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2022 RE/MAX COMMERCIAL SYMPOSIUM TO HOST DYNAMIC SPEAKERS

Current or aspiring commercial real estate professionals can make referral connections and learn new business strategies at this premier industry event in September

DENVER – RE/MAX, LLC today announced an impactful lineup of speakers for the upcoming 2022 RE/MAX Commercial Symposium. The three-day event, designed to help commercial brokers build their businesses – and provide insights to residential agents interested in expanding their expertise – will be at the Westin La Paloma Resort & Spa in Tucson, Arizona, September 11-13.

This year’s speaker lineup is extremely strong, starting at the top. **Futurist Greg Lindsay** will speak about what’s ahead for commercial real estate in urban environments in the wake of the COVID-19 pandemic. And **Rick Sharga, Executive Vice President of Marketing Intelligence for ATTOM Data Solutions**, will provide a data-rich update on the current commercial real estate market.

“The COVID-19 pandemic has brought about significant change in the commercial real estate industry,” says **Shawna Gilbert, RE/MAX Senior Vice President of Global Development**, who oversees RE/MAX Commercial. “The RE/MAX Commercial Symposium offers an opportunity for commercial or residential agents to connect and discuss the ever-changing market. Attendees will learn a lot about trends, marketing, technology and other topics that can take their business to the next level.”

Participants will also hear from RE/MAX leaders including Mike Reagan, RE/MAX Senior Vice President, Industry Relations and Global Growth & Development, and Kristie Kimmach, Director of RE/MAX Commercial, among others. Other featured speakers and topics include:

- **Paul Rumler, CEO & EVP, CCIM Institute** and **Richard Juge, President, RE/MAX Commercial Brokers, Inc** will discuss how the partnership between RE/MAX Commercial and the CCIM Institute creates business-building opportunities for brokerages, teams and individuals.
- **Mark Hulse, Managing Broker, RE/MAX Results Commercial Group** will speak to marketing tactics tailored specifically for commercial real estate professionals.
- **Aubrie Kobernus, CEO, REALTORS® Land Institute**, will moderate a panel of RE/MAX commercial brokers on the strategies behind land deals.

In 2021, RE/MAX Associates in 89 countries closed over 50,000 commercial transaction sides and \$19 billion in commercial sales and lease volume. Additionally, in 2021, RE/MAX Commercial grew in volume 66.4% year over year*. Registration is open for the year’s RE/MAX Commercial Symposium. Learn more about the event and register [here](#).

*Global Commercial sales and lease volume.

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About the RE/MAX Network

As one of the leading global real estate franchisors, RE/MAX, LLC is a subsidiary of RE/MAX Holdings (NYSE: RMAX) with more than 140,000 agents in almost 9,000 offices and a presence in more than 110 countries and territories. Nobody in the world sells more real estate than RE/MAX, as measured by residential transaction sides. RE/MAX was founded in 1973 by Dave and Gail Liniger, with an innovative, entrepreneurial culture affording its agents and franchisees the flexibility to operate their businesses with great independence. RE/MAX agents have lived, worked and served in their local communities for decades, raising millions of dollars every year for Children's Miracle Network Hospitals® and other charities. To learn more about RE/MAX, to search home listings or find an agent in your community, please visit www.remax.com. For the latest news about RE/MAX, please visit news.remax.com.
