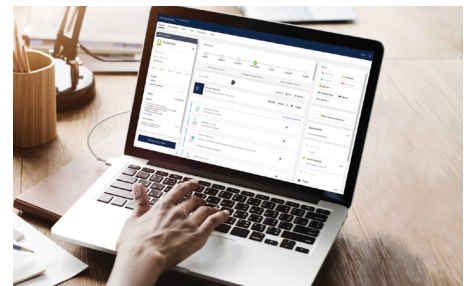
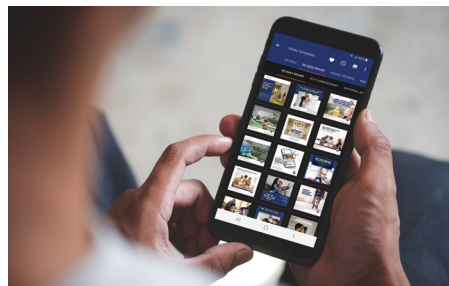
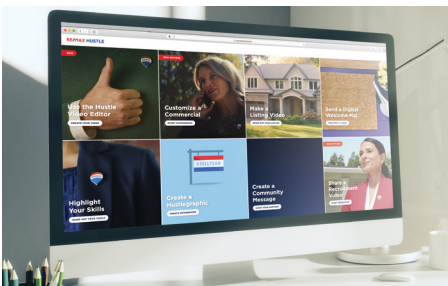




Tech That Works as Hard as You Do

With REMAX®, you don't just get the tech – you get solutions built for how real estate really works. MAXTech® brings everything together in one streamlined system, helping agents win more listings, save time and be more productive.

And the best part? It's built into your REMAX experience – designed to deliver real value from day one.



The Suite

MAXTech® powered by BoldTrail simplifies and streamlines every aspect of running and managing your business, creating a single end-to-end platform with many solutions for efficiency and growth.

Marketing as a Service delivers ready-made, professionally designed marketing content – automatically personalized with your branding – to help you promote your business, listings and expertise across print, digital and social channels.¹

MAXReferSM connects you to thousands of REMAX agents worldwide, making it easy to send, receive and manage referrals across the global network while keeping your deals secure and your income flowing.

MAXEngageSM is a gamified app that helps grow your REMAX business through fun, social-driven challenges. Link your profiles, earn points for taking action and redeem rewards like branded merch, promos and marketing boosts – all while building your presence and tapping into the power of the network.

REMAX Newsletters offer ready-to-send, professionally written content that keeps your clients informed and engaged – delivered consistently to help you stay top of mind year-round.

MAXTech AI puts powerful artificial intelligence at your fingertips – writing listing descriptions, emails and social posts in seconds. It even powers smart search and a digital assistant on remax.com to help turn curious visitors into serious clients.

REMAX Hustle helps you create, edit and share personalized, professional-quality videos and infographics.

Photofy allows you to create REMAX value-prop messaging, attract new clients or connect with current clients by posting branded and custom social media graphics.²

REMAX Marketplace offers access to exclusive discounts on technology, supplies and services. Over 75 carefully vetted brands provide solutions for many aspects of your business.³

MAXTech powered by BoldTrail – No Additional Cost

Solution	Key Features	Included	For non-REMAX agents
 MAXTECH powered by  BoldTrail MAXTech powered by BoldTrail simplifies and streamlines every aspect of running and managing your business, creating a single end-to-end platform with many solutions for efficiency and growth.	• IDX Websites • Lead Engine • Smart CRM • Marketing Assistance • Listings Management & Syndication • Transactions Integration • Business Intelligence Analytics • Mobile Apps • Built-in Marketplace	✓	
 Present CMA and presentation builder helps agents guide clients through an interactive and compelling pricing discussion. *Available where sold data is available by your MLS	• CMA & Pricing Visualization • Presentation Builder • Custom Branding • Live, Digital + Print Presentations • Client Activity Tracking	✓	BoldTrail Plus: \$649 per month Includes: • BoldTrail Platform • Present • ListingMachine + DesignCenter, Social
 ListingMachine + DesignCenter comes complete with digital and print assets, making it easier for agents to promote listings.	• Listing Marketing • Property Website, Video Tours, Flyers, Postcards, etc. • Social Posting • Marketing Design Center • Custom Brand Print + Digital Assets	✓	Additional Platform Add-ons: • Premium Website Template: starts at \$2,599 - one time cost
 Social helps you leave a lasting impression on Facebook, X, and LinkedIn, keeping you top of mind in your network.	• Curated Articles • Directly Share Listings • Schedule & Post Content • Harness Lead Generation • Calendar + Scheduler Tool	✓	
 Team Add-On allows team leaders to manage their team of agents within their brokerage.	• Team Website • Team Lead Generation & Lead Routing • Team Pond Accounts • Team Accountability Rules & Performance Reporting	✓	Team Add-on: \$399 per month Bulk CORE Teams not available for purchase by individual agents - Broker exclusive.
 Folio is an AI-powered email productivity solution that keeps important transaction emails and timelines organized.	• AI Email Productivity Tool • Works with Gmail and Outlook • Automatically Detects Real Estate Transactions • Creates Shared Transaction Timeline • Integrated with BoldTrail BackOffice	✓	Folio: Standalone version available for \$29 per month Integrated Folio experience with BoldTrail Back Office not yet available for purchase by individual agents - Enterprise exclusive.
 BoldTrail BackOffice is an intuitive and powerful transaction management solution including checklists, forms, notifications and ACH payments.	• Transaction Management • Forms & e-Signature • Compliance • Commissions & Agent Billing • Accounting & QuickBooks Integration • Agent Onboarding • Reporting & Analytics	✓	BoldTrail BackOffice Pro: \$259 per month
 HomeView™ is more than just a search app the first-of-its-kind homeownership solution that puts agents at the coveted center of the lifelong client relationship.	• Branded, Consumer-Facing Mobile App • Home Valuation + Market Trends • Property Search & Favorited Homes • Moving & Maintenance • Agent Chat Integrated with BoldTrail	✓	CORE Home Premium, Branded App: Not available for purchase by individual agents - Enterprise exclusive

The *greatness* in you.™

¹Platform offers optional purchases. ²Third party app with a REMAX content library that requires a monthly charge. ³May require you to purchase from third party vendors.
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