



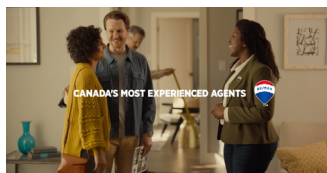
The RE/MAX® Brand Can Help Boost Yours

RE/MAX leads the industry in brand awareness,¹ which means built-in trust with consumers.

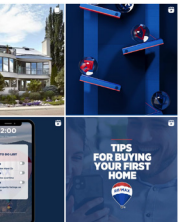
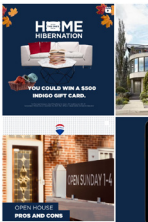
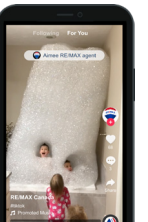
Multi-channel media efforts are estimated to receive **3 billion brand impressions.**²

RE/MAX works hard to get the brand name out there to help support yours.

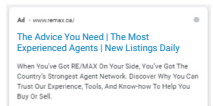
TV



SOCIAL



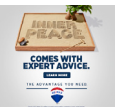
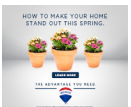
PAID SEARCH AND PERFORMANCE MAX



BOOSTED SOCIAL CONTENT



PROGRAMMATIC VIDEO AND DISPLAY



SPORTS MARKETING

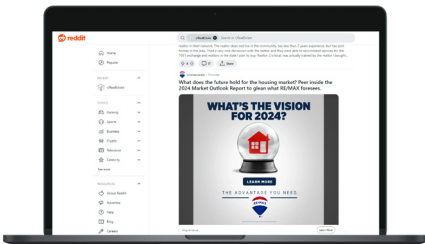
3 Leagues



5 Teams



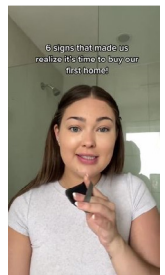
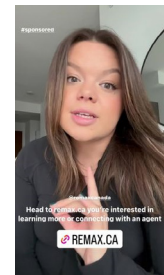
DIRECT DIGITAL BUYS



CANADIAN HOME SHOWS



INFLUENCER MARKETING



OUT OF HOME



¹Source: MMR Strategy Group study of unaided awareness. ²2024 performance estimates based on third-party projection data as well as past performance data. RE/MAX, LLC does not guarantee, and is not in any way responsible for, the accuracy of estimates and third-party data. Data is current as of March 2024. The advertising information provided in this document is subject to change at any time without prior notice. ©2024 RE/MAX, LLC. Each Office Independently Owned and Operated. 24_356