



A vertical image of a light-colored marble surface with subtle grey veining, occupying the left half of the frame.

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Your Legacy Begins Now

When Dave and Gail Liniger founded REMAX® in January 1973, they intended to disrupt the real estate industry. They envisioned a better, more elevated space that put agents like you — the lifeblood of this business — at the centre of it all.

It was agents like you who helped REMAX achieve market dominance by leading in sales volume, unit volume and productivity. Agents like you who established REMAX as Canada's luxury market leader.

And it's agents like you who will shape the future of this industry.

This is your story.

Your mark to make.

It's time to set a higher standard.

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More Than a Job — An Obsession

You don't start your day punching a clock. You explode off the starting block. You strive for more. You settle for nothing. You work hard. And win big. REMAX isn't just your next chapter. It's your next breakthrough.

Nobody in the world sells more real estate than REMAX¹.
What better place to build a career worthy of greatness?

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¹As measured by residential transaction sides.





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Why REMAX?

You bring the drive. REMAX brings the engine.

Brand

Trust and recognition? Got it. REMAX isn't new to this. Elevated visibility? You get it here.

Technology

Powerful innovation? Got it. REMAX tech gives you the gas pedal to grow. Not just the dashboard. AI-driven platforms, lead-gen systems and marketing to help you stand out.

Global Network

Global reach? Got it. 120+ countries and territories. Over 145,000 agents. A brand that spans the globe.

Education

Global learning? Got it. Unlock potential at every stage of your career. Whether it's through REMAX University®, coaching sessions, masterminds or top-tier events, every offering is designed to keep you sharp. Relevant. Ready.

REMAX leads the industry in brand awareness¹.

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¹MMR Strategy Group study of unaided awareness.

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The Brand That Opens Doors

Clients know they're in good hands as soon as you enter the door. You bring credibility. Reliability. Recognition.

Billions of dollars have been spent over the years on marketing that amplifies your name. Your business. Your power.

REMAX agents are voted the #1 most trusted real estate agents in Canada year after year¹. That's what happens when a brand is built on more than hype.

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¹Voted most trusted Real Estate Agency brand by Canadian shoppers based on the BrandSpark® Canadian Trust Study, years 2021-2026, 2019 and 2017.





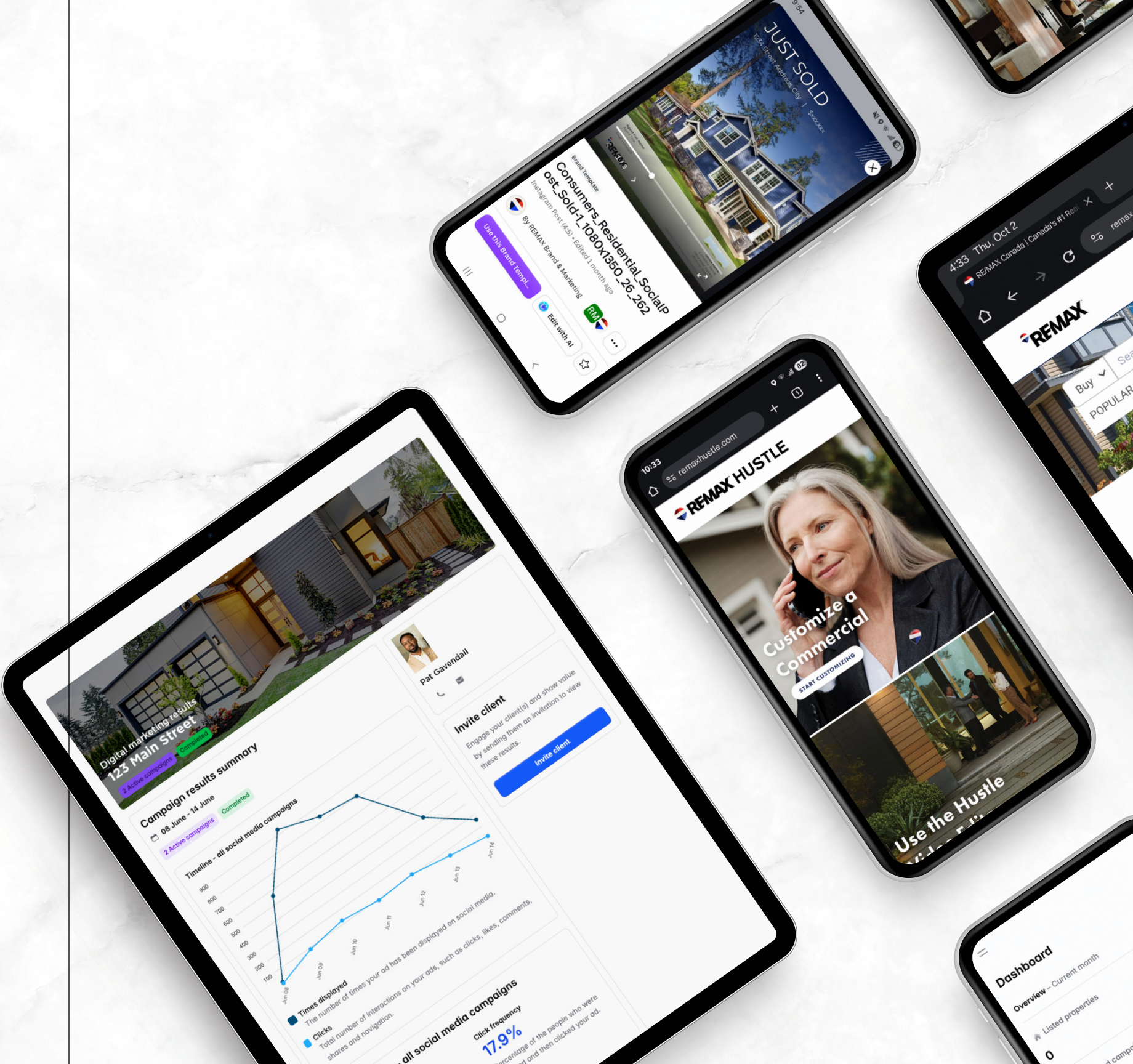
Save Time. Win Listings. Be Productive.

This isn't just technology. These are digital solutions that keep your momentum alive.

REMAX Marketing Studio SM	Custom Websites	Canva
One platform. Widespread asset deployment. AI-powered targeting. Marketing made smarter.	Personalized websites for you, your team, your office and every listing.	Ready-to-use templates and customizable designs for flyers, social graphics, brochures and listing presentations.
REMAX Hustle	REMAX.ca	Smart Campaigns
Make custom videos to promote your brand and listings.	Where buyers start their journey. Where sellers stand out.	Set-it-and-forget-it email campaigns for buyers, sellers and open house attendees. Nurture campaigns to stay top of mind.
	Listing Syndication	
	Your listings get distributed to multiple sites, expanding your buyer pool.	



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Local Success. Global Reach.

You're not just growing your contact list. You're aligning with people who care about the work just like you do.

Over 145,000 agents. Over 120 countries and territories. Thousands of potential handshakes. Conversations. Lifelong allies.

Global Events

New connections. Inspiration. Growth. Unforgettable experiences. That's what awaits you at events like the R4® Convention, the Activate Canadian National Conference, the Luxury Forum, the Commercial Symposium and more.

Global Referrals

Your business isn't bound to what's just outside your front door. Global expansion comes naturally at REMAX with systems like MAXReferSM to help you support buyers and sellers across the world.

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Learning, Development, Breakthroughs.

You're not just checking an education box. You're getting insight from experts who know their stuff. With access to flexible coursework and a range of certifications and designations to earn, this is growth with a goal in mind: breaking through.

Exclusive learning tracks for beginner, mid-level and veteran agents means no matter where you are in your climb, REMAX can give you a lift.

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THE
REMAX
COLLECTION®

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Luxury Real Estate

Polish. Professionalism. Precision. The REMAX Collection® helps you deliver a higher standard that the most discerning clients deserve.

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Commercial Real Estate

Push further. Close bigger. Compete at your highest level.
REMAX Commercial® is for the doers, not the dabblers.



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Great Agents. Better People.

Kindness matters just as much as the deals you close. Here, you can make a difference in the community in which you live.

Treat Accessibly®

REMAX Canada is proud to support Treat Accessibly in its goal to make Halloween inclusive of people of all abilities. That starts with raising awareness with local communities.

Quest for Excellence

The REMAX Quest for Excellence scholarship program recognizes students for their ongoing community contributions and pursuit of leadership. Through this scholarship program, REMAX Canada offers 40 scholarships of \$1,000 each to students across Canada¹.

Children's Miracle Network®

REMAX agents have been instrumental in supporting and helping millions of children annually across North America. For over 30 years, the REMAX network has donated over \$226 million to Children's Miracle Network². 100% of all REMAX agent donations stay within the community



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¹Excluding Quebec. ²Since 1992, U.S. and Canada combined.

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Unleash Your Greatness

You're not in this business to coast. You're locked in. Shortcuts don't exist to you because there's nothing waiting at the end of them. And it shows.

But you keep burning for more.

This is your fire. REMAX has the fuel.

All that's left is to ignite.

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