



Introducing SkyView!

SkyView FAQ for REMAX Affiliates

What is SkyView?

The evolution of MAXCenter, SkyView transforms how REMAX affiliates work – helping them quickly find answers, generate new ideas, and access essential tools and education to grow their businesses.

It's much more than a new resource. SkyView is an AI-powered REMAX business hub that combines the conversational experience of leading AI platforms with access to exclusive REMAX tools, resources, and proprietary data that aren't available outside the network. It's designed to engage in conversation and answer questions a REMAX Broker/Owner or agent might ask.

SkyView helps users:

- Find answers faster without searching across multiple systems or platforms
- Discover the right REMAX resources at the right time
- Access guided support for business building, onboarding, education and marketing
- Find answers and assets for everyday decision-making and planning

SkyView understands the REMAX ecosystem – and helps affiliates put that knowledge to work.

How does a user access SkyView?

The platform replaces MAXCenter at remax.net. Users log on using their remax.net email address and password.

What functionality does SkyView offer?

SkyView brings together REMAX tools, data, resources and search functionality into one intuitive environment. Main functions include:

- Interactive Chat: Often the starting point for users, enabling them to ask questions, find information, discover resources and efficiently navigate REMAX tools.
- Dashboard: Users' home base for Recent Announcements and Favorite apps.
- Find & Refer: Makes it easy to instantly connect with other agents and make referrals.
- Search Chats and Chat History: Allows easy access to past conversations and inquiries.

What kind of questions can SkyView Chat answer?

The SkyView Chat can address virtually any REMAX or related question – from accessing brand assets to sharpening business growth strategy. Example prompts include:

- "Help me develop a 30-day plan to get more leads in the second half of 2026."
- "I have a listing presentation for a new lead. Help me prepare for it."
- "What are the best strategies for getting more engagement on my listings and close a transaction as quickly as possible?"
- "Where can I find REMAX approved claims and logos?"
- "What training is available for REMAX + Canva?"

Is SkyView replacing MAXCenter?

Yes. SkyView is the evolution of MAXCenter and the long-term home for REMAX tools, search and daily workflow. Major MAXCenter functionality has been rebuilt in SkyView, including Dashboard, Apps & Tools, Resources, and Find & Refer – delivering the same core capabilities in a more modern, integrated experience.

Are users able to choose to access legacy MAXCenter?

At launch, users can still access MAXCenter directly at maxcenter.remax.net or through the Legacy MAXCenter button in the upper right corner of the SkyView interface.

Legacy MAXCenter is tentatively scheduled for decommissioning this fall, with SkyView serving as the primary business hub moving forward.

Where does SkyView source its information from?

SkyView sources answers from information across REMAX data, systems and resources, and can also reference select external sources when appropriate. Built-in guardrails help improve the accuracy and reliability of responses.

Does SkyView have a mobile app?

Currently SkyView is web-based, while also being mobile-friendly when the platform is accessed on a mobile device.

Will SkyView surface answers for tools and resources not available in a user's location?

SkyView is designed to provide guidance based on general tool and resource availability across the REMAX global audience. For some specific queries, SkyView may provide information about tools, resources, or capabilities that are only available to specific audiences (such as Broker/Owners only) or in certain regions or markets. When this occurs, SkyView will indicate any availability limitations within its response and guide the user to comparable resources that are available to them.

Ongoing development is focusing on SkyView's location awareness so that responses more accurately reflect the tools and resources available in specific REMAX regions. As these improvements are rolled out, users can expect increasingly tailored and relevant guidance based on their location and access permissions.

What if SkyView Chat provides an inaccurate or incomplete answer?

After each response, SkyView Chat provides Helpful and Not Helpful feedback options. Users should select the option that best reflects their experience with the response. This feedback helps improve response quality and refine the platform over time.

If needed, the question can also be rephrased or additional context can be provided to help SkyView generate a more accurate and complete response.

Who can assist with questions or assistance with SkyView?

The SkyView platform itself can help with support! Users can use the Chat function to ask support-related questions. When a user asks to speak with a human, SkyView will connect the user with the REMAX support team (during business hours) and a human will respond in the SkyView chat window.