

## Abbotsford Canucks Proud Partner Usage Guidelines

The Proud Partner of the Abbotsford Canucks logo is used to represent the sponsorship RE/MAX Canada has with the Abbotsford Canucks. **These can be used throughout British Columbia.**

**Always use the complete electronic artwork provided by the Abbotsford Canucks.**

- DO place the logo on a white background
- DO NOT alter the logo in anyway
- DO NOT animate or rotate the logo
- DO NOT separate the elements of the logo
- DO NOT translate the logo and DO NOT add words to the logo
- DO NOT integrate the logo into another logo or design
- DO NOT attempt to set the logotype yourself, change the font or alter the size proportions or space between the letters.

The image below has been produced specifically for RE/MAX Canada agents to demonstrate the sponsorship between the Abbotsford Canucks and RE/MAX Canada. DO NOT separate the elements of this image. The image must always be in the format presented below (Canucks logo, RE/MAX logo, Proud Partner text).

Examples of where this logo can be placed include:

- As part of an agent's electronic signature
- On the back of a business card
- Window signage for offices
- Agent/Office websites
- Office items, such as the coffee mug



**Official Real Estate Agents of the Abbotsford Canucks**

If you have any questions as to how this logo can and cannot be used, please contact Lesley Buick at  
[lbuick@remax.net](mailto:lbuick@remax.net).