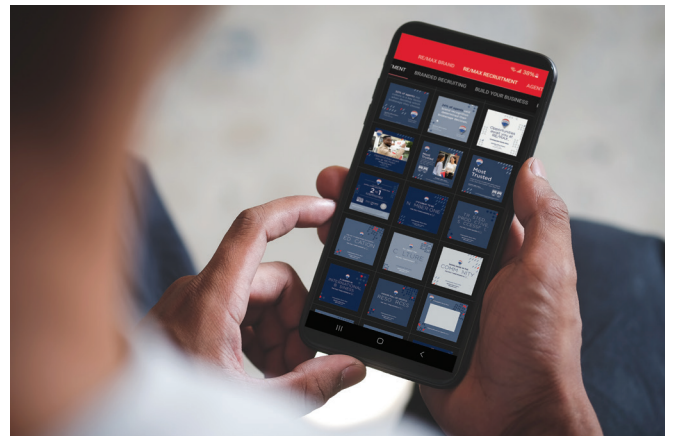# Tech to Help You Become Unstoppable

RE/MAX® offers a super-sized suite of solutions and technology to power up your business under the overarching umbrella of MAX/Tech℠. You get access to this exclusive, advanced technology suite at no additional cost.

The Suite

MAX/Tech powered by BoldTrail simplifies and streamlines every aspect of running and managing your business, creating a single end-to-end platform with many solutions for efficiency and growth.

Present is the next-generation CMA and presentation builder that helps you guide clients through an interactive and compelling pricing discussion.

ListingMachine + DesignCenter connects directly to the MLS, pulling in property details and creating an entire marketing campaign for each of your listings, including social content posting to various platforms.

Team Add-On allows team leaders to manage their team of agents within their brokerage.

Social helps your engagement by posting content to your Facebook, X and LinkedIn accounts. Options range from different content categories to frequency of posting.

Folio is an AI-powered email productivity solution that keeps important transaction emails and timelines organized.

RE/MAX Hustle helps you create, edit and share personalized, professional-quality videos and infographics.

Photofy allows you to create RE/MAX value-prop messaging, attract new clients or connect with current clients by posting branded and custom social media graphics.[1]

RE/MAX Marketplace offers access to exclusive discounts on technology, supplies and services. Over 20 carefully vetted brands in Canada provide solutions for many aspects of your business.[2]

MAX/Tech powered by BoldTrail — No Additional Cost

Solution:	Key Features:	Included:
MAX/Tech powered by BoldTrail simplifies and streamlines every aspect of running and managing your business, creating a single end-to-end platform with many solutions for efficiency and growth.	• IDX Websites • Lead Engine • Smart CRM • Marketing Assistance • Listings Management & Syndication • Transactions Integration • Business Intelligence Analytics • Mobile Apps • Built-in Marketplace	✓
Present CMA and presentation builder helps agents guide clients through an interactive and compelling pricing discussion. *Available where sold data is available by your MLS*	• CMA & Pricing Visualization • Presentation Builder • Custom Branding • Live, Digital + Print Presentations • Client Activity Tracking	✓
ListingMachine + DesignCenter comes complete with digital and print assets, helping to make it easier for agents to promote listings.	• Listing Marketing • Property Website, Video Tours, Flyers, Postcards, etc. • Social Posting • Marketing Design Center • Custom Brand Print + Digital Assets	✓
Team Add-On allows team leaders to manage their team of agents within their brokerage.	• Team Website • Team Lead Generation & Lead Routing • Team Pond Accounts • Team Accountability Rules & Performance Reporting	✓
Social helps you leave a lasting impression on Facebook, X, and LinkedIn, keeping you top of mind in your network.	• Curated Articles • Directly Share Listings • Schedule & Post Content • Harness Lead Generation • Calendar + Scheduler Tool	✓
Folio is an AI-powered email productivity solution that keeps important transaction emails and timelines organized.	• AI Email Productivity Tool • Works with Gmail and Outlook • Automatically Detects Real Estate Transactions • Creates Shared Transaction Timeline • Integrated with BoldTrail BackOffice (coming in 2026)	✓
BackOffice is an intuitive and powerful transaction management solution including checklists, forms, notifications and EFT payments. *Launching in 2026*	• Transaction Management • Forms & e-Signature • Compliance • Commissions & Agent Billing • Accounting & QuickBooks Integration • Agent Onboarding • Reporting & Analytics	✓