\*If you are engaging with prospects via phone or text, please remember that telemarketing laws vary from state to state, and it is the caller's responsibility to be aware of and comply with all state and federal telemarketing laws. Caller is responsible for obtaining any prior written consent required by state and/or federal law.

It is the caller/user's responsibility to be aware of and comply with all federal and provincial telemarketing, telecommunication, and commercial electronic messaging laws. Caller/user of product is responsible for obtaining any prior written consents required by federal or provincial law.

**CLHMS Livestream Watch Party Invite - Conversation Script**

**Sample Phone-Call Script:**

Hello [Prospect’s Name],

My name is [Your Name], from RE/MAX [Office Name]. I wanted to reach out to you personally because we have an exciting event coming up at our RE/MAX office. We’re hosting a watch party for the CLHMS Luxury Livestream for RE/MAX on June 24th at [time, location].

I couldn't help but think you might find it valuable. The Institute for Luxury Home Marketing is providing an immersive one-day luxury real estate training where you’ll gain insight to help you win higher-priced listings, position yourself as a luxury expert, market luxury homes, find prospective buyers for your properties, and much more.

Your registration fee includes one-year membership of The Institute for Luxury Home Marketing and qualifies you to earn the Certified Luxury Home Marketing Specialist™ designation.

We're really looking forward to having you there. It's not just about the event itself, but also about the connections you'll make and the strategies you'll take away. Can I put you down to join us on June 24th for the watch party? Great…

[Give details of registration on the Institute website and confirmation of invite to attend your watch party.]

**Sample Text Invite:**

Hi [Prospect's Name]! This is [Your Name] from [Your RE/MAX Office]. Exciting news – we’re hosting a watch party for the CLHMS™ Luxury Livestream on June 24th at [time, location].

This one-day training provided by The Institute for Luxury Home Marketing can help you win higher-priced listings, negotiate with ease and position yourself as a luxury expert. It also qualifies you to earn the CLHMS™ designation!

Interested in joining us on June 24th at [time, location]? Let me know, and I'll send you more details!

[If they agree, give details of registration on the Institute website and confirmation of invite to attend your watch party.]