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RE/MAX Honored as a Top Franchisor for 41 Years, Celebrates Other Top Industry Recognition

As the #1 name in real estate¹ continues to evolve, it is recognized for its longstanding excellence by major industry players.

Denver – For the 41st consecutive year, RE/MAX, LLC, one of the world’s leading franchisors of real estate brokerage services, has been recognized by *Entrepreneur* in its annual [Franchise 500 rankings](#). RE/MAX® was also recognized as a member of the Franchise 500 Hall of Fame, which honors brands that have qualified for the rankings for 25 years or more. RE/MAX was one of just 13 brands to be honored for their 40+ years of recognition. Since its 1985 debut in the rankings, RE/MAX has grown from 598 open units to nearly 9,000 offices worldwide with a presence in more than 110 countries and territories.

The Franchise 500 recognizes brands in the U.S. and Canada that have “demonstrated resilience and long-term viability, making them attractive options for potential franchisees seeking a proven business model.”

“Our combination of high-producing agents, outstanding brokerage owners, and the exceptional support staff at RE/MAX Headquarters has been an unstoppable force for decades,” said RE/MAX Holdings CEO Erik Carlson. “We seek constant feedback from the membership, so we know what our brokers and agents need to support their homebuyers and sellers in the ever-changing landscape. We give RE/MAX affiliates a clear competitive edge that helps them win more listings, save more time and leverage the advantages of being with an industry leader.”

RE/MAX has also flourished through its adaptability, resilience and constant innovation, including several recently announced [strategic technology enhancements and exclusive new programs](#), which will include an AI-powered referral platform, a central marketing hub and deeper vendor relations that will give RE/MAX affiliates an even stronger competitive advantage.

In addition to being recognized in the Franchise 500 and Hall of Fame, RE/MAX earned numerous accolades in Q1 of this year. Carlson and seven key RE/MAX, LLC and network leaders were featured on the prestigious [Swanepoel Power 200](#) list, and nine were named [2025 Real Estate Newsmakers by RISMedia](#). These honors rank the most powerful and influential people in real estate.

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Carlson also earned a spot on *Inman's* annual "[Power Player](#)" list. And Abby Lee, Executive Vice President of Marketing, Communications and Events at RE/MAX Holdings, was recognized as an Inman [Marketing All-Star](#).

Carlson said, "The RE/MAX brand is iconic, but what really makes it timeless is the people. RE/MAX continues to thrive because of the trusted, productive, professional agents who deliver outstanding results for homebuyers and sellers."

The Franchise 500 Hall of Fame list appears in the March/April issue of *Entrepreneur* magazine and is also viewable at [Entrepreneur.com](#).

1 Source: MMR Strategy Group study of unaided awareness.

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About the RE/MAX Network

As one of the leading global real estate franchisors, RE/MAX, LLC is a subsidiary of RE/MAX Holdings (NYSE: RMAX) with more than 145,000 agents in nearly 9,000 offices and a presence in more than 110 countries and territories. Nobody in the world sells more real estate than RE/MAX, as measured by residential transaction sides. RE/MAX was founded in 1973 by Dave and Gail Liniger, with an innovative, entrepreneurial culture affording its agents and franchisees the flexibility to operate their businesses with great independence. RE/MAX agents have lived, worked and served in their local communities for decades, raising millions of dollars every year for Children's Miracle Network Hospitals® and other charities. To learn more about RE/MAX, to search home listings or find an agent in your community, please visit www.remax.com. For the latest news about RE/MAX, please visit news.remax.com.

