



8781

Bachelor of Business Administration (BBA)
BBA (Part-I) (Semester-II) NEP
Examination 2025
Paper-BBA- 202
Business Statistics and Mathematics

Duration of Examination: 3 Hours

Max. Marks: 70

परीक्षा की अवधि: 3 घण्टा

पूर्णांक: 70

Instructions to the Candidates:परीक्षार्थी के लिए निर्देश:-*Note:- The question paper is divided into 02 Parts: Part - A & Part-B.***Part-A**

Will consist of 10 compulsory questions. There will be at least three questions from each unit and answer to each question shall be limited up to 50 words. Each question will carry 02 marks. Total 20 Marks. (Marks-10×2=20)

Part-B

Will consist of 10 questions. At least three questions from each unit be set and student will have to answer 05 questions, selecting At least one questions from each unit. The answer to each question shall be limited to 400 words. Each question carries 10 marks. Total 50 Marks. (Marks-10×5=50)

237

Part-A

1. Define primary data.
2. What do you understand by classification?
3. Explain the term histogram.
4. Write the various measures of measuring the central tendency.
5. What is meant by dispersion?
6. Define correlation.
7. What is 'time series'?
8. What do you understand by objective function of an linear programming problem.

9. Find the value of the determinant $\begin{vmatrix} -1 & 1 & -2 \\ -3 & 2 & 3 \\ 1 & 4 & 5 \end{vmatrix}$

10. Find the inverse of the matrix $A = \begin{bmatrix} 1 & 2 \\ 5 & 4 \end{bmatrix}$

Part- B**Unit-I**

11. Distinguish between primary and secondary data and discuss the various methods used in the collection of primary data.



12. Calculate median from the following information:
 Wages (in Rs.) : 0-10 10-20 20-30 30-40 40-50
 No. of persons: 5 10 12 15 8

13. Calculate mode from the following data:
 Age (in years) : 25 30 35 40 45 50 55 60
 No. of Employees: 8 23 51 81 103 113 117 120

237
Unit-II

14. Calculate Karl Pearson's coefficient of correlation between the ages of husbands and wives:
 Husband's age : 23 27 28 29 30 31 33 35 36 39
 Wife's age : 18 22 23 24 25 26 28 29 30 32
15. Find the equations of the lines of regression for the following data:
 X : 1 2 3 4 5 6 7 8 9
 Y : 9 8 10 12 11 13 14 16 15
16. Explain the main components of time series.

Unit-III

17. Use the graphical method to solve the following LPP:

$$\begin{aligned} \text{Maximize} \quad & z = 5x + 3y \\ \text{Subject to} \quad & 3x + 5y \leq 15 \\ & 5x + 2y \leq 10 \\ \text{and} \quad & x, y \geq 0 \end{aligned}$$

18. If $A = \begin{bmatrix} 4 & 5 \\ 5 & 6 \end{bmatrix}$, then prove that $A^2 - 10A - I_2 = 0$.

Where I is an identity matrix of order 2. Hence, find A^{-1} .

19. For what values of λ and μ , the simultaneous equations

$$x + y + z = 6$$

$$x + 2y + 3z = 10$$

$$x + 2y + \lambda z = \mu$$

have an infinite number of solutions.

20. Prove that the matrix $A = \begin{bmatrix} 1 & 2 & 2 \\ 2 & 1 & 2 \\ 2 & 2 & 1 \end{bmatrix}$ satisfies the matrix equation $A^2 - 4A - 5I_3 = 0$.



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Bachelor of Business Administration (BBA)
BBA (Part-I) (Semester-II) NEP
Examination 2025
Paper-BBA- 201
Organization Behaviour

Duration of Examination: 3 Hours

Max. Marks: 70

परीक्षा की अवधि: 3 घण्टा

पूर्णांक: 70

Instructions to the Candidates:

परीक्षार्थी के लिए निर्देश:-

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Part-A

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122

Part-A

1. Write two scopes of organisational behaviour.
2. Define perceptual defence.
3. Define attitude.
4. What do you mean by hygiene factor?
5. Define sentiments.
6. Write two barriers of effective communication.
7. Define servant leadership.
8. Define child ego.
9. Define negotiation.
10. What do you mean by power?

Part- B

Unit-I

11. What are the key factors that influence individual behaviour?



12. Discuss the different levels of Maslow's Hierarchy of Needs, and what does each level represent?
13. What do you mean by perception? Discuss its process.
14. Define values. What are the different types of values?

Unit-II

122

15. What are the key components or domains of emotional intelligence?
16. Define group cohesiveness. Discuss its importance.
17. What do you mean by team building? Discuss key qualities of an effective team.

Unit-III

122

18. What do you mean by transactional analysis? Discuss its importance in organisational communication.
19. What are the key steps involved in planning and implementing a change in an organization?
20. What are some effective strategies for resolving conflicts in an organisation?



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Bachelor of Business Administration (BBA)
BBA (Part-I) (Semester-II) NEP
Examination 2025
Paper-BBA- 203
Managerial Economics

Duration of Examination: 3 Hours

Max. Marks: 70

परीक्षा की अवधि: 3 घण्टा

पूर्णांक: 70

Instructions to the Candidates:

परीक्षार्थी के लिए निर्देश:-

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156

Part-A

1. Explain the elasticity demand.
2. What is a firm?
3. Write the meaning of consumer surplus.
4. Explain four factors affecting the size of market.
5. Define perfect competition.
6. Write the formula of net national product at market price.
7. Write the formula of average total cost.
8. Describe business cycles.
9. What is international cycles?
10. Discuss interest.

Part- B

Unit-I

11. Explain the various problems of Indian economy. 10
12. "The demand curve slopes downward", Explain with the help of examples and diagrams. 10
13. What do you understand by the term of supply and what are the factors which governing it? 3+7



Unit-II

156

14. What are the characteristics of monopoly? Explain the price and output determination under monopoly in short term period. 4+6
15. Discuss the factors affecting the efficiency and volume of production. 10
16. Examine critically the law of diminishing returns with the help of example and diagram. 10
17. How price and output determined in the short and long term periods under the conditions of perfect competition? Explain. 10

Unit-III

156

18. Define National Income. Focus on the methods of measuring the national income. 3+7
19. Write the various causes of inflation and give its remedies. 5+5
20. Critically examine the Ricardian theory of rent. 10



Bachelor of Business Administration (BBA)
BBA (Part-I) (Semester-II) NEP
Examination 2025
English and Communication

Duration of Examination: 3 Hours

परीक्षा की अवधि: 3 घण्टा

Max. Marks: 70

पूर्णांक: 70

Instructions to the Candidates:

परीक्षार्थी के लिए निर्देश:-

Note:- The question paper is divided into 02 Parts: Part - A & Part-B.

Part-A

Will consist of 10 compulsory questions. There will be at least three questions from each unit and answer to each question shall be limited up to 50 words. Each question will carry 02 marks. Total 20 Marks. (Marks-10×2=20)

Part-B

Will consist of 10 questions. At least three questions from each unit be se and student will have to answer 05 questions, selecting At least one questions from each unit. The answer to each question shall be limited to 400 words. Each question carries 10 marks. Total 50 Marks. (Marks-10×5=50)

079

All questions are compulsory. Each question carries 2 marks.

1. What is the name of the Verger in the short story 'The Verger' by W.Somerset Maugham?
2. Why do people laugh at Kong Yiji?
3. What kind of man was Rahim Khan, in the short story 'The Sparrows' by K.A. Abbas?
4. Who is John's love interest in the short story 'The Snob' by Morley Callaghan?
5. Give the proper meaning of the given proverbs:- ½x4=2
 - (a) Beating around the bush.
 - (b) Blessing in disguise.
 - (c) Don't judge a book by its cover.
 - (d) The best of both words.
6. Fill in the blanks with correct question tags. ½x4=2
 - (i) She can swim _____?
 - (ii) You are a teacher _____?
 - (iii) You will not be late _____?
 - (iv) He is not coming _____?
7. Correct the errors in the given sentences and rewrite them properly. ½x4=2
 - (i) She did not wrote the letter.



- (ii) I am going to home now.
- (iii) The children enjoys playing in the partk.
- (iv) He do not likes coffee.
8. Fill in the blanks with the correct form of verb.
- (i) He _____ a new book last month. (publish)
- (ii) The baby _____ when the phone rang. (sleep)
- (iii) She _____ a letter to her friend yesterday. (Write)
- (iv) They _____ to the new city next week. (move)
9. Write synonyms and antonyms of the following. $\frac{1}{2} \times 4 = 2$
- (i) Benevolent
- (ii) Pessimistic
- (iii) Brave
- (iv) Honest
10. Rewrite the jumbled sentences in correct manner. $\frac{1}{2} \times 4 = 2$
- (i) Plays / every / cricket / sunday / he.
- (ii) dinner / mother / delicious / cooks.
- (iii) going / we / are / picnic / a / for
- (iv) the / dog / brown / is / barking .

Part- B

079

Unit-I

11. ✓ Critically analyse the short story 'Mother of a Traitor', by Maxim Gorky. 10
12. Write a report on the teacher's day celebration in your college. 10

OR

- Write a report on the inauguration of a new hospital in your town.
13. Write a blog on "The future of education: Traditional vs. Digital learning." 10

Unit-II

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14. ✓ "Carefully read the passage from the prescribed text book and respond to the questions provided".

"It was only when he had vanished round the corner and the heavy tread of his footsteps was heard no more that Kallu, passing the communal hookah to another, remarked 'There goes the hard- hearted devil!' To which Nanha, that fat Sweet- seller, added, " He is getting worse every day. Only yesterday he beat Poor Ramoo's child for throwing a pebble at his oxen." Ramnath the officious Zaildar, volunteered further details of Rahim Khan's recent cruelties. And the other day



he very nearly killed my mare for straying into his field. The Zaildar, of course, thought it quite irrelevant to mention that the straying of his mare had been specially planned by his own mischievous sons.

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|-------|--|----|
| (i) | How did the Zaildar's mare enter Rahim Khan's field? | 2 |
| (ii) | Why did Rahim Khan beat Ramoo's child? | 2 |
| (iii) | Who called Rahim Khan a 'hard hearted devil'? | 1 |
| (iv) | Write the synonym of 'cruel' from the passage. | 1 |
| (v) | What was the profession of Nanha? | 1 |
| (vi) | How do the villagers perceive Rahim Khan and what incidents support their views? | 3 |
| 15. | Thematically analyse the short story 'On Saturday Afternoon'. | 10 |
| 16. | Write a summary of the story The snob. | 10 |

079
Unit-III

17. You are Rohan, an M.B.A. graduate. Write a CV for the position of marketing manager at Swiggy. 10

OR

You are Emzaar, an experienced software engineer. Write an application with CV for the post of senior developer at microsoft. Address the application to the head of the Bengaluru Branch.

18. Write a letter to the municipal commissioner requesting better waste management facilities in your locality. 10

OR

Write a letter acknowledging the receipt of a job offer from a company. Express gratitude and confirm your acceptance of the offer. Address the letter to the HR Manager of Nestle India.

19. You are Rohit Sharma, the Manager of Bright Electronics Pvt. Ltd. Recently, a customer, Mr. Arjun Verma, Purchased a Smart LED TV from your store but encountered issues with its functioning. Due to a delay in addressing his complaint, he has become dissatisfied with your service.

Write a letter of apology to Mr. Arjun Verma, acknowledging the delay, expressing regret, and assuring him of a prompt resolution to the issue. (10)

20. Read the Passage given below and answer the given questions that follow.

Colourfulness symbolises life's continuity and sustainability. Sufis understood this and imbibed the spirit of Holi without discrimination. Holi belongs to all who love colours of life and existence itself.



Though Holi is celebrated across the country, its finest and most exotic manifestation can be seen in Braj, around the twin cities of Mathura and Vrindavan where Krishna was born and spent his childhood. Braj is an expression of India's syncretic Culture; it's also the seat of Vaishnavism. It is where Krishna played Lila and charmed with his flute. Braj is an important place for Buddhists, too. It is believed that Buddha had preached and opened monasteries in these regions. Later many of these monasteries and the Hindu temples were ravaged by Islamic invaders.

There was a poet at the court of Mughal emperor Akbar. His name was Urfi. He hailed from Shiraz in Iran, yet Urfi fell in love with Braj and called it Uttageef, the most sublime Place in Persian. Not just Urfi, many other Muslim poet's such as Raskhan and Rasleen depicted different moods of Holi and wrote Poems in Braj dialect. It clearly shows Holi is not a festival of go a Particular caste, class and religion, it carries the Pan-Indian aspects in itself. Rumi rightly said "Holi is the eastern manifestation of mystic ecstasies through colours"

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|-------|---|---|
| (i) | Who was Urfi and where was he from? | 1 |
| (ii) | What did Rumi say about Holi? | 1 |
| (iii) | How did Krishna charm the people of Braj? | 1 |
| (iv) | Explain how Holi represents India's cultural unity and inclusivity as mentioned in the passage. | 3 |
| (v) | Why is Braj famous for Holi celebrations? | 2 |
| (vi) | Who played 'Lila' in Braj and how? | 2 |