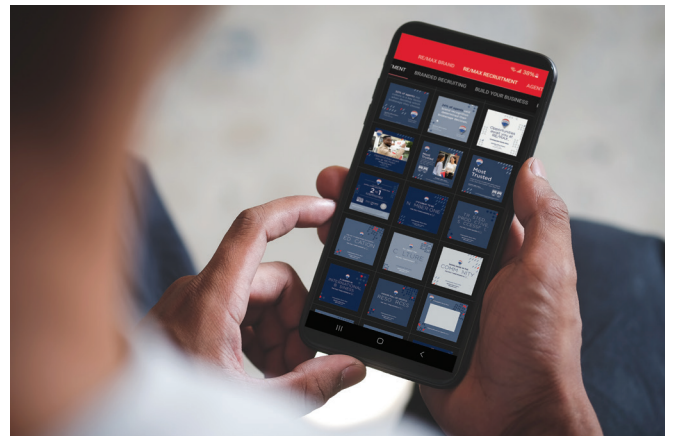




Tech to Help You Become Unstoppable

RE/MAX® offers a super-sized suite of solutions and technology to power up your business under the overarching umbrella of MAX/TechSM. You get access to this exclusive, advanced technology suite at no additional cost.



The Suite

MAXTECHSM
powered by **BoldTrail**

MAX/Tech powered by BoldTrail simplifies and streamlines every aspect of running and managing your business, creating a single end-to-end platform with many solutions for efficiency and growth.

Present is the next-generation CMA and presentation builder that helps you guide clients through an interactive and compelling pricing discussion.

ListingMachine + DesignCenter connects directly to the MLS, pulling in property details and creating an entire marketing campaign for each of your listings, including social content posting to various platforms.

Team Add-On allows team leaders to manage their team of agents within their brokerage.

Social helps your engagement by posting content to your Facebook, X and LinkedIn accounts. Options range from different content categories to frequency of posting.

Folio is an AI-powered email productivity solution that keeps important transaction emails and timelines organized.

**RE/MAX
HUSTLE**

RE/MAX Hustle helps you create, edit and share personalized, professional-quality videos and infographics.

Photofy

Photofy allows you to create RE/MAX value-prop messaging, attract new clients or connect with current clients by posting branded and custom social media graphics.¹

**RE/MAX
marketplace**

RE/MAX Marketplace offers access to exclusive discounts on technology, supplies and services. Over 20 carefully vetted brands in Canada provide solutions for many aspects of your business.²



MAX/Tech powered by BoldTrail — No Additional Cost

Solution:	Key Features:	Included:
MAX/Tech powered by BoldTrail simplifies and streamlines every aspect of running and managing your business, creating a single end-to-end platform with many solutions for efficiency and growth.	<ul style="list-style-type: none">• IDX Websites• Lead Engine• Smart CRM• Marketing Assistance• Listings Management & Syndication• Transactions Integration• Business Intelligence Analytics• Mobile Apps• Built-in Marketplace	✓
Present CMA and presentation builder helps agents guide clients through an interactive and compelling pricing discussion. <i>*Available where sold data is available by your MLS</i>	<ul style="list-style-type: none">• CMA & Pricing Visualization• Presentation Builder• Custom Branding• Live, Digital + Print Presentations• Client Activity Tracking	✓
ListingMachine + DesignCenter comes complete with digital and print assets, helping to make it easier for agents to promote listings.	<ul style="list-style-type: none">• Listing Marketing• Property Website, Video Tours, Flyers, Postcards, etc.• Social Posting• Marketing Design Center• Custom Brand Print + Digital Assets	✓
Team Add-On allows team leaders to manage their team of agents within their brokerage.	<ul style="list-style-type: none">• Team Website• Team Lead Generation & Lead Routing• Team Pond Accounts• Team Accountability Rules & Performance Reporting	✓
Social helps you leave a lasting impression on Facebook, X, and LinkedIn, keeping you top of mind in your network.	<ul style="list-style-type: none">• Curated Articles• Directly Share Listings• Schedule & Post Content• Harness Lead Generation• Calendar + Scheduler Tool	✓
Folio is an AI-powered email productivity solution that keeps important transaction emails and timelines organized.	<ul style="list-style-type: none">• AI Email Productivity Tool• Works with Gmail and Outlook• Automatically Detects Real Estate Transactions• Creates Shared Transaction Timeline• Integrated with BoldTrail BackOffice (coming in 2026)	✓
BackOffice is an intuitive and powerful transaction management solution including checklists, forms, notifications and EFT payments. <i>*Launching in 2026</i>	<ul style="list-style-type: none">• Transaction Management• Forms & e-Signature• Compliance• Commissions & Agent Billing• Accounting & QuickBooks Integration• Agent Onboarding• Reporting & Analytics	✓