



ELEVATE

ELEVATE YOUR CLEANING
TO THE NEXT LEVEL

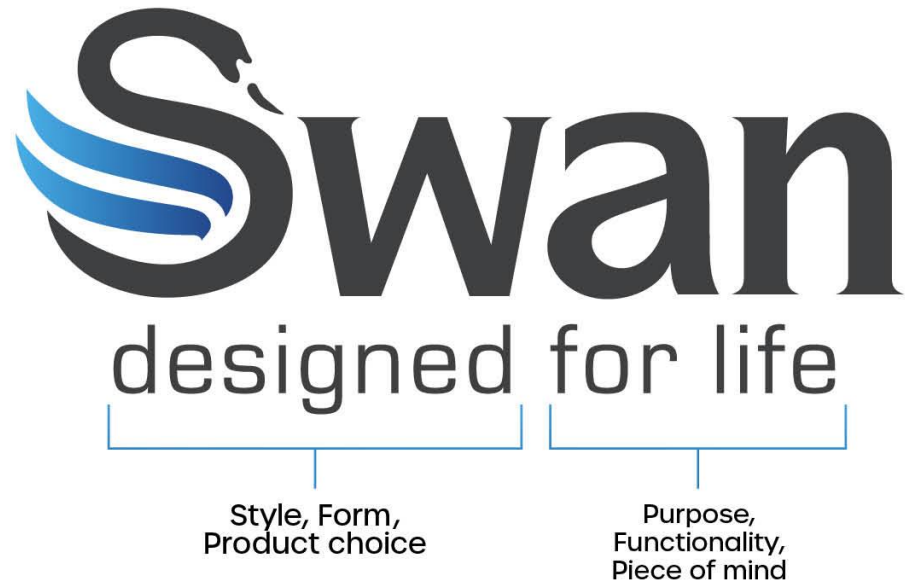


BRAND STATEMENT

Our Swan Elevate range is inspired by the latest #cleantok and ASMR trends, merging style, innovation, high-quality design and performance. The soft satin finish with ergonomic design transforms cleaning into a pleasurable experience.

We believe a clean home helps improve your mental health. So, embrace cleaning, not just as a chore, but as an extension of you.





The passion and commitment that saw the Swan brand prosper during those early years is still just as evident now. Today, our brand offers a wide range of electrical and home products that carry the same highly regarded quality as always. When you combine this with our aesthetic sensibility and our desire to meet the demands of contemporary life, you have a brand with real purpose and credibility.

Today, if there's one key thing we've learned, it's that irrespective of price range we should all expect to own great quality, beautifully styled products that are "Designed for life". So this is where we find ourselves today - the future looks exciting.

WE LEARN

We always strive for more knowledge. Improving our skills and know-how with experience. Practicing all we have learnt to help educate our audience.

WE CREATE

We always push for new solutions. Building on our long history and product knowledge base to continually improve and develop our range.

WE INSPIRE

We always aim to excite, encourage and motivate our audience. We have the capacity to influence others and be a source of inspirational in all that we do.

WE DELIVER

We always fulfil our promise. Achieving all that is expected of us. We are committed to our roles and responsibilities to ensure standards are not only met, but exceeded.

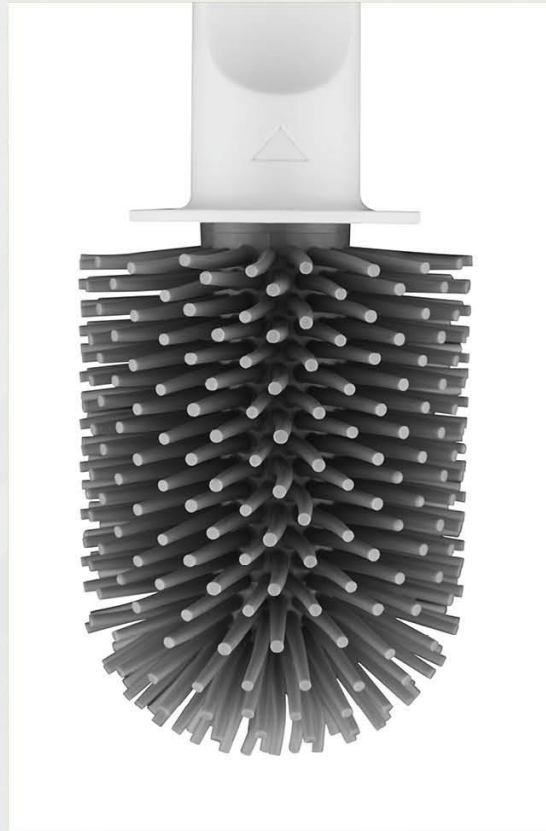


designed for life



STYLE & DESIGN

Embodies the essence of cleanliness with its white soft satin finish.



QUALITY & PERFORMANCE

We love what we do at Swan, our core foundations are based on quality and performance.



USER FRIENDLY

We design products to make consumers lives easier and more enjoyable.



INNOVATIVE DESIGN

Our products are designed for life with consumers at the forefront.

POSTURE POSITIVE

ELECTROSTATIC TECHNOLOGY

PREMIUM RIDGED MICROFIBRE

EASY-CLEAN COMB SYSTEM

MULTI-DIRECTIONAL MICRO BRISTLES

SPACE SAVING

LIGHTWEIGHT

BACTERIA RESISTANT



ELEVATE

PRODUCTS

ELEVATED 'ON THE GO' CLEANING



SWFC2000WHTN

2-IN-1 SPRAY MOP WITH
ANTI-LEAK REFILLABLE SPRAY
BOTTLE

- An all-in-one solution, twice as fast as traditional mopping



SWFC2001WHTN

ELECTROSTATIC MOP BUNDLE
WITH WET AND DRY CLOTHS
INCLUDED

- Electrostatic technology to effortlessly pick up more dirt and dust, wet or dry

DEEP CLEAN MODE ACTIVATED



SWFC2011WHTN

SPIN MOP WITH STAINLESS
STEEL WRINGER

- For a more thorough intensive clean with premium microfibre and a durable bucket
- 5 litre working capacity, super absorbent split microfibre head



SWFC2012WHTN

SELF WRINGING FLAT MOP AND
FOLDING BUCKET SET

- Built in wringing system with 2 wringing modes
- Perfect space saving solution for a sparkling clean

BANISH DUST AND DIRT



SWFC2005WHTN

ULTRA-FINE MICROFIBRE 2-IN-1
FLUFFY DUSTER, DUAL MODE
- FLAT AND TUBULAR

- Ultra-fine microfibre duster removes dust, dirt and allergens effectively



SWFC2004WHTN

UPHOLSTERY AND CLOTHING
BRUSH WITH HANDHELD
EXTENSION

- Multi-directional micro bristles tackle dust, dirt and pet hair



SWFC2002WHTN

EXTRA-WIDE ADHESIVE LINT
ROLLER WITH ADHESIVE STRIPS
AND 90-DEGREE TILT

- Tackle more lint and dust quickly with an extra-wide roller

NEXT LEVEL SHINE



SWFC2003WHTN

BACTERIA-RESISTANT ROUND SILICONE TOILET BRUSH AND HOLDER

- Bacteria and stain resistant bristles for an effective clean



SWFC2008WHTN

SEAMLESS SQUEEGEE WITH FLEXIBLE RUBBER BLADE

- For sparkling shower screens or even removing pet hair from carpets



SWFC2009WHTN

2-IN-1 EXTENDABLE WINDOW CLEANING TOOL WITH MICROFIBRE PAD AND SQUEEGEE, DUAL TRIGGERS

- For sparkling windows with built-in spray and squeegee

SWEEP OR SCRUB YOUR WAY TO THE NEXT LEVEL OF CLEAN



SWFC2006WHTN
LONG HANDLED DUSTPAN AND
BRUSH

- Ergonomically designed for 'posture positive' use – no back, arm or wrist strain
- With innovative retractable comb system



SWFC2007WHTN
PRECISION ANGLED SCRUB
BRUSH WITH SQUEEGEE

- 5 layers of precision bristles tackle crevices, grout lines and corners with ease

YOUR SPACE SAVING SOLUTION FOR YOUR CLEANING COLLECTION



SWFC2013WHTN

3 PACK MOP/BROOM HOLDER
CLIPS

- The ultimate storage solution to keep your cleaning tools organised and accessible





**THANK YOU
FOR YOUR CONTINUOUS SUPPORT**



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