

REMAX VS. ERA


2025



11.7

Transaction Sides Per Agent¹



6.0

Transaction Sides Per Agent¹

110+

Countries and Territories²



37

Countries and Territories²

36.4%

Unaided awareness among current
and future buyers and sellers.³



1.6%

Unaided awareness among current
and future buyers and sellers.³

597,770

Transaction Sides⁴



70,092

Transaction Sides⁴

/// The *greatness* in you.™ ///

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¹Source: U.S. transaction sides per agent are calculated from the T3 Sixty Real Estate Almanac report. It also cites 2024 transaction sides and agent counts, some of which it estimates when company elected not to provide. ²Data is year-end 2024 based on information shared publicly by the company. ³Source: MMR Strategy Group study of unaided awareness among buyers, sellers and those planning to buy or sell; asked, when they think of real estate brands, which ones come to mind? ⁴Source: Data is full-year or as of year-end 2024, as applicable. ERA data is as reported by Anywhere Real Estate Inc. on SEC 10-K, Annual Report for 2024. Totals include small number of commercial sides, in addition to residential sides. ©2025 REMAX, LLC. Each REMAX Office Independently Owned and Operated. 25_311