

B.Design Interior Design – 5th Semester Portfolio in Design Industry (Skill Subject) Probable Short & Long Questions

UNIT I: Introduction to Portfolio Development

Short Answer Questions

1. Define a design portfolio.
2. What is the purpose of an interior design portfolio?
3. Differentiate between academic and professional portfolios.
4. What is a digital portfolio?
5. What makes a portfolio effective?
6. List the key components of a portfolio.
7. What is the importance of layout in a portfolio?
8. What are the benefits of maintaining a digital portfolio?
9. How do portfolios reflect a designer's personality?
10. Define print vs digital formats for a portfolio.
11. What role does a case study play in a portfolio?
12. How should a student choose a portfolio format?
13. Mention two mistakes to avoid in portfolio development.
14. What are the objectives of portfolio development in design education?
15. List any three tools commonly used to create a portfolio.

Long Answer Questions

1. Explain different types of portfolios with examples.
2. Discuss the significance of portfolio development for design professionals.
3. How do portfolios help in job interviews and client meetings?
4. Describe the key components of a successful design portfolio.
5. Write a detailed note on exemplary portfolios in interior design.
6. Explain the differences between an academic, professional, and freelance portfolio.
7. How can a student develop a portfolio with limited experience?
8. What is the long-term role of portfolio documentation in a design career?
9. Analyze a real-life case of a successful portfolio presentation.
10. Discuss how portfolio format affects viewer perception.

UNIT II: Selecting and Curating Content

Short Answer Questions

1. What does curating content mean in portfolio development?
2. List three criteria for selecting portfolio projects.
3. How can a designer maintain diversity in content?
4. Why is coherence important in a portfolio?

5. Mention one way to highlight strengths in a portfolio.
6. How do you decide which projects to include?
7. What makes a project portfolio-worthy?
8. Write a short note on project storytelling.
9. How can a portfolio reflect your design style?
10. What are the dos and don'ts of project selection?
11. What is the role of process work in content curation?
12. Mention two qualities of a well-curated portfolio.
13. Define design language in relation to portfolio work.
14. Why should a portfolio include conceptual development?
15. How can client feedback be used in selecting work?

Long Answer Questions

1. Explain how to curate a portfolio with strong visual impact.
 2. Discuss the importance of selecting diverse yet cohesive projects.
 3. How can a portfolio reflect both technical skill and creativity?
 4. Write about the challenges faced during content selection.
 5. Describe how to choose and structure your best work.
 6. Explain how to showcase design process and final outcome.
 7. Discuss the importance of quality over quantity in a portfolio.
 8. How can you adapt your portfolio for different job roles?
 9. How should student portfolios evolve over time?
 10. Give a step-by-step method to curate a 10-page design portfolio.
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UNIT III: Presentation Techniques

Short Answer Questions

1. What are layout principles in design presentation?
2. Define hierarchy in portfolio layout.
3. List any two tools used for digital layout.
4. What is white space and why is it important?
5. How do images enhance portfolio communication?
6. Mention two common mistakes in portfolio presentation.
7. Define visual rhythm in graphic layout.
8. What is the ideal size for a printed portfolio?
9. What kind of fonts work best for portfolios?
10. What is the importance of consistent visual style?
11. Define the use of grids in graphic layout.
12. What should be the balance between text and images?
13. Name one software used for 3D portfolio views.
14. What is the best format for online portfolio sharing?
15. Mention two advantages of an interactive digital portfolio.

Long Answer Questions

1. Explain the principles of good layout and visual presentation.
 2. How can a designer use typography effectively in a portfolio?
 3. Describe how to integrate drawings, text, and visuals in a clean layout.
 4. Discuss various software/tools used to create a design portfolio.
 5. Compare print vs digital presentation methods.
 6. Explain how good design principles apply to portfolio composition.
 7. What are the challenges in presenting large-scale projects in small pages?
 8. Write a detailed guide on preparing your final portfolio for printing.
 9. How do layout and composition affect the readability of a portfolio?
 10. Discuss the best practices in designing a portfolio for mobile viewing.
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UNIT IV: Professional Standards and Personal Branding

Short Answer Questions

1. What is personal branding?
2. Define a design voice.
3. List three components of a designer's CV.
4. What makes a cover letter effective?
5. How can you reflect your personal brand in your portfolio?
6. Why is it important to research a company before presenting your portfolio?
7. Mention two things interviewers expect in a portfolio presentation.
8. What is a mock interview?
9. Why should a portfolio be customized for each opportunity?
10. Define professional etiquette in the context of interviews.
11. What is the role of confidence in portfolio presentations?
12. What does a reflective portfolio include?
13. Write two differences between resume and CV.
14. Define "design narrative" in branding.
15. Mention two soft skills that help in portfolio presentation.

Long Answer Questions

1. Discuss the role of personal branding in career development.
2. Write a guide on preparing an effective CV and cover letter.
3. Explain how to present a portfolio during a professional interview.
4. How can a portfolio support your personal design story?
5. Discuss the importance of self-presentation and communication.
6. How can mock interviews prepare students for real interviews?
7. Describe how a designer can develop their own design identity.
8. How do values and beliefs influence personal branding in design?
9. Explain how feedback can improve a portfolio and self-presentation.
10. Write about the ethical responsibilities of representing your work honestly.

Pavas Semester Examination 2025-26

Paper Code: FD7P670P

Paper Title: Portfolio in Design Industry

No supplementary answer book will be provided

Max. Marks: 100

Time: 02 Hrs.

Part No.	Q. No.	Question in Hindi/ English
		(Attempt All Questions. Answer Every question 50 words) (10*4) (सभी प्रश्न हल करें। हर प्रश्न का उत्तर 50 शब्दों में दें)
1.	i.	List any two types of portfolios used by interior designers. इंटीरियर डिज़ाइनरों द्वारा इस्तेमाल किए जाने वाले किन्हीं दो प्रकार के पोर्टफोलियो की सूची बनाएं।
	ii.	Why is white space considered an active design element in portfolio layouts?. पोर्टफोलियो लेआउट में व्हाइट स्पेस को एक एक्टिव डिज़ाइन एलिमेंट क्यों माना जाता है?
	iii.	Why is a portfolio important in the design industry? डिज़ाइन इंडस्ट्री में पोर्टफोलियो क्यों ज़रूरी है? समझाएँ।
	iv.	How does software choice influence the professional perception of a portfolio? सॉफ्टवेयर का चुनाव पोर्टफोलियो की प्रोफेशनल इमेज को कैसे प्रभावित करता है?
	v.	How can an interior designer highlight their strengths through a portfolio? एक इंटीरियर डिज़ाइनर पोर्टफोलियो के ज़रिए अपनी खूबियों को कैसे दिखा सकता है?
	vi.	Define composition in design presentation. डिज़ाइन प्रेजेंटेशन में कंपोजीशन को परिभाषित करें।
	vii.	Mention two elements of an effective CV. एक प्रभावी CV के दो तत्वों का उल्लेख करें।
	viii.	Why is an online presence important for interior designers? इंटीरियर डिज़ाइनरों के लिए ऑनलाइन मौजूदगी क्यों ज़रूरी है?
	ix.	Name any two online platforms to showcase design work. डिज़ाइन वर्क दिखाने के लिए किन्हीं दो ऑनलाइन प्लेटफॉर्म के नाम बताएं।
	x.	Discuss the importance of personal branding in interior design. इंटीरियर डिज़ाइन में पर्सनल ब्रांडिंग के महत्व पर चर्चा करें।
		(Attempt All Questions. Answer Every question in 100 words) (5*6) (सभी प्रश्न हल करें। प्रत्येक प्रश्न का उत्तर 100 शब्दों में दें।)
	i.	Explain different printing options used for physical portfolios and their suitability for interior design work. फिजिकल पोर्टफोलियो के लिए इस्तेमाल होने वाले अलग-अलग प्रिंटिंग ऑप्शन और इंटीरियर डिज़ाइन के काम के लिए उनकी उपयुक्तता के बारे में बताएं।

2.	ii.	Explain the role of consistency across online platforms. ऑनलाइन प्लेटफॉर्म पर कंसिस्टेंसी की भूमिका समझाएं।
	iii.	Evaluate the role of graphic design in enhancing interior design portfolios. इंटीरियर डिज़ाइन पोर्टफोलियो को बेहतर बनाने में ग्राफिक डिज़ाइन की भूमिका का मूल्यांकन करें।
	iv.	Discuss various binding methods for physical portfolios and their advantages and limitations. फिजिकल पोर्टफोलियो के लिए अलग-अलग बाइंडिंग तरीकों और उनके फ़ायदों और सीमाओं पर चर्चा करें।
	v.	Why is SketchUp preferred in early-stage design visualization compared to CAD-based tools? Explain? शुरुआती स्टेज के डिज़ाइन विज़ुअलाइज़ेशन के लिए CAD-आधारित टूल्स की तुलना में SketchUp को क्यों पसंद किया जाता है? समझाएं।
(Attempt Any 2 Questions. Answer Every question in 300 words) (किन्हीं 2 प्रश्नों के उत्तर दें। प्रत्येक प्रश्न का उत्तर 300 शब्दों में दें।) (2*15)		
3	i.	Explain how mock interviews and portfolio presentations prepare students for professional practice. समझाएँ कि मॉक इंटरव्यू और पोर्टफोलियो प्रेजेंटेशन छात्रों को प्रोफेशनल प्रैक्टिस के लिए कैसे तैयार करते हैं।
	ii.	Discuss various presentation techniques used in interior design portfolios. इंटीरियर डिज़ाइन पोर्टफोलियो में इस्तेमाल की जाने वाली अलग-अलग प्रेजेंटेशन तकनीकों पर चर्चा करें।
	iii.	Quality over quantity is critical in portfolio development." Discuss with suitable examples. पोर्टफोलियो डेवलपमेंट में क्वालिटी से ज़्यादा क्वांटिटी ज़रूरी है।" उपयुक्त उदाहरणों के साथ चर्चा करें।