



Dezyne École College

Bachelor of Business Administration (B.B.A.) First Year-1st Semester Principle of Business Management

UNIT –I- Management Concepts, MBO & MBE

1. Define management. Discuss its nature and scope. (2016)
2. State the characteristics of decision making. Also explain the essential of a sound decision. (2016)
3. Explain the advantages and limitations of planning. (2016)
4. Explain the importance of “Effective Management”. Why is such management needed in India? (2015)
5. What is the concept of “management by objectives”? Describe its process. (2015)
6. Show the importance of “Efficient Management”. Why is such management needed in India (2014)
7. What is “Scientific Management”? Explain its principles. (2014)
8. Explain the advantages and limitations of planning. (2014)
9. What does business management mean? Discuss its significance in modern world. (2012)
10. What is “Management by Objectives”? Explain the steps in MBO process. (2012)
11. Explain briefly the steps involved in planning process. (2012)
12. Explain Management & write its significance in present era. (2019)
13. What is planning? Write essential elements of good planning. (2019)
14. Define decision making & explain its types. (2019)
15. Define management & describe its essential characteristics. (2018)
16. Discuss the nature & importance of Planning. (2018)
17. Define decision making & its process in detail. (2018)
18. Describe the principles and contributions of Taylor in the field of management and administration. (2015)
19. Elucidate the characteristics and limitations of planning. (2015)
20. What do you understand by universality of Management? Explain management as an acquired ability with suitable example. (2015)
21. “An executive is a man who always decides.” While explaining this statement, discuss the Importance of decision making in business. (2015)
22. Show the importance of ‘Efficient Management’. Why is such management needed in India? (2017)
23. Discuss the various objectives & essentials elements of Planning. (2017)
24. What is decision making? Discuss the nature & importance of decision making. (2017)

UNIT –II Decision Making, Nature, Principles & Theories

1. Define centralisation. Describe its merits and demerits. (2015)
2. Define “Decentralization”. Describe the merits and demerits of decentralization (2015)
3. What do you mean by Organization goal? What essential factors/principles must be considered, while setting goals of an organization. (2014)
4. Explain the advantages and disadvantages of centralization. (2019)
5. Explain the various environment factors that may affect the working of an organization. (2019)
6. Explain organization & write its significance. (2018)
7. What do you mean by Decentralization? Discuss the factors determining degree of decentralization. (2018)
8. What do you mean by organization structure? Describe the factors determining it. (2014)
9. Describe various forms of organization structure. (2012)
10. What do you mean by centralization and decentralization of authority? Discuss the advantages and disadvantages of them. (2012)
11. Write short notes on: (2012)
 - i) Scientific management(**Unit I**)
 - ii) Formal and informal organizations
12. Define organization & write its characteristics. (2017)
13. Explain centralisation & discuss its advantages & disadvantages. (2017)
14. Discuss the main principles of organisation. (2016)
15. Define decentralization. Describe its merits and demerits. (2016)
16. Explain the various essentials of the Ideal Organisation. (2015)

UNIT –III Directing, Motivation & Staffing

1. Discuss the main principle of control. (2015)
2. Define control and write its importance for a successful management. (2015)
3. “Control is fundamental management function that ensures work accomplishment according to plans.”
4. Analyze this statement and outline the essential steps involved in the control function. (2015)
5. State the various techniques of managerial control. (2015)
6. Discuss the various principles of control. (2014)
7. Define control. Describe the essential elements of effective control. (2019)
8. Discuss the various objectives and modern techniques of control. (2019)
9. Describe the various tools & techniques of Controlling. (2018)
10. Explain in detail the importance of control in Management. (2018)
11. Define Control. Describe the essential elements of effective control system. (2017)
12. Discuss the main principles of Control. (2017)
13. Describe the various tools and techniques of control. (2016)
14. What do you mean by managerial control? Discuss its nature and scope. (2012)
15. Critically examine the modern techniques of control. (2014)
16. Define control. Describe the various techniques of control. (2014)

Roll No. 15805.....

B

2033

**Bachelor of Business Administration
(BBA) (Part I) (Semester-I)
EXAMINATION, 2015**

**PRINCIPLES OF BUSINESS
MANAGEMENT**

Paper-bba-103

Time allowed : Three hours

Maximum marks : 70

*Attempt any five questions out of seven.
However, the word limit of each answer
should not exceed 400. In case the
question paper contains a case study, it
will be considered equivalent to two
questions and in that situation, the word
limit should be 800 for answering the
case study and further the candidate has
to attempt three more questions with a
word limit of 400 for each question.*

*Note : No supplementary answer sheet
should be given to the candidate.*

PTO

सात प्रश्नों में से 5 (पाँच) प्रश्न कीजिये। प्रत्येक उत्तर की शब्द सीमा 400 शब्द से अधिक नहीं होनी चाहिए। प्रश्न-पत्र में केस स्टडी होने की स्थिति में यह केस स्टडी दो प्रश्नों के बराबर होगी और इस केस स्टडी की शब्द सीमा 800 शब्दों से अधिक नहीं हो तथा परीक्षार्थी तीन अन्य प्रश्न हल करेगा जो कि 400 शब्द सीमा से अधिक नहीं हों।

नोट : परीक्षार्थियों को पूरक उत्तर-पुस्तिकाएँ प्रदत्त नहीं की जायेंगी।

Unit-I

इकाई-I

1. Explain the importance of "Effective Management". Why is such management needed in India ? 7+7

“कुशल प्रबन्धन” के महत्त्व को बताइये। कुशल प्रबन्धन की भारत में क्यों आवश्यकता है ? स्पष्ट कीजिये। 7+7

2. Describe the principles and contributions of Taylor in the field of management and administration. 7+7

प्रबन्धन तथा प्रशासनिक क्षेत्र में टेलर द्वारा प्रदत्त सिद्धान्तों तथा उनकी सहभागिता को स्पष्ट कीजिये। 7+7

3. Elucidate the characteristics and limitations of planning. 7+7

नियोजन की विशेषताओं तथा सीमाओं को स्पष्ट
कीजिये। 7+7

Unit-II
इकाई-II

4. Explain the various essentials of Ideal Organisation. 14

आदर्श संगठन के सारभूत तत्त्वों का उल्लेख कीजिये। 14

5. Define centralisation. Describe its merits and demerits.
4+10

केन्द्रीयकरण को परिभाषित करते हुए, इसके गुण-दोषों का
उल्लेख कीजिये। 4+10

Unit-III
इकाई-III

6. Discuss the main principles of control. 14

नियन्त्रण के प्रमुख सिद्धान्तों का उल्लेख कीजिये। 14

7. Define control and write its importance for a successful
management. 4+10

नियन्त्रण को परिभाषित करते हुए, एक सफल प्रबन्धन में इसके
महत्त्व को समझाइये। 4+10

B

1163

**Bachelor of Business Administration (BBA)
(Part I) (Semester I) EXAMINATION, 2018**

Paper-bba-103

**PRINCIPLES OF BUSINESS
MANAGEMENT**

Time allowed : Three hours

Maximum marks : 70

*Attempt any five questions out of seven.
However, the word limit of each answer
should not exceed 400. In case the
question paper contains a case study, it
will be considered equivalent to two
questions and in that situation the word
limit should be 800 for answering the
case study and further the candidate
has to attempt three more questions with
a word limit of 400 for each question.*

*No supplementary answer-book shall be
provided.*

सात प्रश्नों में से 5 (पाँच) प्रश्न कीजिये। प्रत्येक

PTO

उत्तर की शब्द सीमा 400 शब्द से अधिक नहीं होनी चाहिए। प्रश्न-पत्र में केस स्टडी होने की स्थिति में यह केस स्टडी दो प्रश्नों के बराबर होगी और इस केस स्टडी की शब्द सीमा 800 शब्दों से अधिक नहीं होना चाहिए तथा परीक्षार्थी तीन अन्य प्रश्न हल करेगा जो कि 400 शब्द सीमा से अधिक नहीं हों।

परीक्षार्थियों को पूरक उत्तर-पुस्तिकाएँ प्रदत्त नहीं की जायेंगी।

Unit-I
(इकाई-I)

1. Define Management and describe its essential characteristics. 4+10

प्रबन्धन की परिभाषा देते हुए, इसकी विशेषताओं का विवेचन कीजिये। 4+10

2. Discuss the nature and importance of planning. 7+7

नियोजन की प्रकृति तथा महत्त्व को समझाइये। 7+7

3. Define decision-making and write its process in detail. 4+10

निर्णयन को परिभाषित करते हुए, इसकी प्रक्रिया को विस्तार से समझाइये। 4+10

Unit-II
(इकाई-II)

- 242 4. Explain organisation and write its significance. 4+10
संगठन को समझाते हुए, इसके महत्त्व को बताइये। 4+10

- 317 5. What do you mean by decentralisation ? Discuss the factors determining degree of decentralisation. 4+10
321 विकेन्द्रीकरण से आप क्या समझते हैं ? विकेन्द्रीकरण की डिग्री को प्रभावित करने वाले तत्वों को समझाइये। 4+10

Unit-III
(इकाई-III)

- 432 6. Describe the various tools and techniques of control. 7+7
नियन्त्रण के विभिन्न टूल्स तथा तकनीकी को समझाइये। 7+7

- 424 7. Explain in detail the importance of control in management. 14
प्रबन्धन में नियन्त्रण के महत्त्व को विस्तार से समझाइये। 14

Total No. of Pages: 02

[Total No. of Questions: 7]



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**Bachelor of Business Administration (BBA)
(Part - I) (Semester-I) Examination, 2021**

PRINCIPLES OF BUSINESS MANAGEMENT

Paper - BBA - 103

Duration of Examination: 1½ Hours
परीक्षा की अवधि: 1½ घण्टा

Max. Marks: 42
पूर्णांक: 42

Instructions to the Candidates:

परीक्षार्थी के लिए निर्देश:-

Candidate is required to attempt any three question. (upto 400 words).
कोई तीन प्रश्न का उत्तर दीजिये। प्रश्न का उत्तर 400 शब्दों से अधिक नहीं होना चाहिये।

(3x14=42 Marks)

Unit-I

Q-1. Explain the meaning and nature of the term "Management". Describe various challenges before manager in present era.

Q-2. What do you mean by "Planning"? Discuss process and types of Planning.

Q-3. Define Management by objective [M.B.O.]. Describe its characteristics.

Unit-II

Q-4. Define organising as a function of management. Explain process of organising and its importance.

Q-5. "Decentralization is an important philosophy that implies selective dispersal of authenticity". In the light of the statement on firm importance and shortcomings of decentralization.

Unit-III

Q-6. What do you mean by controlling? How does control helps in accomplishing organizational goals and making efficient use of resources.

Q-7. Write short notes on following techniques of Managerial contract :

(a) P.E.R.T.

(b) C.P.M.



6703

Bachelor of Business Administration (BBA)**BBA (Part-I) (Semester-I)****Examination, 2022****Paper -bba - 103****PRINCIPAL OF BUSINESS MANAGEMENT***Duration of Examination: 3 Hours*

परीक्षा की अवधि: 3 घण्टा

Max. Marks: 70

पूर्णांक: 70

Instructions to the Candidates:परीक्षार्थी के लिए निर्देश:-

Attempt five questions out of seven. In case the question paper contains a Case Study, It will be considered equivalent to two questions and in that case the student in addition to solving case study will have to answer any three from remaining five questions.

"The job of management is to achieve the common objectives with the resources available." Explain.

Also discuss the importance of management for a business organisation.

4+10

"प्रबंधन का काम उपलब्ध संसाधनों के साथ समान उद्देश्यों को प्राप्त करना है।" समझाइये। एक व्यावसायिक संगठन के लिये प्रबंधन के महत्व की भी चर्चा करें।

2- Write short notes on:-

7+7

(a) MBO (Management by objectives) (b) Process of Planning.

संक्षिप्त टिप्पणी करें:-

(अ) एम.बी.ओ. (उद्देश्यों के द्वारा प्रबंधन) (ब) नियोजन की प्रक्रिया

"Decision making is the primary task of a manager". Explain. Also describe in detail the process of decision making.

4+10

"निर्णय लेना एक प्रबंधक का प्राथमिक कार्य है।" व्याख्या करें। निर्णय लेने की प्रक्रिया का भी विस्तार से वर्णन करें।

Write short notes on:-

(a) Delegation of Authority

(b) Advantages and disadvantages of Decentralization.

संक्षिप्त टिप्पणी करें:-

(अ) अधिकारों का प्राधिकरण

(ब) विकेंद्रीकरण के फायदे और नुकसान

What do you mean by "Organisational structure". Discuss it's major types.

4+10

संगठनात्मक संरचना से आप क्या समझते हैं? इसके प्रमुख प्रकारों की चर्चा कीजिये।

Why is "Control" important in organisations? Also discuss it's process.

7+7

संगठनों में "नियंत्रण" क्यों महत्वपूर्ण है? इसकी प्रक्रिया पर भी चर्चा करें।

Discuss the various traditional and modern techniques of control in detail.

14

नियंत्रण की विभिन्न पारंपरिक और आधुनिक तकनीकों पर विस्तार से चर्चा करें।



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Bachelor of Business Administration (BBA)
BBA PT-I, SEMESTER-I (NEW)
EXAMINATION - 2023
PAPER-BBA-101 DCC
PRINCIPLES OF BUSINESS MANAGEMENT

Duration of Examination: 3 Hours

परीक्षा की अवधि: 3 घण्टा

Max. Marks: 70

पूर्णांक : 70

Instructions to the Candidates:उम्मीदवारों के लिए निर्देश:-**Note :** The question paper is divided into 2 parts : Part A & B.**Part-A/भाग-अ**

Part A will consist of 10 compulsory questions. There will be at least three questions from each unit and answer to each question shall be limited upto 50 words. Each question will carry 02 marks, total 20 marks . (10x2=20)

Part-B/भाग-ब

Part B will consist of 10 questions. At least three questions from each unit are set and student will have to answer 05 questions, selecting at least one question from each unit. The answer to each question shall be limited to 400 words. Each question carries 10 marks, total 50 marks. (5x10=50)

Part - A (Compulsory)

1. Define MBO.
2. What are objectives ?
3. What do you mean by "Information Disseminator" ?
4. Define decision making.
5. Define "Functional Organisation Structure".
6. What do you mean by "Delegation of Authority" ?
7. What is Bureaucracy ?
8. What are the functions of Management ?
9. What do you mean by effective control system ?
10. Define span of control.

Part - B

11. "Managerial functions are not universal. They are determined by environmental variables." Elaborate the statement.
12. What are Management Roles ? Describe Henry Mintzberg's Managerial Roles in detail.
13. Planning is Pervasive." How ? Write planning process with suitable examples.
14. "A management which violates the principles of unity of command and unity of direction is doomed to failure. Ellucidate the statement.
15. Distinguish between functional and divisional organization structures. When the divisionalization is necessary ?



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16. Describe the basic organizational relationships created by the process of delegation.
17. Describe the two - factor theory advocated by Herzberg. Compare it with Maslow's need theory.
18. "In the organizing process, staffing is an important managerial function." Discuss in detail.
19. Management control is based on the Flow of information." Discuss in detail.
20. Write detailed note on any two of the following :
 - a) Contribution of F.W. Taylor in Management Thought
 - b) Therbligs
 - c) Leader-Participation Model