadership expertise
- Knowledgeable franchise sales team
- Efficient systems and streamlined processes
- Onboarding and transitioning support

Whether you decide it's time to scale up, partner or exit, our strategies help keep your business goals on track. Whenever you're ready, we'll be here.





RE/MAX Knows M&A

It's easier to make bold moves
with the support of a big brand.

RE/MAX



Because of our reach, we're able to do more than most. We do more than sell franchises — we're facilitators.

What does that mean in the M&A world?

- We create engagement.
- We assess fit and determine options.
- We find quality candidates and help make introductions.
- We provide support and guidance.
- We identify needs and help navigate solutions.
- We help source third parties if needed.
- We recognize discretion and believe confidentiality is crucial.

Here, you can make bold transitioning moves knowing you have the backing of a trusted M&A facilitator.

Don't Take Our Word for It



The RE/MAX Canada team provided exceptional support and guidance throughout the entire M&A process. They were proactive in removing barriers to ensure a smooth transition and consistently delivered on their promises. Even after the transition was complete, they continued to follow up, offering ongoing assistance and valuable advice. This dedication made all the difference for me.

Marissa Arnold

Broker/Owner, RE/MAX Crown Realty (1989) Inc.

RE/MAX Professionals recently expanded and welcomed an already highly successful team to join us. Their combined wealth of knowledge, and experience have benefited all involved. The RE/MAX Canada team has always been there to provide support and guidance through the merger and acquisition process.

Gordon Breau

Broker/Owner, RE/MAX Professionals



If you're a growth minded broker/owner, you should consider mergers and acquisitions with RE/MAX. Recruiting agents one at a time requires a lot of effort, but acquiring 20, 40, or even 100 agents at once can be simpler and far more impactful in my opinion. Over my 21 years as a broker/owner, M&A has played a key role in building my business. I've acquired five other RE/MAX locations, and the strength of the RE/MAX brand has been instrumental in retaining agents through every transition.

Glenn Warren

Broker/Owner, RE/MAX City Realty



I had no experience with M&A when I was a smaller brokerage in my market. RE/MAX approached me with a growth opportunity and in time, we realized its incredible value, for which I'm forever grateful. We converted our franchise to RE/MAX and acquired a larger brokerage. My advice is to think about whether you're talking yourself out of M&A and ask yourself why. For me, it was a hundred percent fear initially. Now I find that acquisitions have become much easier for me because I've been through one, and because I'm a RE/MAX broker. I think you become more well known when you're in the RE/MAX network than when you're elsewhere.

Kevin Grimes

Broker/Owner, RE/MAX Affiliates Realty Ltd.



The RE/MAX team was there every step of the way to help us throughout the conversion process. We had a meeting almost every single day during the transition and it was really helpful. The announcement was a joint effort between us and the RE/MAX staff; they talked to our agents about the brand, what to expect and the benefits of RE/MAX. The response was very positive. To this day, we get comments from our agents about how we made a great choice and how they've personally benefited from the switch.

Boris Nikic

Broker/Owner, RE/MAX Heights Realty

Go Big Today

Reach out for a free & confidential consultation.

Learn more about your M&A options.



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