

RITA EDITED

INVESTMENT

Access to listing your products on Rita Edited is by annual membership. Membership is \$295 (inc gst). You get the direct sales minus a commission fee of 10.5% (inc of 3.2% to Stripe). Afterpay will be available as an opt in/out option and increases the commission fee to 13.5% (inc of 6.2% to Stripe).

INCLUSIONS

- Your own Rita shop front. This is where buyers can read about your business, view your listings, see your reviews, send you a message and follow you.
- A maximum of 30 product listings. Inbuilt variation functionality where sizes, colours and scents can be used to offer multiple options within your 30 listings.
- Ability to 'nap' listings should you go on holiday and need to hide your products without losing your listing details and they can easily be 'unnapped' on your return. A great way to freshen up your shop front and offer variety while adhering to your 30 listings maximum.
- A functional and intuitive sellers' portal. Easy to navigate, edit and list products.
- Connection to a community of like-minded creatives, sharing the wins along the way!

NERDY BACKEND DETAILS

Search Engine Optimisation (SEO).

Rita has been configured for best SEO practise. Content will be optimised for relevance and back link popularity so our pages are found and popular with user search queries.



Multi-channel marketing strategy

Ongoing tactical and targeted campaigns that will be continuously rolled out and reviewed. This will include but will not be limited to emails, socials (Instagram, Facebook and Pinterest), paid google and meta ads, print advertising and highly curated gift guides.

Integrated backend functionality

- Features that effortlessly sync products and listings with google and social media channels. This ensures a seamless shopping experience for buyers across all platforms and ultimately drive your sales and revenue.
- Advanced navigation and an intuitive search tool that uses cutting edge algorithms and machine learning to ensure speed and relevant search results. This will keep buyers on the site longer with a superior user experience.
- He āheinga reo rua hei kimi kōrero - Bilingual search capabilities.
- An easy to use sellers portal with lots of hand holding and support where you need it.
- Ability to offer discounts and set your own delivery rates within your own Rita shop front.

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FAQS...

CAN I OFFER DISCOUNTS/RUN SALES?

Yes! As part of your sellers portal there is a discounts page where you can load and edit discounts when you wish.

DO YOU HAVE AN EXPECTATION AROUND HOW MANY PRODUCTS TO LIST?

Not at all. Some sellers have one while others have several. You have the ability to list 'Made to order' products, as long as timeframes are clearly communicated.

HOW DOES SHIPPING WORK?

This is part of the set up of your store. You get to set how shipping is charged. We have designed this part to give you options and flexibility that suits you and your products best. You can also select free shipping over a nominated amount if you wish.

WHEN WILL I GET PAID?

Once an order is received, you will get a notification with details. Once the product has been shipped you need to insert the tracking number into the sellers portal. This will trigger release of funds owing (sale price - minus commission).

I AM NOT SURE IF MY PRODUCT FITS..

Please read Condition 10 in our Terms of use for sellers which is about product suitability and if you are still unsure please reach out to us.



ARE THERE ANY OTHER FEES APPLICABLE TO ME?

No. The only two fees are the annual membership and the commission fee (10.5% which includes 3.2% to stripe). Additional fees apply for Afterpay if you opt into this payment option. No additional fees for Visa, Mastercard or Amex.

DO ALL SELLERS GET A SOCIALS POST?

We do an Instagram story of every seller and this will link directly to your Rita store. All stories will be saved to our highlights and act as a mini directory. Posts on our grid are at our discretion. We will offer additional marketing opportunities for sellers throughout the year including our Edits (Gift guides), email marketing and social media placements.

Please read the Terms of use for sellers before applying and if you have any questions email us hello@ritaedited.co.nz