



Special Events Team Cheat Sheet

Hot Air Balloon Flight

- 45- to 90-minute flight
- Weather dependent
- Free display flight (no passengers)
- RE/MAX® brand exposure
- Sunrise and sunset flights only



Hot Air Balloon Tether

- 75 minutes and 150 minutes
- Weather dependent
- Flies about 40 feet in the air while tethered to the ground, then returns back = one "flight"
- Two passengers per flight
- 50-60 passengers per hour
- No age limit
- Opportunity to step inside the RE/MAX balloon
- Can tether all day (eight hours = six credits)
- Maximum 2 1/2 to 3 hours of tethering then the tank must be refueled



Static Basket and Burner Display

- 75 Minutes and 150 Minutes
- Rarely booked
- Usually done when weather does not cooperate for the Hot Air Balloon Tether
- Special Events Team will have the static basket and burner display for individuals to see the flame burning



Parade Display

- Must be in an actual parade
- Truck with the static basket and burner display inside of it
- Can decorate the truck as you wish
- Showcase the RE/MAX brand in a local community
- Option to use your own trailer to fit more people



Cold-Air Inflatable

- 8' and 21'
- Small and large stagnant balloon
- RE/MAX balloon replica
- Effective option when the hot air balloon cannot fly or tether
- Indoor and outdoor
- Great option to show the RE/MAX branding and balloon



Bouncy Castle/Slide

- Fantastic attraction, always draws a crowd
- Great for events with kids
- Showcases the RE/MAX brand and keeps kids entertained



Pop-Up Tent

- 10' by 10'
- Use as a registration station, a first aid station, a race start or end location or a display booth
- Provides shelter from sun or rain and helps ensure you and REMAX are front and centre at your event



Inflatable House

- Use as a registration station, a first aid station, a race start or end location or a display booth
- Provides shelter from sun or rain and helps ensure you and REMAX are front and centre at your event



School Presentations

- With or without balloon
- Elementary and high school presentations
- The school visits last approximately one and a half hours. Depending on the weather, the presentation may include some or all of the following: inflation and/or tethering the balloon, demonstration of the basket, burner, fuel system and instruments, the 21' inflatable, inflatable house tent and/or jumping castle and slide.
- If weather does not cooperate, the REMAX Special Events Team can do a PowerPoint presentation and question/answer period. The elementary school presentations cover the history of ballooning and the progression to modern hot air ballooning, the science of ballooning and the building and designing of balloons. The high school presentations also cover the history and science of ballooning, plus other elements of the industry including balloons as observation platforms in war and the creation of promotional services.