



## **Proof That Matches Your Reputation**

In today's fast-moving real estate market, trust isn't just anything, it's everything. That's why the Real Estate Institute of Canada (REIC) launched REIC Verified™: an independent verification service that validates the qualifications and credentials of agents and brokers across Canada.

#### **How It Works**

- Fill out registration form, answer a short questionnaire, and pay verification fee.
- **Experts** verify validate and your information against regulatory and professional standards.
- Once approved, receive your REIC Verified™ badge to showcase on business cards, online profiles, and store in your digital wallet.

## Why REIC Verified™

Because clients deserve confidence, and you deserve recognition.

With **REIC Verified™**, you can count on:

- Verified Credentials: Your certifications. licenses, and professional background are independently reviewed and verified.
- Trusted Transparency: Set yourself apart as a trusted professional and show clients you meet ethical guidelines and best practices,
- Credibility That Works for You: Earn and showcase your **REIC Verified™** digital badge - a visible mark of integrity, professionalism, and commitment to excellence.

### **Because Leaders Set the Standard**

**REIC Verified™** recognizes professionals who already embody the highest standards and lead by example in the industry.

Your reputation speaks for itself; REIC Verified™ makes it visible, undeniable, and recognized by all.

# Ready to Set the Standard?

Secure Your **Verified Status:** 











### The REIC Verified™ Effect

REIC Verified™ is a three-party, independent service that audits and verifies the credentials of Canadian real estate professionals. By confirming licensing, education, experience, and ethical standing, it raises the bar for trust, transparency, and professionalism across the industry.

More than recognition, REIC Verified™ drives meaningful reform. By promoting transparency, compliance, and ethical conduct, it builds consumer confidence, rewards professional excellence, and strengthens the real estate marketplace for everyone.

# Lead the Standard.

Secure Your **Verified Status:** 



# Impact at Every Level



# For Professionals

- Credentials validated
- · Recognized digital proof
- Competitive edge



### For Clients

- Make trustworthy choices
- Clarity & transparency
- Confidence at every step



### For the Market

- Fraud prevention
- Industry-wide accountability
- Stronger public confidence







