**CLHMS Luxury Livestream FAQs**

**What is the CLHMS Luxury Livestream event?**

The CLHMS™ Livestream for REMAX is a virtual, condensed one-day course on Tuesday, June 24, 2025 from 9:00 AM – 5:00 PM MT (includes breaks). The course will be taught by Tami Simms, lead instructor of the Institute for Luxury Home Marketing.

Whether agents have just received their license or have been practicing for years, this is an opportunity for them to take their business to the next level. They can learn the most effective strategies for:

* Prospecting for – and winning – affluent buyers and sellers
* Negotiating with ease
* Marketing themselves as THE luxury real estate professional in their market, and much more.

This livestream can be utilized by offices to host a Luxury Watch Party event in their markets and invite agents and prospects. The RE/MAX Collection will provide marketing materials for their use, and the Institute will provide workbooks. The offices will only have to invite attendees, [have them register on the Institute’s website](https://www.luxuryhomemarketing.com/livestreamremax2025) and find an event location.

**When is this event?**

Tuesday, June 24, 2025 from 9:00am MT to 5:00pm MT. It will be shown as a virtual course via Zoom. The link will be provided to registrants 1 week, 1 day and 30 minutes prior to the start of the training.

**What is the cost of the event?**

There is $545 USD registration fee to paid by every agent who would like to register. It includes the Luxury Livestream course and their first year of membership with the Institute for Luxury Home Marketing. Once agents complete the Luxury Livestream course, they can apply for the CLHMS designation at no additional fee. *Payment plans are offered by the Institute through Affirm.*

**Who should attend this event?**

Broker/owners should invite any Luxury agents or prospects/recruits in their market.

**How do offices, agents and prospects register?**

Offices will need to have their agents/prospects register on the Institute’s website to receive the course link. Offices should keep track of their agents and prospects registered to attend the livestream event, to confirm their watch party attendee size. They can register at <https://www.luxuryhomemarketing.com/livestreamremax2025>

* **For offices with <10 agents registered**: Each agent must be registered for the event. The Institute prefers each agent logs on from their own device to authorize course completion.
* **For 10+ total registrants**: Offices have the option for the livestream to be streamed to their office for groups of 10+. They can choose to receive print copies of the training workbook and their Institute Member Certificates as well. In order to ensure the items arrive on time, they must notify the Institute of their office address, and the attendee names no later than **June 9 at training@luxuryhomemarketing.com.** The Institute will need to verify all agents have enrolled prior to shipping items to office locations.

**What is available to help invite agents and prospects to the event?**

Marketing materials are available on the Agent Broker Hub. It includes social graphics/copy; email templates, call script and a promotional flyer/poster.

**How and when will the workbooks be provided?**

Digital workbooks will be emailed to all participants 1 week prior to the livestream, as well as a day prior as a reminder. Should the office with attendee count of 10+ have chosen to receive print materials, The Institute will ship them out to the address they provided to them.

**If an office wants to make this a larger/longer event, is that an option?**

Absolutely! While it is a full day course, offices can have their event start a bit earlier in the day or end later. They can also consider sourcing sponsors for the event to help offset costs if they plan to have the event off-site, offer food/beverages, etc.

**Will the event be taped and shared after June 24?**

As of right now, the event will not be shared after June 24. Please advise all offices to invite agents and prospects to the livestream event and have them register individually. If it’s a group of 10+, they can connect with the Institute for a group livestream link and print materials, no later than **June 9 at training@luxuryhomemarketing.com.**

**What if an agent needs to cancel their registration?**

* Cancellations received by the Institute at least fourteen (14) calendar days prior to the event are eligible for a full refund of the registration fees, less a $15.00 credit card surcharge.
* Cancellations received by the Institute from thirteen (13) calendar days to three (3) calendar days prior to the event are eligible for a 50% refund of the registration fees. The remaining 50% of the registration fees can be held as a credit towards another training.
* Cancellations received by the Institute fewer than three (3) calendar days prior to the event or "no shows" are not eligible for a refund, but 100% of the registration fees can be held as a credit towards another training.