

SPRING 2026

LUXURY OUTLOOK: INSIGHTS & ESTATES



THE
REMAX
COLLECTION®

Vol. 1 | No. 3 – *Luxury in Practice*

remax.com/luxury
remax.ca/luxury

The Latest in Luxury

The REMAX Collection® presents the latest edition of “Luxury Outlook: Insights & Estates,” a curated glimpse into the world of exceptional real estate.

In this issue, you’ll find new materials like The REMAX Collection Look Book and Luxury Listing Presentation; meet the latest members of The Peak, a group of luxury agents who achieved the highest-priced transaction in their state, region or country in 2025; and get a look at the new 2026 yard signs in action.

As always, this is your guide to refined opportunities, elevated exposure and the distinction that attracts the right buyers.

Welcome to the latest chapter in luxury.

What's New in Luxury Marketing

Print & Digital

Luxury Property Marketing Brochure
[PowerPoint and PDF »](#)

An elegant, consumer-facing brochure showcasing The REMAX Collection brand, marketing advantages and premier syndication. Perfect for listing presentations, open houses or client meetings.

The REMAX Collection Look Book
[U.S. »](#) [Canada »](#)

Luxury Listing Presentation
[U.S. »](#) [Canada »](#)

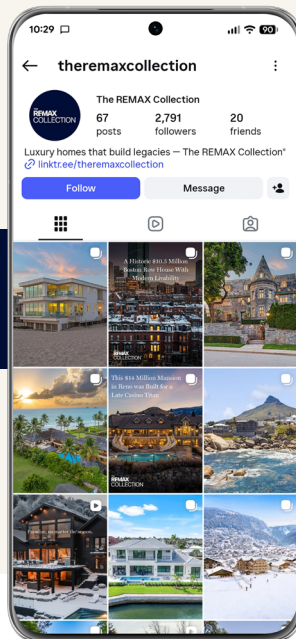
Luxury Market Reports
[2025 Year In Review »](#)

Stay informed with detailed reports on luxury market trends and buyer behavior.

[Luxury Listing Opportunities »](#)

If your luxury property has a story worth telling, review current opportunities for promotion.

Follow and share on Instagram
[@theremaxcollection](#)



Toasting Top Performers

#1 LUXURY INDIVIDUALS

WORLDWIDE
Jordan Cohen



U.S. Jordan Cohen
CANADA Fatima Bregman
GLOBAL William Mitchell

#1 LUXURY TEAMS

WORLDWIDE
Barry Cohen Homes



CANADA Barry Cohen Homes
U.S. The David Banks Team
GLOBAL The Lund Team

THE PEAK 2025

Congratulations to these agents who achieved the highest-priced REMAX transaction in their state, region or country in 2025.* [See The Peak List »](#)

*Transactions include both buyer and seller side REMAX residential luxury sales, individuals and teams from 1/1/2025 - 12/31/2025.
Source: <https://news.remax.com/special-awards-2025-top-producers-and-leaders>



Your Luxury Connection

For agents aiming higher — bookmark these sites for direct access to marketing solutions, brand assets and resources that help elevate your business in the luxury market.

[Luxury Learning on RU »](#)

[CLHMS™ Designation »](#)

[LUXE Designation »](#)

The REMAX Collection sets a higher standard for luxury. Homes must meet strict pricing criteria to earn the distinction, ensuring only the most exceptional properties are featured. Paired with elevated marketing assets and premium listing exposure, it's where luxury meets results.

[U.S. luxury resources »](#)

[Canada luxury resources »](#)

Luxury isn't just about the property — It's about the experience. The REMAX Collection connects agents to a world of opportunity, with exclusive marketing solutions, global reach and a network that opens doors to exceptional living, everywhere.

[Global luxury resources »](#)

Global Reach.
Local Gems.

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The REMAX Collection® brings
extraordinary properties to the
world's most discerning buyers.

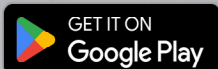
remax.com/luxury

Now Showing: The REMAX Collection



Show off your updated
The REMAX Collection yard
sign by snapping a photo
of your sign. Bonus points
if you jump in the photo!

[Download MAXEngage »](#)



Save the Dates

Luxe Exchange

An exclusive virtual showcase of premier luxury homes, presented by The REMAX Collection.

This is your opportunity to spotlight a distinguished property and connect with elite real estate professionals from around the world. Past showcases are available for viewing on the [REMAX University® luxury page](#) ».

[Register now](#) »

Interested in presenting a listing?

Submit your property for consideration: [Submit Listing](#) »

Thursday, April 30th

Thursday, June 11th

Thursday, October 15th

Thursday, December 3rd

Collection Sessions

Our official luxury group brainstorm. An exclusive virtual hour for agents to share ideas, challenges and insights.

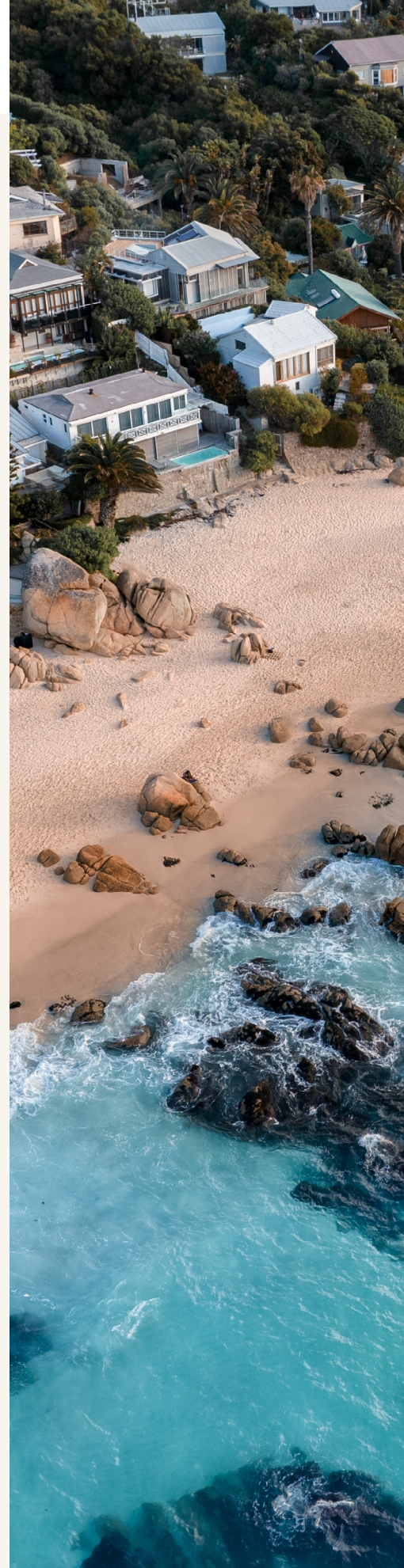
[Register now](#) »

Wednesday, May 13th

Wednesday, July 22nd

Wednesday, September 16th

Wednesday, November 4th



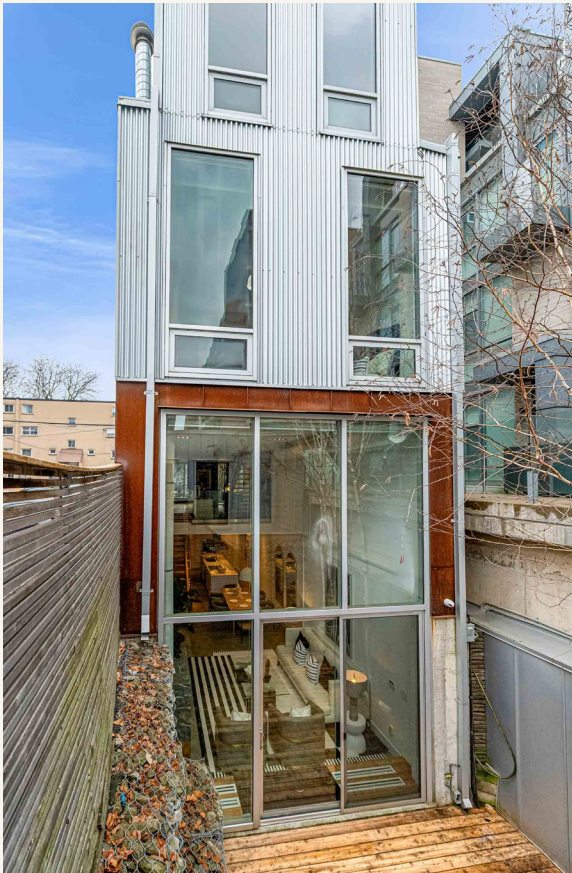
Homes in the Headlines



This Opulent \$14 Million Mansion in Reno Was Built for a Late Casino Titan »



Like a Swiss Army Knife: This \$5.5-million luxury home on a Toronto ravine boasts a large hangar door, glass bridge »



\$3 million for a vertical curio with programmable fireplaces »



These are some of the most expensive homes sold in Toronto last year »



The New Urbanism of Norton Commons, Louisville's Pedestrian-Friendly Suburb »

Because True Luxury
Never Shouts.



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True luxury isn't loud — it's found
in the finer details. Discover
exclusive residences presented
by The REMAX Collection®.

Sold by The REMAX Collection



SOLD

Toronto, ON, Canada
\$17,500,000 CAD

Barry Cohen Homes
REMAX Realtron Barry Cohen
Homes, Inc

 [@barrycohenhomes](https://www.instagram.com/@barrycohenhomes)



SOLD

Scottsdale, AZ
\$5,500,000 USD

Don Matheson
REMAX Fine Properties

 [@don_matheson](https://www.instagram.com/@don_matheson)



SOLD

Falmouth, ME
\$3,900,000 USD

David Banks
The David Banks Team
REMAX By The Bay

 [@thedavidbanksteam](https://www.instagram.com/@thedavidbanksteam)



SOLD

Cape Town, South Africa
\$93,950,000 ZAR

Sean Phillips
REMAX Living

 [@seanphillips.realtor](https://www.instagram.com/@seanphillips.realtor)



SOLD

Middle Ridge, QLD, Australia
\$4,650,000 AUD

Jacqui Walker
REMAX Success

 [@jacquiwalkersells](https://www.instagram.com/@jacquiwalkersells)



SOLD

Blue Bay, Curacao
\$1,645,000 EUR

Derek Plagman
REMAX BonBini

 [@derekplagman](https://www.instagram.com/@derekplagman)

Do you have a noteworthy sale? Email details to theremaxcollection@remax.com.

In the Know

The latest headlines, market moves and coveted listings catching attention across the world of luxury real estate. Here's what's making waves right now:



REMAX Agent Sells \$10.5M Hawaiian Listing With Trust and Professionalism at Center of Deal »



Inside the Stunning Westlake Village Estate Everyone's Talking About »



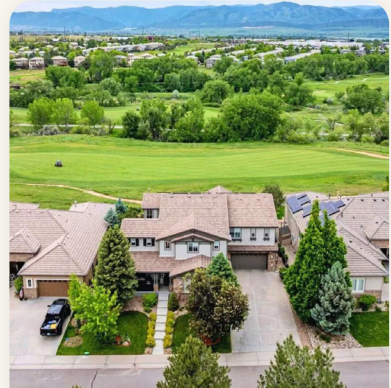
Turnkey Living and Wellness Take Priority Over Sustainability for Today's Luxury Buyers »



REMAX Premier Welcomes Sharon Rizzo and The Rizzo Group to New Lake Forest Office »



Southern Oregon Coast Luxury "Log Cabin" Home Sells for Record Breaking \$7.75M »



The Ultimate Lifestyle Investment – Buying a Golf Home »

Agent Testimonial & Illumination




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[Testimonial »](#)



VIP Collaborators



MANSION GLOBAL
ONLY THE EXCEPTIONAL



THE GLOBE AND MAIL*

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Pacaso®

Kingdom

THE WALL STREET JOURNAL.



BARRON'S

PREMIERE ESTATES
INTERNATIONAL
LUXURY REAL ESTATE
GLOBAL • BESPOKE • MARKETING



MarketWatch

POST
+
STREETS OF
TORONTO

OCEAN
HOME MAGAZINE



Your Waterfront Escape.
Every Day.

THE
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COLLECTION®

The REMAX Collection® agents make waterfront dreams come true. Bring a towel.

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Do you have any luxury news or listings to share?
Email details to theremaxcollection@remax.com.

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remax.ca/luxury