

The background of the entire image is a light beige color, populated with numerous coffee beans. Some beans are in sharp focus, showing their characteristic shape and the central crease, while others are blurred, creating a sense of depth and movement. The beans are scattered across the frame, with some appearing in the foreground and others in the background.

Swan
designed for life

BARISTA
MASTER



Barista quality, brewed at home

Introducing the new Swan Barista Master range, designed to bring the authentic coffee shop experience right into your home. With a focus on craftsmanship and quality, each machine in this collection offers a seamless brewing experience, delivering rich, full-bodied coffee with ease.



WHY ESPRESSO?

A regular cup or drip of coffee can have anywhere between **80 to 200 milligrams of caffeine**, while a shot of espresso has around **29-100 milligrams of caffeine**, according to the spruce eats.

Lastly, the two beverages do not taste the same. Espresso is known for its rich flavour, which is considered bolder than regular coffee

Espresso provides the best quality coffee:

- Thicker
- Bolder, richer flavour
- More concentrated
- More sustainable (huge issue of plastic waste with pod machines)
- More advanced and expensive machines
- Consumers willing to pay a premium



INTRODUCING

New collection of Swan mid-priced espresso makers, giving consumers more choice with quality coffee, premium aesthetics and advanced features.

Trade up from standard espresso makers but offering great Swan value in the high-end espresso maker market.



DIGITAL ESPRESSO COFFEE MACHINE SK22113BLK

Same great features as Retro/ Nordic PLUS:

20 Bar Pressure : Higher pressure improves coffee extraction rate making a richer coffee

Touch Screen : Premium touch screen display. Simple, clear and intuitive to operate.

Pre-Sets : Choice of quick pre-set coffee programmes including Single Espresso, Double Espresso, Cold Espresso, Americano.



RRP: £259.99 SSP: £129.99

@SWANLTD



DIGITAL ESPRESSO MINI COFFEE MACHINE

SK22153

Same great features as Retro/ Nordic PLUS:

20 Bar Pressure : Higher pressure improves coffee extraction rate making a richer coffee

Touch Screen : Premium touch screen display. Simple, clear and intuitive to operate

Precision : Advanced digital temperature controller (PID) with pre-brew program

Premium & Compact : Compact and premium stainless-steel design doesn't take up too much space



RRP: £239.99 SSP: £119.99

@SWANLTD



DIGITAL ESPRESSO COFFEE MACHINE WITH AUTO MILK FROTHER SK22154

Same great features as Retro/ Nordic PLUS:

20 Bar Pressure : Higher pressure improves coffee extraction rate making a richer coffee

Auto Milk Frother : Integrated milk frother automatically dispenses milk in your cup for the perfect Latte or Cappuccino

Touch Screen : Premium touch screen display with auto pre-set options: Espresso, Double Espresso, Latte, Cappuccino, Hot Foam

Precision : Advanced digital temperature controller (PID) with pre-brew program



RRP: £239.99 SSP: £129.99

@SWANLTD



A close-up photograph of a person's hands holding a clear glass cup filled with a frothy coffee beverage. The coffee is topped with a dusting of dark brown powder, which is shaped into a smiley face (:) in the center. The background is softly blurred, showing what appears to be a kitchen counter and a coffee machine. A semi-transparent dark horizontal band is overlaid across the middle of the image, serving as a background for the text.

SPEC SHEETS

DIGITAL ESPRESSO COFFEE MACHINE

SK22113BLK

Digital 1.5L Espresso Coffee Machine, 1350W

Quick One Touch colour digital buttons

Functions: Single Espresso, Double Espresso, Cool Espresso, Americano & Steam

Steam Milk at the touch of a button with the high pressure frothing steam nozzle

20 Bar Pressure improves coffee extraction rate making a richer coffee

Precise PID Temperature Control System with Pre Brew program

1.5L Detachable Water Tank & Removable Drip Tray

Cup Warming top, ready for the next coffee

Portafilter size: 52mm

2 Year Guarantee



Standard Accessories:

2 filter for single & double cup



2 in 1 spoon and tamper



DIGITAL ESPRESSO MINI COFFEE MACHINE

SK22153

Compact 1.2L Espresso Coffee Machine 1350W

Full Stainless-Steel housing

Quick One Touch colour digital buttons

Make a single or double Espresso with the simple touch of a button

Steam Mmilk at the touch of a button with the 270° Rotatable Steam Nozzle with adjustable steam

20 Bar Pressure improves coffee extraction rate making a richer coffee

Precise PID Temperature Control System with Pre Brew program

1.2L detachable water tank & removable drip tray

Cup Warming top, ready for the next coffee

Portafilter size: 52mm

2 Year Guarantee



Standard Accessories:

2 filter for single & double cup



2 in 1 spoon and tamper



DIGITAL ESPRESSO COFFEE MACHINE WITH AUTO MILK FROTHER

SK22154

Colour Touch 1.6L Espresso Coffee Machine 1350W

Full Stainless-Steel housing

Quick One Touch digital buttons

Functions: Single Espresso, Double Espresso, Cappuccino, Latte, Foam & Clean

Steam and froth milk at the touch of a button with the integrated milk container and nozzle, dispenses straight in to your cup.

20 Bar Pressure improves coffee extraction rate making a richer coffee

Precise PID Temperature Control System with Pre Brew program

1.6L Detachable Water Tank & Removable Drip Tray

Cup Warming top, ready for the next coffee

500ml Milk Container

2 Year Guarantee



Standard Accessories:

2 filter for single & double cup



2 in 1 spoon and tamper





PACKAGING & ONLINE CONTENT

The Swan Birasta coffee range has been designed with best in class packaging and online content to maximise sales conversion.



Perfect for



Espresso



Cappuccino



Flat White



Latte



**THANK YOU
FOR YOUR CONTINUOUS SUPPORT**



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