



RE/MAX®: The #1 Name In Real Estate.¹

Pairing your name with RE/MAX means instant credibility. Big brand awareness, traffic and lead activity can help build your business.



RE/MAX is who homebuyers and sellers think of first.²

A Big Brand

People want a brand they know and trust. RE/MAX is #1 in brand awareness.¹ and when compared to other real estate brands, its 4x more likely to be recommended.³

This drives clients to your business, giving you a competitive advantage.

Dynamic Sponsorships

From major league sports sponsorships to hosting exciting contests that ignite passion and drive, RE/MAX stands out as a brand that champions teamwork, perseverance and the spirit of competition.

Dedicated Advertising Efforts

From national ad campaigns to local billboards, RE/MAX has a global presence. So when you pair your name with RE/MAX, you gain instant credibility and all the benefits of an established brand.

RE/MAX has a positive image, great consumer awareness, high consumer trust, and excellent branding in my opinion. This was an important consideration for me.

- Paul Demenok
RE/MAX Shuswap