



Awards

2024/2025 RE/MAX®
RECOGNITION GUIDE

West, Central, Northeast and Southeast Regions

ACTION ITEMS TO BE COMPLETED

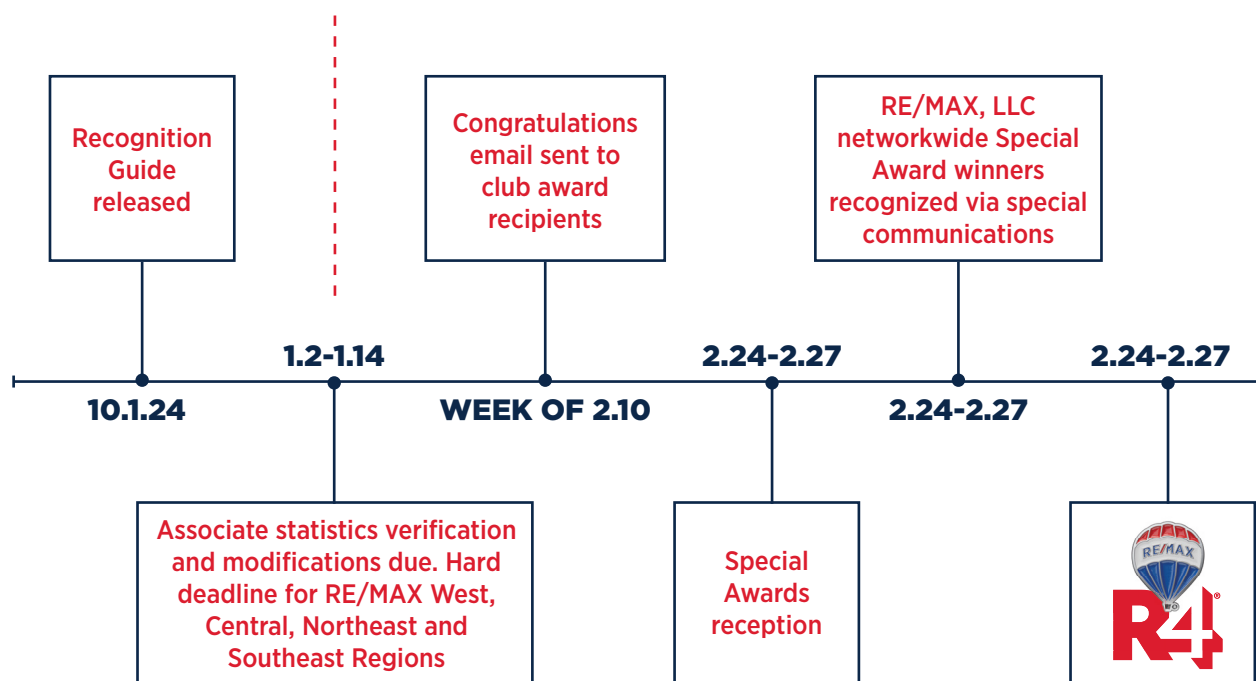
December 2024 - January 2025

1. Verify your agents' year-to-date stats via your reporting software (e.g. Brokermint (Boldtrail), Lone Wolf, MoxiWorks, AO Portal, etc.). Adjust as necessary.
2. Team names are engraved on name plates for Team Club Awards as written in the portal. Adjust team names in the portal if necessary.
3. Contact your region for award distribution timelines.

Awards shop site (remax.crownawards.com) will be open through year end and R4.

TIMELINE OF YEAR END & COMMUNICATION

2025



INDIVIDUAL AND TEAM CLUB AWARDS

CLUB LEVELS

Executive Club
100% Club
Platinum Club
Chairman's Club
Titan Club
Diamond Club
Pinnacle Club

COMMISSIONS

\$50k-\$99,999
\$100k-\$249,999
\$250k-\$499,999
\$500k-\$749,999
\$750k-\$999,999
\$1M-\$1,999,999
\$2M+

Affiliates with the team status of individual or team member can earn a club award based on their own commissions. For further details, please reference pages 4-7 in the Awards Brochure (<https://www.remax.net/content/2339>).

Team leaders are recognized with the Team Club Award based on the team's total commissions. For further details, please reference pages 4-7 in the Awards Brochure (<https://www.remax.net/content/2339>).

INDIVIDUAL CLUB AWARDS



EXECUTIVE CLUB



100% CLUB



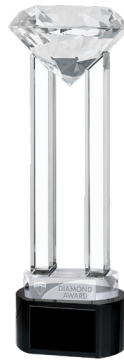
PLATINUM CLUB



CHAIRMAN'S CLUB



TITAN CLUB



DIAMOND CLUB



PINNACLE CLUB

TEAM CLUB AWARDS



EXECUTIVE CLUB TEAM



100% CLUB TEAM



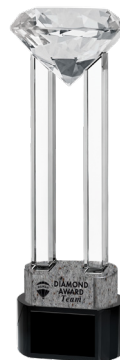
PLATINUM CLUB TEAM



CHAIRMAN'S CLUB TEAM



TITAN CLUB TEAM



DIAMOND CLUB TEAM



PINNACLE CLUB TEAM

REGION CLUB AWARDS



MULTI-YEAR MEDALLIONS FOR TEAM LEADERS



MULTI-YEAR MEDALLIONS FOR INDIVIDUAL AND TEAM MEMBERS



MULTI-YEAR PLAQUE

CAREER AWARDS

CAREER LEVELS

Hall of Fame
Lifetime Achievement Award
Circle of Legends
Luminary of Distinction
Paramount of Excellence

COMMISSIONS

\$1 million
\$3 million + 7 years RE/MAX service
\$10 million + 10 years RE/MAX service
\$20 million + 20 years RE/MAX service
\$30 million + 30 years RE/MAX service

All career award recipients receive a career award certificate and lapel pin. For further details, please reference pages 8 and 9 in the Awards Brochure (<https://www.remax.net/content/2339>).



HALL OF FAME



LIFETIME ACHIEVEMENT AWARD



CIRCLE OF LEGENDS



LUMINARY OF DISTINCTION



PARAMOUNT OF EXCELLENCE

REGIONAL SPECIALTY AWARDS

FRANCHISE SPECIAL AWARD WINNERS

Brand Ambassador Award

Children's Miracle Network Hospitals®

- Top Agent
- Top Brokerage
- Top Team

Eagle Award

Highest Average Transactions Per Associate

Manager of the Year

Outstanding Brokerage of the Year

Recruiter of the Year

Rookie Agent

Total Volume

Top 3 Closed Transactions Individual and Team

Top Commercial Commissions Individual and Team

Top Residential/Commercial Commissions Individual and Team

Please contact your region for specific details and timelines concerning regional awards.



BRAND AMBASSADOR AWARD



CHILDREN'S MIRACLE NETWORK HOSPITALS TOP AGENT



CHILDREN'S MIRACLE NETWORK HOSPITALS TOP BROKERAGE



CHILDREN'S MIRACLE NETWORK HOSPITALS TOP TEAM



EAGLE AWARD



HIGHEST AVERAGE TRANSACTIONS PER ASSOCIATE



MANAGER OF THE YEAR



OUTSTANDING BROKERAGE OF THE YEAR



RECRUITER OF THE YEAR



ROOKIE AGENT



TOTAL VOLUME



OBELISKS FOR TOP TRANSACTIONS AND TOP INDIVIDUALS/TEAMS

RE/MAX, LLC SPECIAL AWARDS

LEADERSHIP AWARD CATEGORIES

- Distinguished Service
- Broker Owner of the Year (Multi Franchise and Single Franchise)
- Region of the Year
- Children's Miracle Network Hospital Donations
 - Top Contributor for Multi Franchise and Single Franchise (U.S./Canada)
 - Top Contributor Individual Agent (U.S./Canada)
 - Top Contributor Team (U.S./Canada)
- Top 5 Franchise Sales Consultants (U.S./Canada/Global)

COMMISSIONS AWARDS CATEGORIES

- Top 3 Teams for Each Team Category (Small/Medium/Large)
 - Residential (Worldwide/U.S./Canada/Global)
 - Commercial (Worldwide/U.S./Canada/Global)
- Top 3 Teams (Overall)
 - Residential and Commercial (Combined Worldwide/U.S./Canada/Global)
- Top 10 Individuals
 - Residential and Commercial (Combined Worldwide)
 - Residential (Worldwide/U.S./Canada/Global)
- Top 5 Individuals
 - Commercial (Worldwide/U.S./Canada/Global)

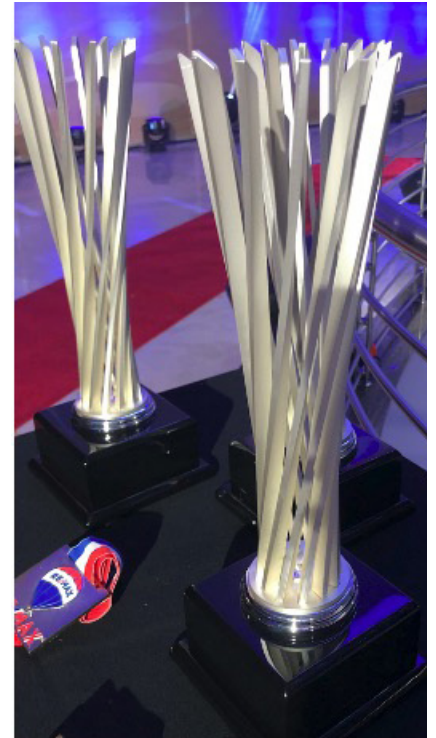
TRANSACTIONS AWARDS CATEGORIES (WORLDWIDE/U.S./CANADA/GLOBAL)

- Top 3 Teams in Closed Transactions for Each Team Category (Small/Medium/Large)
- Top 3 Individuals in Closed Transactions

TOP FRANCHISES AWARD CATEGORIES (WORLDWIDE/U.S./CANADA/GLOBAL)

- Largest Franchise by Associate Count (Multi Franchise and Single Franchise)
- Largest Net Gain in Sales Associates (Small Market, Metro Market, Multi Franchise)
- Number of Closed Transactions (Small Market, Metro Market, Multi Franchise)
- Total Sales Volume (Small Market, Metro Market, Multi Franchise)

Special Awards are recognized at R4. For further details, please reference Events program.



**SPECIAL AWARD TROPHY
AND MEDAL RIBBON**

PROMOTIONAL MATERIALS ACCESS THROUGH MAX/CENTER®



MARKETING

- LOGOS
- BRAND
- MARKETING TOOLS
- PRINT & TRADITIONAL
- DIGITAL & SOCIAL
- PUBLIC RELATIONS
- YOUR BRAND RESOURCES
- CLAIMS & SLOGANS

MAXCENTER®

All promotional materials, including social media images, email signatures, press releases and printable certificates:

1. Log into MAX/Center
(<https://www.remax.net/apps>)
2. Select the “Marketing” tile in the apps section
3. Select “Digital & Social” or “Print & Traditional Resources”

Any advertising of RE/MAX awards or rankings by an office or affiliate must accurately present the office’s or affiliate’s accomplishments. For more information, see page 69 of the Brand Identity Manual.

