# 2025 RE/MAX Canada RECOGNITION GUIDE

### **AWARDS 2025**IMPORTANT DATES and DEADLINES

Wed, Dec 10

November invoices due/finalized in AOP

Week of Dec 15-19

Year End Statistic Instructions sent to Owners, Managers, Billing Contacts

Wed, Thu Dec 24-26, Thu, Fri Jan 1-2

Regional office closed for Christmas/Boxing Day, New Years

Mon, Jan 5

Year End Statistic Instructions re-sent to Owners, Managers, Billing Contacts

Sat, Jan 10

December invoices due/finalized in AOP

\*\*\* Wed, Jan 14 \*\*\*

Year End Verifications due in AOP for all Affiliates, Teams and Offices

Please ensure your Admin Team is available for this important task with a tight deadline immediately following finalization of your December invoice

Thu, Jan 15-30

**Top Producer Awards audit** 

Regional office may contact you to verify agent and team 2025 statistics

Tue, Jan 20 - Tue, Mar 17

**Awards Blackout period** 

Any adjustment made after Jan 20 will be held and processed with a follow up order to be received in offices April/May

Mon - Thu, Feb 23-26

RE/MAX R4 - Las Vegas, NV, MGM, Las Vegas, NV

Fri, Feb 27

Plaques and Medallions shipped to the agent's primary office to arrive end of March Regional Top Producers Trophies shipped to agent's primary office to arrive end of March

Thu, Apr 30

Last day for 2025 Award corrections/revisions/etc.

### AWARDS 2025 ANNOUNCEMENT SCHEDULE

(subject to change)

## RE/MAX Worldwide Headquarters Award Recipients

\*Refer to the HQ Award & Recognition Program Guide for details on RE/MAX Worldwide Headquarters Award Criteria and Recognition

#### Dec 15 – Dec 20 R4 Special Award Recipients

Includes the following HQ categories\*

- Distinguished Service
- Broker of the Year Multi Franchise
- Broker of the Year Single Franchise

#### Feb 2 R4 Top Producer Award Recipients

Includes the following HQ categories\*

- Commissions Teams by size and Individuals
- Transactions Teams by size and Individuals
  - Franchises Associate Count, Net Gain, Closed Transactions, Volume

#### Feb 13 – Feb 16 Club and Career Award Recipients

notified via email
MAX/Center profiles updated

#### Feb 25

#### **R4 Special and Top Producer Recipients**

announced to the network

# RE/MAX Canada Regional Award Recipients

\*Refer to pages 8-10 of this Guide for details on RE/MAX Canada Regional Award Criteria and Recognition

### Feb 3 REMAX Canada Special Award Recipients notified by Don Kottick

Includes the following Regional categories\*

- Broker of the Year Small Single Office
- Broker of the Year Large Single Office
  - Broker of the Year Multi Office
    - Manager of the Year
- Admin of the Year Small & Large Office
  - Founders Award
  - Spirit of Canada
  - Community Care Award
  - · Special Service Award
  - Brand Image Award

#### Feb 4

#### RE/MAX Canada Special Award Recipients Announced to network

#### **Feb 27**

#### **RE/MAX Canada Top Producer Recipients**

Includes the following Regional categories\*

- Commissions Individuals, Teams
- Transactions Individuals, Teams, Offices announced to the network

### AWARDS 2025 CAREER LEVEL RECOGNITION

#### **CAREER LEVELS**

Hall of Fame

Lifetime Achievement Award

Circle of Legends

**Luminary of Distinction** 

Paramount of Excellence

#### COMMISSIONS

\$1 million

\$3 million + 7 years RE/MAX service

\$10 million + 10 years RE/MAX service

\$20 million + 20 years RE/MAX service

\$30 million + 30 years RE/MAX service

#### **RE/MAX Worldwide Headquarters**

· Recognizes career recipients throughout the year with a congratulatory letter, certificate, & lapel pin

#### Hall of Fame & Lifetime Achievement Recipients

- 2025 R4 Attendees (February 23 February 26, 2026)
- If recipient registers for the Awards event, they will be presented with their trophy there
- If recipient does not register for Awards event, they may pick up the award at the trophy booth
   If recipient does not attend P4, they may purchase their trophy on MAX/Center;
- If recipient does not attend R4, they may purchase their trophy on MAX/Center: <a href="https://remax.crownawards.com">https://remax.crownawards.com</a>

#### Circle of Legends, Luminary of Distinction & Paramount of Excellence

- These awards are complimentary and are shipped monthly to all awardees
- Replica trophies will be available at R4 for award recipients registered for the awards event to walk across the stage for a photo opportunity



HALL OF FAME



LIFETIME ACHIEVEMENT AWARD



CIRCLE OF LEGENDS



**LUMINARY OF DISTINCTION** 



PARAMOUNT OF EXCELLENCE

#### **RE/MAX CANADA, Regional**

• Recognizes career recipients throughout the year with a congratulatory email to the Owner, Managers and Administrators and included in a monthly Blog post celebrating their success

### AWARDS 2025 CLUB LEVEL RECOGNITION

CLUB LEVELS	COMMISSIONS
Executive Club	\$50k-\$99,999
100% Club	\$100k-\$249,999
Platinum Club	\$250k-\$499,999
Chairman's Club	\$500k-\$749,999
Titan Club	\$750k-\$999,999
Diamond Club	\$1M-\$1,999,999
Pinnacle Club	\$2M+

#### **RE/MAX Worldwide Headquarters**

- Recognizes the Team Leader with the Club Level of the combined team commission, regardless of the Team Leader's individual commission reported
   This is the Club Level that will be shown on the Team Leader's public profile
- Team Members will be recognized for their individual commissions reported (if applicable)
- Network wide Club Level Trophies will be presented at R4 or available for purchase, as shown below

#### Individual and Team Club Awards



**Executive Club** 



100% Club



**Platinum Club** 



Chairman's Club



**Titan Club** 



**Diamond Club** 



**Pinnacle Club** 

#### **CLUB LEVEL RECOGNITION**

#### **RE/MAX Canada Regional**

#### **RE/MAX CANADA, regional**

- Will recognize the Team Leader with the Club Level of the combined team commission, regardless of the Team Leader's individual commission reported, with the current plaque & medallion program
- Again, like last year, Team Leaders will NOT be recognized for an individual club level based on their individual commission reported, and only recognized at the Team Club Level
- Team Members will continue to be recognized for their individual commissions reported (if applicable) with the current plaque & medallion program

Examples of Medallions below, actual colors may vary from what is shown here



















RFMAX CHAIRMAN'S CLUB RFMAX TITAN CLUB

RFMAX PINNACLE CLUB RFMAX° TITAN CLUB TEAM REMAX DIAMOND CLUB TEAM RFMAX° PINNACLE CLUB TEAM

### PLAQUES & MEDALLIONS RE/MAX Canada Regional

#### **Additional Notes regarding Plaques and Medallions**

- Plaques are personalized with Associate Name as shown in the AOP
  - Team Leaders will receive a <u>Team Club Medallion</u> for club level of the combined team commission
  - Team Members will receive a <u>Club Medallion</u> for individual commission contribution of club level achieved
  - Individuals will receive a <u>Club Medallion</u> for individual commission of club level achieved
- Plaques and Medallions will be shipped directly from the manufacturer
- If you would like to order a presentation box for the medallions, we have provided the dimensions below for you to source and purchase on your own
  - For all Medallions for Silver Plagues: 63mm wide, 67mm long, and 25mm deep
  - The recess is 42mm to fit the coin with a depth of 2mm
- Plagues and Medallions will be sent to the Agent's primary office as reflected in the AOP
- Plagues and Medallions should arrive in by the end of March
- Please open the boxes to inspect upon delivery, and notify Kelsey <u>canadaawards@remax.com</u> immediately with any issues as the region will not be accepting or processing any revisions after April 30, 2026

#### **Additional Notes regarding Regional Top Producer Trophies**

- Top Producer Trophies will be shipped directly from the manufacturer
- Top Producer Trophies will be sent to the Agent's primary office as reflected in the AOP
- Top Producer Trophies will be etched with the Agent OR Team Name as shown in the AOP Please ensure all Agent and Team names show correctly on your rosters in the AOP
- Top Producer Trophies should arrive in offices end of March
- Please open the boxes to inspect upon delivery, and notify Kelsey Sheppy
   <u>canadaawards@remax.com</u> immediately with any issues as the region will not be accepting
   or processing any revisions after April 30, 2026

### REGIONAL SPECIALTY AWARDS RE/MAX Canada Regional

### RE/MAX Canada All Region Awards includes Ontario-Atlantic and Western Canada

Broker of the Year Small Single Office

Broker of the Year Large Single Office

Broker of the Year Multi-Office

Manager of the Year

Administrator of the Year Small Office <50 agents

Administrator of the Year Large Office 50+ agents

Founders Award

Community Care Award

Spirit of Canada

Special Service Award

Recruiting Award

Brand Image Award

### REGIONAL TOP PRODUCER AWARDS RE/MAX Canada Regional





3.5" x 5"

**Glass** 

3D Balloon Award & Commercial Award

**Personalized with Name and Achievement** 

### REGIONAL TOP PRODUCER AWARDS RE/MAX Canada Regional

#### **RE/MAX Ontario Canada Awards:**

Top 10 Individuals Residential Commissions
Top 10 Teams Residential Commissions
Top 5 Individuals Commercial Commissions
Top 5 Teams Commercial Commissions

Top Individual Transactions in Small Market with population <30,000

Top Team Transactions in Small Market with population <30,000

Top Office Transactions in Small Market with population <30,000

Top Individual Transactions in Metro Market with population >30,000

Top Team Transactions in Metro Market with population >30,000

Top Office Transactions in Metro Market with population >30,000

#### **RE/MAX Atlantic Canada Awards:**

Top 5 Individuals Residential Commissions
Top 3 Teams Residential Commissions
Top 1 Individual Commercial Commissions

Top Individual Transactions in Nova Scotia
Top Team Transactions in Nova Scotia
Top Office Transactions in Nova Scotia

Top Individual Transactions in New Brunswick
Top Team Transactions in New Brunswick
Top Office Transactions in New Brunswick

Top Individual Transactions in Newfoundland
Top Team Transactions in Newfoundland
Top Office Transactions in Newfoundland

Top Individual Transactions in Prince Edward Island
Top Team Transactions in Prince Edward Island
Top Office Transactions in Prince Edward Island

### REGIONAL TOP PRODUCER AWARDS RE/MAX Canada Regional

#### **RE/MAX Western Canada Awards:**

Top 5 IndividualsResidential CommissionsTop 5 TeamsResidential CommissionsTop 5 IndividualsCommercial CommissionsTop 5 TeamsCommercial Commissions

Top Individual Transactions in British Columbia
Top Team Transactions in British Columbia
Top Office Transactions in British Columbia

Top Individual Transactions in Alberta
Top Team Transactions in Alberta
Top Office Transactions in Alberta

Top Individual Transactions in Manitoba
Top Team Transactions in Manitoba
Top Office Transactions in Manitoba

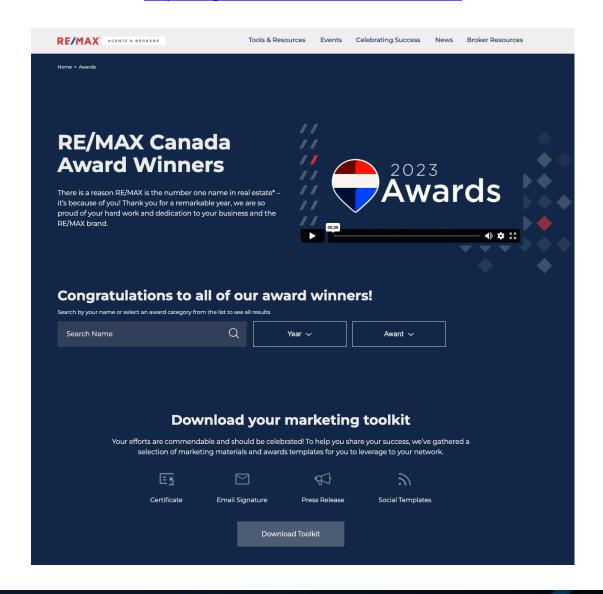
Top Individual Transactions in Saskatchewan
Top Team Transactions in Saskatchewan
Top Office Transactions in Saskatchewan

### PROMOTIONAL MATERIALS CANADA AGENT BROKER HUB

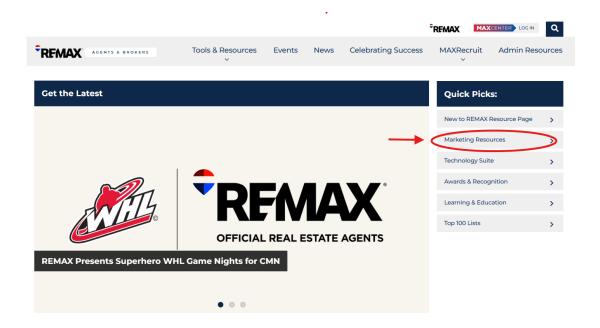
To help you and your agents share your success with your network, we will have a selection of marketing materials and templates available for you to leverage on the Agent Broker Hub

Look for certificates, email signatures, press release, and social templates

All award winners, marketing materials and templates for RE/MAX Canada will be available on the Agent Broker Hub here: <a href="https://agentbrokerhub.remax.ca/awards">https://agentbrokerhub.remax.ca/awards</a>



### PROMOTIONAL MATERIALS AGENT BROKER HUB





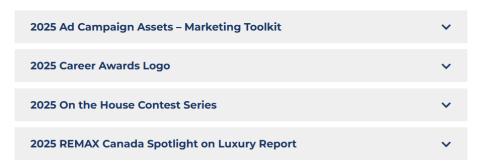
### Marketing Resources

Click the categories below to access more marketing resources!

All Partnership Programs REMAX Reports 2025 Award Resources

Community Care REMAX Tools Sports Sponsorships Social Media

Marketing Resources





MAXCENTER LOGIN

REMAX